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Our Mission

To facilitate and enhance the community's response to HIV/AIDS.

Our Objectives

- To promote community participation in HIV/AIDS education and research
- To facilitate the development of social, behavioural and epidemiological research on HIV/AIDS in Hong Kong and the neighbouring regions
- To enhance the development of quality HIV/AIDS education programmes
- To provide an avenue for local and international collaboration in the fight against HIV/AIDS

Message from Ms Victoria KWONG Chairperson of the Red Ribbon Centre Management Advisory Committee

2019-2020 is an indifferent year. Be it a social event or an emerging pandemic of Coronavirus Disease 2019 (COVID-19) at the end of the year, it has greatly impacted the daily lives of Hong Kong people. COVID-19 is an emergency public health incident of international concern and is unprecedented. Living in them, I would say a majority of Hong Kong people's behavior and habits of these months, more or less have some changes. . . without going out, decrease social gatherings, wear masks and hand hygiene; as well as mainland and international entry restrictions. This change of social behaviours relies on experts, such as social scientists, to thoroughly study and make conclusions. But will this behavior of staying at home affect those in need? Are there people with a high risk of HIV who have not sought an HIV test?

The Center for Health Protection (CHP) of the Department of Health reviewed the local HIV/AIDS situation on 25 February 2020 that a total of 565 cases of HIV infection were reported to CHP in 2019, whereas the local HIV/AIDS situation on 3 March 2021 that a total of 505 cases of HIV infection were reported to CHP in 2020. Looking at the number of infection cases in 2018, 2019 and 2020, it is 624, 565 and 505; using the data of these three years as a comparison, it seems that there is a downward trend. I am pleased if these numbers of infections reflect the public's understanding of AIDS, know the importance of prevention, and protect themselves by taking adequate preventive measures and early HIV testing. Yet, let us guard against adopting a complacent attitude. What is the reason behind figures? Will the social determinants in 2019 and 2020 have a certain impact?

As far as I know, the objectives of implementation of public health measures are to promote and protect the health of the community. However, one of the key factors that contribute to the success greatly depends on the participation of the public. In other words, when applies to HIV, if without good drug adherence, safer sex, stay away from drugs..., a better result could not be achieved no matter how effective the pre-exposure prophylaxis (PrEP) is, and how advance the HIV drugs. In Hong Kong, sexual transmission remains the major mode of HIV transmission. Members of the public should use condoms consistently and properly so as to reduce the risk of acquiring HIV (and other sexually transmitted infections).

I commend the staff of the Red Ribbon Centre for their immense effort over the past two years of making use of the online platform to disseminate information while unable to reach the public. plus their continuous development of high-quality population-based and target-based HIV / AIDS programmes. With the participation and support of non-governmental organisations and local communities, the programmes are strengthened to the needs of targeted populations and increased community coverage. The production of " In Life We Move Forward " TV announcements and radio announcements, has brought about encouragement and positive messages. The establishment of " HIV Selftest" website had provided a platform for private, rapid and free HIV testing at home for MSM. Seamless care is continued as an experienced nurse counsellor will provide further information and counselling in case the 'ready to test' or 'already tested' person wishes to.

2019-2020 is a year overwhelmed with all sorts of messages. No matter how we responded to changes, as the Chairman of the Red Ribbon Centre Management Advisory Committee, I still advocate "safe sex", "regular testing" and " drug adherence". Yet, the prevention of HIV spread is still the individual's firm and unwavering behaviours.

Director's report for the year 2019-2020 by Dr Billy HO

In the previous five years from 2016 to 2020, we had witnessed a decreasing number of annual HIV reports since the peak recorded in 2015. Although a definitive epidemiologic trend, so to speak, was far from established, we were hopeful and felt that we could be at a turning point.

There was no way we would be lulled into complacency. Right from the start, we in Red Ribbon Centre were determined to hunker down and redouble our efforts. In accordance with the Recommended Strategies by the Hong Kong Advisory Council on AIDS, we further extended our reach to ethnic minorities and primary health care professionals in these two years.

When talking about the latest challenges in HIV prevention and care, it is inevitable not to mention the COVID-19 pandemic since its emergence more than a year ago. The pandemic has strained health systems and exposed gaps in public health almost everywhere. It has led to the implementation of different social distancing measures, including movement restriction around the world, and yet it has also brought people closer together in the virtual world.

While the social events and COVID-19 pandemic has led to interruption of conventional HIV testing services intermittently, fortunately, the Centre timely rolled out its first and second phase of HIV self-testing study in September 2019 and December 2020 respectively and have helped fill part of the gap. The outcome of this important study should shed light on how HIV self-testing could be leveraged to increase the proportion of HIV positive individuals successfully diagnosed. Indeed, early and widespread testing cannot be overemphasised. This is instrumental in our quest to reach the 90-90-90 target as set by UNAIDS. In fact, now that treatment is known to both prevent transmission and save lives, promotion of testing is simply the right thing to do, regardless of targets or strategy recommendations.

At the time of World AIDS Day 2019, the Centre launched a publicity campaign through TV, radio and advertisements in railway carriages to disseminate exactly this message. In 2020, an HIV-STI conference for primary health care professionals was successfully held. This conference originated from our strategic consideration to recruit first line health care providers toward increasing the coverage of diagnosis and also their understanding and sensitivity regarding the vulnerable populations of HIV. While conducting online educational activities and health promotion has become a new norm, the Centre has also converted a lot of health education activities to online and symposia into webinars during this period of time to continue bringing updated knowledge of HIV/AIDS to the general public and health care professionals. We believe that these sorts of training and educational activities should continue to enhance their awareness and knowledge about HIV infection, their sensitivity to the health needs of sexual minorities, and to cultivate a non-discriminatory health care as well as social environment.

The Centre continued to join hands to collaborate with community stakeholders in order to implement swift response to tackle any potential longer term impact throughout the pandemic. Despite all the challenges in 2019 and 2020, the mutual support among one another and our NGO partners have all combined to make the years unforgettable. All professionals in the HIV field have been working relentlessly with devotion and commitment not only to maintain essential services, but also to develop new and innovative strategies to expand access to testing and other prevention options. We continue to be hopeful and are already making plans for 2021-22.

Photo Album – 2019-2020 Red Ribbon Centre Activities tidbits

Promotion of Awareness and Acceptance Activities

World AIDS Campaign 2019: "Early Treatment for a Healthy Life"

To raise the awareness on HIV prevention and echo to the World AIDS Day on 1 December, the Red Ribbon Centre launched a series of promotion including Announcements in the Public Interest (APIs) and promotion posters. The APIs, both in television and radio produced in Cantonese, Putonghua and English were broadcasted in TV and radio on 1 December 2019 with advertisement in MTR trains to enhance the effect of publicity.

The storyline of the APIs is about HIV infection as an obstacle along life path, may tell one to stop. One choose to have early HIV treatment with antiretroviral therapy can get his life back on track.



The picture of API "Early Treatment for a Healthy Life"



Advertisement in MTR

World AIDS Campaign 2020: Global Solidarity, Shared Responsibility

As an event under the World AIDS Campaign 2020, the 'HIV-STI Conference for Primary Health Care Professionals' was jointly held by the Red Ribbon Centre under the Special Preventive Programme (SPP) and the Hong Kong College of Family Physicians on 28 November 2020. The aim of the Conference is to provide participants with updates on treatment and prevention of HIV and STIs and enhance their knowledge of and sensitivity towards sexual minorities. About 580 healthcare workers attended the Conference online, most are from Hospital Authority and Department of Health.



To echo the World AIDS Day, Red Ribbon Centre appealed the public to wear red ribbons provided by Red Ribbon Centre for free on 1 December to show their care and concern for those living with HIV/AIDS and their support to the people and organizations working on HIV prevention.

Furthermore, with the online promotion, the Centre introduced a series of HIV and safer sex education materials which targeted on the youth. Knowledge of HIV & STIs was enriched in a funny approach, youth would be able to know how to protect themselves from HIV infection.



HIV Awareness and AIDS Hotline Promotion – through outreach activities

The HIV awareness and AIDS hotline promotion was held at Kwun Tong, Sham Shui Po, Tin Shui Wai, Causeway Bay and Wan Chai on 14 February, 11 October, 17 December, 24 December 2019 and 18 September, 3 November 2020 respectively. Free condoms and giveaways were distributed. Around 16,800 members of the public were reached.



AIDS Hotline promotion in Ethnic Minorities

Ethnic minorities is one of the target populations in HIV/AIDS prevention and health promotion. As usual, the Red Ribbon Centre held a promotion activity in Mongkok, Causeway Bay and Central on 5 May 2019 by distributing giveaways with two AIDS Hotline providing pre-recorded messages in Tagalog, Vietnamese, Thai, Hindi, Indonesian, Nepali and Urdu. With these 2 hotlines, the ethnic minorities can get health information easily and conveniently without language barriers. Around 6,500 participants were reached.



Online promotion education targeting Ethnic Minorities

To study the local situation of HIV infection among ethnic minorities, SPP of the Department of Health (DH) commissioned a survey "HIV risk behavioural survey for ethnic minorities (Filipinos and Indonesians) in Hong Kong 2019" which was conducted from May to September 2019. Based on the result, health messages about HIV and sexual transmitted infection (STI) prevention were disseminated via 6 popular ethnic minorities web pages during period of June to August 2020. Health knowledge of HIV/STI prevention were enhanced together with related services for health examination. Around 709,340 attendants were reached.



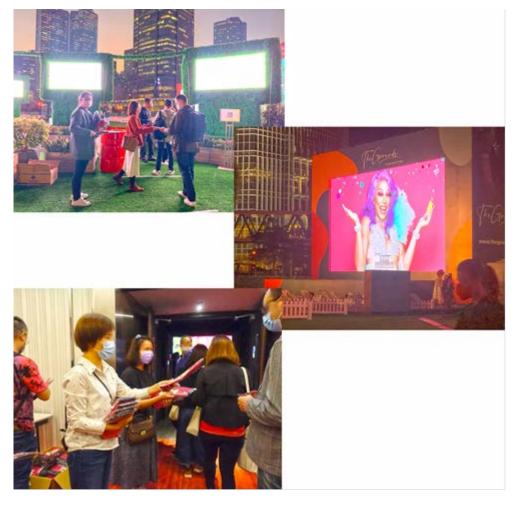


HIV Prevention Programmes for Men who have sex with men (MSM)

Hong Kong Lesbian and Gay Film Festival (HKLGFF) 2019 and 2020

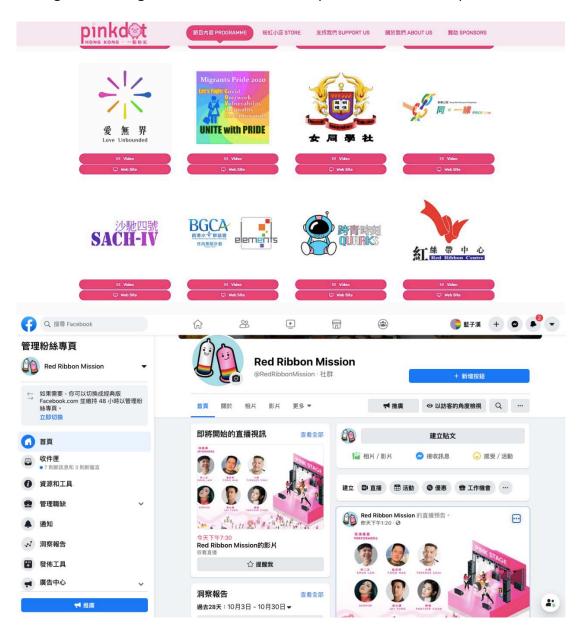
Since 2006, the Centre started supporting the screening of HIV and Lesbian, Gay, Bisexual and Transgender (LGBT) related movies and organising HIV prevention activities in collaboration with the HKLGFF Society. In 2020, Red Ribbon Centre specifically invited "Drag Queen" to shoot a promotion video for promoting HIV self-testing pilot study. It was showed before screening of each film in order to increase the coverage of MSM and transgender women of HIV testing.





Pink Dot 2020

Red Ribbon Centre joined the first time live streaming of Pink Dot 2020. It acts as a good platform for reaching sexual minorities with health promotion. This year the Centre participated the event by playing the video of promoting safer sex and HIV testing. The messages of AIDS hotline and HIV prevention were also promoted.



HIV Self-Test study

In order to explore the feasibility and acceptability of HIV self-testing, a designated website was launched for online recruitment of MSM and test kit ordering from September 2019 to June 2020. The participant could order the self-test kit from the website and would be reimbursed upon result and photo upload within 14 days after ordering.

HIV self-test by oral fluid was found to be well accepted by local MSM community as reflected by the satisfaction rate from the participants and showed interest in ordering again. A total of 1,426 test kits were ordered in this study.



Capacity building and Networking activities

The Red Ribbon Centre offers development opportunity for students who are interested in work field of public health especially on HIV. In 2019, students from the Jockey Club School of Public Health and Primary Care, The Chinese University of Hong Kong had joined the programme. Throughout the 4-week placement, the students had gained exposure to job natures of health promotion . Literature reviews on needs of transgender men and women were conducted and the results were presented to the Centre staff.on 18 July 2019



Training Workshop on Basic Knowledge on HIV/AIDS & STIs for NGO Staff

In order to strengthen the knowledge of HIV and STIs of NGO staff, a 2-day training working named "Training Workshop on Basic Knowledge of HIV/AIDS and STIs for NGO staff" was held on 4 and 11 April 2019 in Centre of Health Protection theatre.

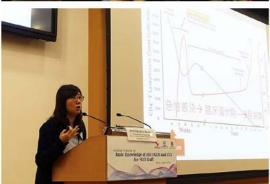
The content of day 1 was focused on HIV and STIs knowledge and the clinical services provided by DH. The content of day 2 was focused on experience sharing by frontline staff. Different healthcare professionals and frontline staffs from various NGOs were invited to share their experience on providing services to diffident target groups such as MSM, female sex workers, clients with chemsex, transgender people and ethnic minorities. The workshop provides a learning platform especially for NGOs new comers to have a basic understanding on the topic of HIV/AIDS. 3 sessions in 2-day training attracted a total of 59, 57 and 60 participants respectively.













Visitors from oversea and mainland China

RRC received visitors from the Mainland and oversea agencies, and provided a platform to enhance the collaboration between local workers and overseas counterparts in HIV prevention. There were totally 9 visitors from Fujian Family Planning Association joined with The Family Planning Association of Hong Kong on 27 November 2019.





Project Inventory in the year 2019-2020

Promotion of Awareness / Acceptance: Community-based

| Project name & description | Objectives | Main target / setting | Indicators (bi-yearly) |
|---|--|--|--|
| Communication through in care messages through the | | | ate HIV prevention and |
| Virtual AIDS Office www.aids.gov.hk - since 1997 - official website of Special Preventive Programme - Revamp done in 2019 | To provide technical information on the HIV situation, programmes and strategy development in Hong Kong To respond to enquiries on HIV/AIDS To provide Internet Continuing Education (iCE) on HIV/AIDS To collect documents on professional manuals, clinical and treatment guidelines, prevention strategies and surveillance reports etc | Healthcare, education and social service professionals | Total no. of visits: 934,968 No. of emails received: 45 % of enquiries replied within 1 week: 100% |
| Red Ribbon Centre website www.rrc.gov.hk - since 1997 | To introduce the work, facilities and resource of the Centre | General public | Total no. of visits: 297,649 No. of emails received: 58 % of enquiries replied within 1 week: 100% |
| AIDS Hotline website www.27802211.com - since 1/12/2001 - an interactive website for general public | To promote safer sex and HIV testing To promote online booking of HIV testing To provide a full panel of information on HIV to public | General Public | 1. Total no. of visits: 96,912 |
| Harm Reduction website www.harmreduction.gov.hk - since 20/5/2002 - Ceased in July 2019 | To introduce harm reduction strategy as apply to HIV/AIDS prevention To provide information on methadone treatment programme To link up with overseas organisation's websites expertise in harm reduction | General public, drug users | 1. Total no. of visits: 1,580 |

| Project name & description | Objectives | Main target/ setting | Indicators (bi- |
|---|---|---|---------------------------------------|
| Gay Men HIV Information website www.21171069.com - since 9/10/2006 - Revamp to www.21171069.gov.hk in September 2019 | To disseminate AIDS related information for Men who have Sex with Men (MSM) in response to the rising HIV situation among MSM | MSM community group | 1. Total no. of visits: 270,723 |
| Dr Sex Hotline 23372121 - since July 1996 - a 24-hour pre-recorded messages hotline in Cantonese, Putonghua and English | To provide a full panel of information on multiple aspects of sex | Youth | 1. Total no. of calls received: 5,295 |
| Harm Reduction Hotline 21129977 - since 20/5/2002 - a 24-hour pre-recorded messages hotline in Cantonese, Putonghua and English | To provide a full panel of information on harm reduction | General public, drug users | 1. Total no. of calls received: 219 |
| AIDS Hotline 21129980 - since 1/7/2005 - a 24-hour pre-recorded messages hotline in Hindi, Indonesian, Nepali and Urdu | To provide a full panel of information on AIDS | Indian, Indonesian, Nepalese and Pakistani | 1. Total no. of calls received: 143 |

Promotion of Awareness / Acceptance: Group or Setting-based

| Project name & description | Objectives | Main target/ setting | Indicators (bi-yearly) | | |
|---|--|----------------------|--|--|--|
| Regular publications - to di through publications | Regular publications - to disseminate HIV prevention and care messages to various audiences through publications | | | | |
| AIDS Newsletter - a six-monthly official publication of the Red Ribbon Centre (RRC) (Traditional Chinese) | To update on HIV situation and programmes in Hong Kong To report regularly on the work of RRC To maintain a network of individuals and agencies working on HIV/AIDS in Hong Kong | General public | No. of issues published: 4 No. of copies distributed: 11,604, No. of agencies on distribution list (postal / email): 2,989 | | |

| Project name & description | Objectives | Main target/ setting | Indicators (bi-yearly) |
|---|---|---------------------------------|---|
| The Node - a six-monthly publication of the UNAIDS Collaborating Centre (English, Simplified Chinese, & Traditional Chinese) | To provide updated information on HIV/AIDS with a regional perspective To maintain a network of agencies working on HIV/AIDS outside Hong Kong | Agencies working on HIV/AIDS | No. of issues published: 4 No. of copies distributed: 2,301 No. of agencies on distribution list (postal / email): 539 (local agencies) 118 (overseas agencies) |
| Red Ribbon Bulletin - a four-monthly publication produced by HIV Clinical Team and people living with HIV (PLHIV) (Traditional Chinese) | To promote the communication among PLHIV and the HIV workers To update on HIV treatment and care To maintain a network of individuals interested in HIV/AIDS care To promote the acceptance of PLHIV | General public and PLHIV | No. of issues published: 6 No. of copies distributed: 9,355 No. of agencies on distribution list (postal / email): 1,692 |
| Hong Kong STD/AIDS Update - a quarterly epidemiology bulletin and surveillance report of Special Preventive Programme (SPP) and Social Hygiene Service (English) - changed to web version from Volume 8 Quarter 3 onwards | To update on HIV/STI epidemiology in Hong Kong To report on HIV surveillance activities in Hong Kong To maintain a network of health professionals interested in HIV/AIDS | Healthcare professionals | 1. No. of online issues published: 8 |
| "Red Ribbon in Action" AID | S Education Funding Scho | eme | |
| "Red Ribbon in Action" AIDS Education Funding Scheme - started 21/5/2005 - to encourage local community group to organise and implement AIDS education | To arouse the public awareness on HIV/AIDS To acquire the knowledge on HIV/AIDS, sex and drug abuse through activities then convey these messages to others | Local community groups | No. of applications received: 18 No. of approved projects: 11 |

| Project name & description | Objectives | Main target/ setting | Indicators (bi-yearly) |
|--|---|------------------------------------|--|
| Centre-based activities at R | RC - to disseminate HIV p | prevention and care m | essages |
| Friends of RRC | To maintain a network of individuals interested in HIV prevention and care To promote general awareness of the public on HIV prevention | General public | No. of new registrants: 0 No. of members: 487 |
| Red Ribbon 100 (RR 100) - a 100-minute centre-based activity at RRC, elements include talks about HIV/AIDS, interactive games and Centre tour | To enhance understanding of HIV prevention and care among the public | General public, youth and children | 1. No. of sessions: 5 2. No. of participants: 116 |
| Clearinghouse - the operation of the library in RRC and the distribution of items to registered clients | To maintain a comprehensive collection of HIV/AIDS information To distribute update HIV information to registered clients and agencies | HIV related workers | 1. No. of items (including journals, magazines & books) subscribed: 37 2. No. of organisations and individuals on mailing list: 5,338 |
| Production of Information Education Communication (IEC) materials - the production of materials to complement other HIV/AIDS health promotion projects | To support on HIV prevention projects | Varies | See "Red Ribbon Centre Production in the year 2019&2020" |
| Extramural promotional act | iivities | | |
| Exhibitions at schools Topics – "Understanding Safer Sex, Sexually Transmitted Infections and AIDS Prevention", "Women & AIDS" | To enhance understanding of HIV prevention and care in general public To promote the acceptance of PLHIV To introduce the importance of safer sex | Youth | No. of exhibition held: 2 No. of attendance estimated: 1,100 |

| Project name & description | Objectives | Main target/ setting | Indicators (bi-yearly) |
|---|---|--------------------------------------|--|
| Roving Exhibition Topics: "Women & AIDS" - Shatin Government Offices - Tsuen Wan Government Offices Topics: "AIDS, Test Early, Treat Early" - Wan Chai Immigration Tower | To enhance understanding of general public in HIV prevention and care To increase the awareness of general public on the importance of safer sex | General Public | No. of attendance estimated: 8,100 No. of IEC distributed: 6,485 |
| World AIDS Campaign 2020 - "HIV-STI Conference for Primary Health Professionals" - Online Promotion on HIV prevention and new education materials on safer sex | To provide updates to the primary healthcare professionals on treatment and prevention of HIV and STIs To promote HIV prevention through social media platform | Primary Health Care Professionals | No. of attendance: 583 No. of attendance estimated: 258,562 |
| HIV awareness and "AIDS Hotline 2780 2211" Promotion - Kwun Tong - Tin Shui Wai - Sham Shui Po - Causeway Bay - Wan Chai | To increase the awareness of HIV/AIDS, promote safer sex and HIV testing | General Public | 3. No. of attendance estimated: 16,8004. No. of IEC distributed: 9,9835. No. of condom distribution: 4,626 |

Capacity Building: Group or Setting-based

| Project name & description | Objectives | Main target/ setting | Indicators (bi-yearly) |
|---|---|---------------------------|---|
| Workshop | | | |
| Training Workshop on Basic Knowledge of HIV/AIDS & STIs for NGO Staff (3 sessions in 2 days) | To enhance participants' knowledge on HIV/AIDS & STIs To introduce HIV/AIDS & STIs related services in Hong Kong To enhance participants' understanding on selected populations particularly when providing services for them | Local AIDS NGO workers | No. of workshops: 3 No. of attendance: 176 |

| Project name & description | Objectives | Main target/ setting | Indicators (bi-yearly) | |
|---|---|-----------------------------------|---|--|
| Clinical placement | | | | |
| Pre-registration Nursing Student Clinical Placement | To facilitate nursing students to have an understanding of how public health nurses contribute in the health promotion and HIV prevention in Hong Kong | Local university nursing students | No. of session: 5 No. of attendance: 99 | |
| Internet-based learning | | | | |
| Internet Continuing Education (iCE) - to provide a free of charge, regularly update continuing education on HIV/AIDS for doctors, nurses, other health professionals and workers in the AIDS field | To update knowledge on HIV/AIDS prevention and care on the internet | Health professionals | No. of iCE topic released: 4 No. of iCE points accredited: 920 | |
| Provision of venue for com | munity initiated activities | | | |
| Sponsored meetings - to authorize free use of meeting room and training facilities | To provide a venue for other organisations to hold activities | AIDS related organisations | No. of times the facilities at RRC were used by other organisations: 0 | |

Capacity Building: Individual-based

| Project name & description | Objectives | Main target / setting | Indicators (bi-yearly) |
|--|---|-----------------------|------------------------|
| Training Programme | | | |
| The Chinese University of Hong Kong public health practicum 2019 | Offers development opportunity for students who are interested in work field of public health | University students | 1. No. of students: 1 |

Targeted Prevention: Group or Setting-based

| Project name & description | Objectives | Main target / setting | Indicators (bi-yearly) |
|--|---|--|---|
| Safer sex promotion | | | |
| Social Hygiene Clinic support programme | To promote the use of condoms for safer sex To integrate the messages of safer sex and STI prevention | Patients attending Social Hygiene Clinics | 1. No. of condoms distributed: 312,864 |
| Chest Clinic support programme | To promote the use of condoms for safer sex | Patients attending Chest Clinics | 1. No. of condoms distributed: 14,413 |
| The project of condom & lubricant provision in community - distribution of condom & lubricants through other non- governmental organisations | To promote the use of condoms & lubricants in MSM and Commercial Sex Workers (CSW) To support safer sex promotion undertaken by community groups | MSM, Commercial Sex Workers (CSW) | No. of condoms distributed: 168,480 No. of lubricants distributed: 57,000 No. of gay saunas and Massage Parlors covered: 20 No. of districts covered by the CSW projects: 12 |
| The project of condom & lubricant provision in MSM community | To promote the use of condoms & lubricants in MSM and Male Commercial Sex Workers (MSW) To support safer sex promotion undertaken by community groups | MSM, MSW | No. of gay venue covered: 15 No. of condoms distributed:369,311 No. of lubricants distributed: 553,485 |

| Project name & description | Objectives | Main target / setting | Indicators (bi-yearly) |
|--|---|---------------------------------------|--|
| Harm reduction | | | |
| Methadone Clinic support programme | To promote the use of condoms in drug users | Users of Methadone Clinics | No. of condoms distributed: 71,626 No. of IEC distributed: 12,064 |
| Programmes with drug rehabilitation services | To encourage the practice of risk reduction in methadone users | Users of drug rehabilitation services | No. of health talks delivered: 5 No. of attendance: 223 |
| Health promotion for ethni | c minorities | | |
| AIDS Hotline promotion to ethnic minorities - Mong Kok Road footbridge - Victoria Park in Causeway Bay - footbridge next to World Wide House in Central | To raise awareness about HIV/AIDS To introduce HIV/AIDS related resources | Ethnic minorities | No. of attendance estimated: 6,500 No. of IEC distributed: 5,120 |
| Online promotion education in ethnic minorities - health message about HIV and STIs prevention were disseminated via 6 popular EM web pages in 10 weeks | To enhance their knowledge on HIV/STIs To introduce the related services for health examination | Ethnic minorities | No. of attendance estimated: 709,342 |
| Health promotion for MSM | <u> </u> | <u> </u> | |
| Publicity collaboration with Hong Kong Lesbian and Gay Film Festival - Support screening of AIDS related movies and organise HIV prevention activities at the Hong Kong Lesbian and Gay Film Festival | To raise awareness about HIV/AIDS, and to bring the love and caring message to the community Promote safer sex and HIV testing among MSM To promote awareness of sexual diversity | Sexual minorities & the youth | No. of attendance estimated: 950 No. of condoms distributed: 800 No. of lubricants distributed: 800 No. of IEC distributed: 950 |
| HIV self-test study - Online recruitment of MSM for test kit ordering | To explore the feasibility and acceptability of HIV self-testing Raise the awareness of HIV testing to the community To increase the uptake rate of HIV testing | Men who have sex with men | No. of participants: 1,426 |

| Project name & description | Objectives | Main target / setting | Indicators (bi-yearly) |
|--|---|------------------------------------|--|
| Publicity collaboration with Pink Dot Hong Kong | To raise awareness about HIV/AIDS, and to bring the love and caring message to the community Promote safer sex and HIV testing among MSM To promote awareness of sexual diversity | Sexual minorities & general public | Event was cancelled by NGO in 2019 because of unrest environment in 2019 and pandemic of COVID-19. The event was held by online streaming mode in 2020 |
| Publicity collaboration with Hong Kong Pride Parade | To promote safer sex and HIV testing in MSM community Health messages are conveyed through various kinds of activities such as condom mascots | MSM | Event was cancelled by NGO because of unrest environment in 2019 and pandemic of COVID- 19 |
| Health promotion for trave | llers | | |
| "Travel Safe Condom Saves Life" Health Promotion Activities - Hong Kong Macau Ferry Terminal - Shenzhen Bay Port - Lok Ma Chau Control Point | To raise awareness about HIV and safer sex among travellers | Travellers | No. of attendance estimated: 31,500 No. of condoms distributed: 3,700 No. of IEC distributed: 13,800 |
| Travel Health Service support projects | To distribute condoms through Travel Health Service | Travellers | 1. No. of condoms distributed: 3,092 |
| Health promotion for priso | ners | | |
| Pre-exit Kits for prisoners on discharge | To raise awareness about HIV among pre- exit prisoners To encourage behavioural modification for risk reduction | Person just released from prison | 1. No. of Pre-exit Kits distributed: 17,500 |
| Prevention of mother-to-ch | ild transmission | | |
| Development and provision of education materials on universal antenatal HIV testing | To raise awareness about HIV in women Promote safer sex and antenatal HIV testing | Antenatal mothers | 1. No. of IEC distributed: 40,105 |

Targeted Prevention: Individual-based

| Project name & description | Objectives | Main target / | Indicators (bi-yearly) |
|---|---|--|--|
| Harm reduction | | | |
| Phoenix Project support programme - the Phoenix Project is operated by Society for the Aid and Rehabilitation of Drug Abusers | To promote the use of Methadone as a substitute for heroin Provide technical support to volunteers (ex-drug users) for outreach counselling to existing drug users | Drug users in the vicinity of Methadone Clinic | No. of condoms distributed: 15,100 No. of IEC distributed: 30,050 |

Red Ribbon Centre Production in 2019

Periodicals

AIDS Newsletter (*Traditional Chinese*)

- Number 74
- Number 75

Hong Kong STD/AIDS Update (English)

- Volume 25 Quarter 1
- Volume 25 Quarter 2
- Volume 25 Quarter 3
- Volume 25 Quarter 4

The Node (English, Simplified Chinese, &Traditional Chinese)

- Volume 21 Number 1
- Volume 21 Number 2

Red Ribbon Bulletin (*Traditional Chinese*)

- Number 60
- Number 61
- Number 62

Giveaway (Please refer to Appendix 1)

- AIDS hotline condom gift pack
- · Multi-functional zipper bag for general public
- Traveller zipper bag
- Octopus card holder with 2020 calendar
- 2020 Pre-exit AIDS Education Kits for prisoner and AIDS Education kits for drug users
- Condom gift pack

Advertisement

- MTR In-train Tube Card Network Advertising Service to Promote "Early Treatment for a Healthy Life"
- HKLGFF Guidebook advertisement

Pamphlets

- AIDS Test Early Treat Early For Your Health Get Tested (Bengali, Thai, Nepali, Hindi, Urdu)
- HIV Post-exposure Prophylaxis (Bilingual)
- HIV Self-test user guide (Bilingual)
- Antenatal HIV Testing- the Concern of an Expectant Mother (Indonesian, Bengali, Nepali, Urdu)
- Love yourself. Prevent HIV Infection. Practice Harm Reduction and Safer Sex (Traditional Chinese, Simplified Chinese, English, Indonesian, Vietnamese)

Poster

- "AIDS Hotline 27802211" promotion posters- for travelers in Shenzhen Bay
- HIV Self-test poster (4 versions)
- HIV-STI Conference for Primary Health Care Professionals poster
- "Early Treatment for a Healthy Life" poster (2 versions)

Card

- Calendar 2020 with health message
- "Let Him Know" promotion card

Banner

- · HIV Self-test website banner
- Banner "Training workshop for NGO staff Basic knowledge on HIV/AIDS &STIS"
- · eBanner- HIV Self-test

Guidelines / Information Papers / Strategies / Reports

- Red Ribbon Centre Annual Report 2017 (Chinese and English)
- Red Ribbon Centre Annual Report 2018 (Chinese and English)
- HIV Surveillance Report 2018 Update (Chinese and English)
- HARIS HIV and AIDS Response Indicator Survey 2018 for Injecting Drug User (Chinese and English)
- HARIS HIV and AIDS Response Indicator Survey 2018 for Men who have Sex with Men (Chinese and English)
- HARIS HIV and AIDS Response Indicator Survey 2018 for Male-to-female transgender (Chinese and English)

Videos

- HIV rapid test demonstration video (Traditional Chinese and Simplified Chinese)
- · HIV Self-testing demonstration video
- TV API- Title: Early Treatment for a Healthy Life (Chinese and English)
- · Radio API- Title: Early Treatment for a Healthy Life (Cantonese, Putonghua and English)

Others

- Small booklet of condom
- HIV-STI Conference for Primary Health Care Professionals- handheld props (11 versions)
- HIV Self-test kit
- HIV Self-test promotional sticker

Red Ribbon Centre Production in 2020

Periodicals

AIDS Newsletter (*Traditional Chinese*)

- Number 76
- Number 77

Hong Kong STD/AIDS Update (English)

- Volume 26 Quarter 1
- Volume 26 Quarter 2
- Volume 26 Quarter 3
- Volume 26 Quarter 4

The Node (English, Simplified Chinese, &Traditional Chinese)

- Volume 22 Number 1
- Volume 22 Number 2

Red Ribbon Bulletin (*Traditional Chinese*)

- Number 63
- Number 64
- Number 65

Giveaway (Please refer to Appendix 2)

- Towel for "Harm Reduction Hotline"
- Multi-functional zipper bag for female sex workers
- Condom pack for MSM
- Lubricant pack for MSM
- AIDS Hotline 27802211 pocket tissue
- AIDS Hotline 27802211 paper folding fan
- AIDS Hotline 27802211 coin pouch bag
- · HKLFGG umbrella absorbent bag
- Octopus card holder with 2021 calendar
- 2021 Pre-exit AIDS Education Kits for prisoner and AIDS Education kits for drug users
- Condom gift pack

Advertisement

· HKLGFF Guidebook advertisement

Pamphlets

- Love yourself. Prevent HIV Infection. Practice Harm Reduction and Safer Sex (Hindi, Nepali, Thai, Urdu, Bengali, Sinhala)
- Antenatal HIV Testing- the Concern of an Expectant Mother (Hindi, Thai, Vietnamese, Tagalog, Urdu, Indonesian, Nepali, Bengali, Sinhala, Simplified Chinese, Bilingual)
- HIV Self-test user guide (Bilingual)
- Prevention of Sexually Transmitted Infections and AIDS (Hindi, Nepali, Urdu, Sinhala)
- Knowing more about AIDS (Bengali, Sinhala)
- AIDS Test Early Treat Early For Your Health Get Tested (Sinhala)
- HIV Self-test (Oral fluid) user guide (Bilingual)
- HIV Self-test (Blood) user guide (Bilingual)

Poster

- Antenatal HIV Testing- the Concern of an Expectant Mother
- HIV-STI Conference for Primary Health Care Professionals poster

Card

Calendar 2021 with health message

Banner

- Banner " HIV-STI Conference for Primary Health Care Professionals poster "
- e-Banner- HIV Self-test study
- e-Banner- World AIDS Day (3 versions)

Guidelines / Information Papers / Strategies / Reports

- FACTSHEET on A Feasibility Study of Using a Web-based Ordering and Result Upload of HIV Self-testing (HIVST) among Men Who Have Sex with Men (MSM) in Hong Kong (Bilingual)
- Recommendations on the Management of Human Immunodeficiency Virus and Tuberculosis Coinfection (English)
- Recommendations on STI Testing for MSM in Hong Kong (English)
- HIV risk behavioural survey for ethnic minorities (Filipinos and Indonesians) in Hong Kong 2019 (Chinese and English)
- HARIS HIV and AIDS Response Indicator Survey 2019 for Injecting Drug User (Chinese and English)
- HARIS HIV and AIDS Response Indicator Survey 2019 for Men who have Sex with Men (Chinese and English)
- HARiS HIV and AIDS Response Indicator Survey 2019 for Male-to-female transgender (Chinese and English)
- HIV Surveillance Report 2019 Update (Chinese and English)

Videos

- Dick's Journey to the West (Chinese and English)
- · HIV Self-testing promotion video
- HIV Self-testing (Blood) demonstration video
- · HIV Self-testing (Oral fluid) demonstration video

Others

- World AIDS Campaign 2020- Facebook promotion posts (3 versions)
- Facebook posts for ethnic minorities (10 versions, in Tagalog and Indonesian)
- Secret Guide of Sex (Bilingual)
- HIV Self-test kit

Red Ribbon Centre Management Advisory Committee



The Red Ribbon Centre Management Advisory Committee was established in March 1997. The Committee comprised community leaders, representatives of AIDS and main stream NGOs, and professionals who are responsible for advising on HIV/AIDS prevention and health promotion activities based on the need of the community and to serve as a monitoring body of the programme.

| Red Ribbon Centre Management Advisory Committee Membership List (1 April 2018 to 31 March 2021) | |
|---|--|
| Chairperson : | Ms KWONG Suk-chun, Victoria |
| Members : | Dr CHAN Chi-wai, Kenny Mr CHAN Ka-wai Mr CHAU Ting-leung, Marco Mr FUNG Hing-wang, S.B.S. Mr TONG Tai-wai, Raphael, M.H. Mr Wong Chi-wai, John |
| Secretary : | Mr PANG Ming-hon, John (from August 2019) |

HIV Prevention and Health Promotion Team



HIV Prevention and Health Promotion Team members list:

Dr CHAN Chi-wai, Kenny Consultant

Dr KWAN Chi-keung Senior Medical Officer

(to January 2019)

Dr WONG Chun-kwan, Bonnie Senior Medical Officer

Dr TO Ki-wai, Heather Senior Medical Officer

(from January 2019)

Dr HO Chi-hin, Billy Senior Medical Officer

Dr SIN Ka-chung, Clara Medical Officer

Dr LEUNG Hui-yan, Medical Officer

(to February 2019)

Dr SIT Yao-wai, Alfred Medical Officer

Dr CHAK Mui-yi, Michelle Medical Officer

(to December 2019)

Dr FUNG King-lun, Sheldon, Medical Officer

(from December 2019)

Ms PANG Kit-wah, Jenny Senior Nursing Officer

(to September 2020)

Ms CHAN Wai-kit Senior Nursing Officer

(from September 2020)

Ms KWANG Lan-siu, Lisa Nursing Officer

Ms LO Mei-kit Nursing Officer

Ms NG Yuk-yin Nursing Officer

Ms CHEUNG Wing-tak Nursing Officer

(to February 2020)

Ms CHOW Tak-yee Nursing Officer

(to September 2019)

Ms LAU Ting-yan, Shelby Nursing Officer

(from September 2019)

Ms WONG Wing-sze Nursing Officer (to February 2020)

Ms LAU Pui-yan, Rose Nursing Officer (to June 2020)

Ms HUNG Wai-fong Registered Nurse

(to February 2019)

Ms WONG Kit-sum Registered Nurse

(from February 2019)

Mr LEE Szeho, Ramon Registered Nurse

(to September 2020)

Ms CHANG Yuk-mui Registered Nurse

(from October 2020)

Ms HUNG, Wai-fan, Louisa

Ms WONG Lok-lam, Clara (to June 2019)

Mr PANG Ming-hon, John (from June 2019)

Ms LEUNG Lai-king, Elaine (to January 2019)

Mr LEUNG Shun Tak, Dickson (from April 2019)

Ms CHEUNG Lai-ha, Celine (to May 2019)

Ms POON A-lai, Alice (from June 2019)

Ms KONG Yin-mui, Wendy

Ms TAM Lung-hing, Tammy

Hotlines and Websites

Hotlines:

| AIDS Hotline | : (852) 2780 2211 |
|--|-------------------|
| AIDS Hotline (Pre-recorded message in Hindi, Indonesian, Nepali and Urdu) | : (852) 2112 9980 |
| AIDS Hotline (Pre-recorded message in Thai, Vietnamese, Tagalog) | : (852) 2359 9112 |
| Gay Men HIV Testing Hotline | : (852) 2117 1069 |
| Dr Sex Hotline | : (852) 2337 2121 |
| Harm Reduction Hotline | : (852) 2112 9977 |

Websites:

| Virtual AIDS Office of Hong Kong | https://www.aids.gov.hk | |
|----------------------------------|-----------------------------|--|
| Red Ribbon Centre Website | https://www.rrc.gov.hk | |
| AIDS Hotline Website | https://www.27802211.com | |
| Gay Men HIV Information Website | https://www.21171069.gov.hk | |

Correspondence

Red Ribbon Centre

Tel : (852) 3143 7200

Fax : (852) 2338 0534

E-mail : rrc@dh.gov.hk

Website : https://www.rrc.gov.hk

Address : 2nd Floor, Wang Tau Hom Jockey Club Clinic, 200 Junction

Road East, Kowloon, Hong Kong

Service : Monday – Friday : 9am – 1pm

Hours 2pm – 6pm

Saturday, Sunday and Public Holiday: Closed

Appendix 1- Giveaways produced by Red Ribbon Centre in 2019



- 1. AIDS hotline condom gift pack
- 2. Multi-functional zipper bag for general public
- 3. Traveller zipper bag
- 4. Octopus card holder with 2020 calendar
- 2020 Pre-exit AIDS Education Kits for prisoner and AIDS Education kits for drug users
- 6. Condom gift pack

Appendix 2- Giveaways produced by Red Ribbon Centre in 2020



- 1. Towel for "Harm Reduction Hotline"
- 2. Multi-functional zipper bag for female sex workers
- 3. Condom pack for MSM
- 4. Lubricant pack for MSM
- 5. AIDS Hotline 27802211 pocket tissue
- 6. AIDS Hotline 27802211 paper folding fan
- 7. AIDS Hotline 27802211 coin pouch bag
- 8. HKLFGG umbrella absorbent bag
- 9. Octopus card holder with 2021 calendar
- 2021 Pre-exit AIDS Education Kits for prisoner and AIDS Education kits for drug users
- 11. Condom gift pack