Red Ribbon Centre – UNAIDS Collaborating Centre for Technical Support

Report for Year 2010

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I. Historical Background

In Hong Kong, efforts on HIV prevention can be traced back to the year 1985, when the first case of AIDS was reported. In the same year, an AIDS counselling clinic was established by the then Medical and Health Department. Health advice, counselling and HIV testing services were offered to people who worried about being infected by the virus. In 1987, the clinic was expanded to become the AIDS Counselling and Health Education Service (ACHES) and the Special Medical Consultation Clinic (SMCC). It ran the AIDS Hotline and the HIV clinic, and provided operational support to the Department's Committee on Education and Publicity on AIDS.

Following the reorganisation of the Government's medical and health services, the Special Preventive Programme (SPP) was formed in 1991 under the Department of Health. The HIV clinical and public health services have since been led by the Consultant (SPP). In 1994, the programmes were expanded and relocated to the Yau Ma Tei premises, which housed both the clinical and public health arms of the programme.

The plan of setting up a resource centre was drawn up by SPP, with the primary objective of facilitating and enhancing the community's response to HIV/AIDS. With the support of the AIDS Trust Fund, an old maternity home at Wang Tau Hom Jockey Club Clinic was converted into this AIDS education, resource and research centre, which was named Red Ribbon Centre (Fig. 1).





Red Ribbon Centre – UNAIDS Collaborating Centre for Technical Support

Red Ribbon Centre has since been the base of the HIV Prevention and Health Promotion Team of SPP. The Centre had its soft opening in December 1996, and was formally declared open by the last governor of the Hong Kong Government in May 1997. Its mission is "to facilitate and enhance the community's response to HIV/AIDS".

In 1998, ACA conducted a review on the AIDS situation and programmes in Hong Kong. This review process has alerted AIDS workers of the role Hong Kong might or could play in the fight against this global epidemic in the regional and international arena. On 8 May 1998, Dr Peter Piot, Executive Director of the Joint United Nations Programme on HIV/AIDS (UNAIDS), visited Red Ribbon Centre. The continued dialogue between UNAIDS and Red Ribbon Centre has finally resulted in the designation of the Centre as an UNAIDS Collaborating Centre for Technical Support.

The terms of collaboration was renewed and extended for three years in 2008 to cultivate and promulgate excellence in health promotion for HIV prevention. In facing a greater need for HIV education effort in the community and an increasing demand for capacity building programmes in the neighbouring regions, an extension and renovation project of Red Ribbon Centre was started in 2003 and completed in June 2006. The New Wing of the Centre was opened on 23 June 2006, with Mr Joel Rehnstrom, Country Coordinator of UNAIDS in China being the officiating guest (Fig. 2).

Fig. 2. The Patron, Mrs Selina Tsang, unveiled a plaque to mark the opening of the New Wing



As of now, the Centre can accommodate more training programmes and participants at the same time. AIDS workers can have access to a more spacious venue for networking, information exchange, experience sharing and capacity building initiatives on HIV prevention. Besides, activities of a larger scale can be held in the Centre.

II. Terms of Collaboration and Organisation

The Red Ribbon Centre – UNAIDS Collaborating Centre for Technical Support (UCT) is managed as a programme of the Red Ribbon Centre. As agreed between the Department of Health and UNAIDS, UCT is committed to:

- (a) collaborate with the following objectives -
 - (i) to promote best practice in health promotion to achieve HIV prevention and care;
 - (ii) to expand regional response to the HIV epidemic through capacity building; and
 - (iii) to enhance resource networking in the region.
- (b) undertake the following activities -
 - strengthen the capacities for an expanded response to HIV and AIDS in Hong Kong and in the region, by undertaking consultancies, reference services, training, planning, evaluation, exchanges and other support as needed;
 - (ii) identify, develop, adapt and disseminate best practices in line with strategies formulated by UNAIDS;
 - (iii) participate in UNAIDS-sponsored meetings, assist in their organisation, and engage in other advocacy-related activities towards the common goal of HIV prevention and care;
 - (iv) provide technical support, coordinate and participate in technical resource networks established by UNAIDS, and in close collaboration with other institutions involved in the response in the region; and
 - (v) promote, support and implement relevant studies; results of which will then be disseminated and applied in collaborative research projects with UNAIDS.

Deliverables of the collaboration include production and collection of practice on HIV prevention projects, and reports describing and evaluation of the activities implemented in collaboration with UNAIDS. For monitoring and follow-up, periodic discussions and visits by UNAIDS staff to the Collaborating Centre and Collaborating Centre staff to UNAIDS China will be conducted.

Red Ribbon Centre is headed by a Director, who is the consultant and head of SPP. Traditionally, the Patron is the first lady of the Hong Kong Government. The

day-to-day running of the Centre is taken up by the SPP HIV Prevention and Health Promotion Team which comprises of a public health doctor, a nursing officer in-charge, a team of public health nurses, an executive officer and a team of clerical and supporting staff. The organisation of Red Ribbon Centre is shown in Annex A. The strategic planning of programmes and activities is guided by the Red Ribbon Centre Management Advisory Committee, members of which are appointed by the Director of Health. This Committee comprises community leaders and academics from different fields. The membership has been changed with two members leaving and one newly appointed member in 2009 and Dr Samuel Yu was reappointed as the Chairman in the new term from 2009-2012. (Fig. 3) Members serving from 1999 – 2012 are listed in Annex B.

Fig. 3. The Red Ribbon Centre Management Advisory Committee and the HIV Prevention and Health Promotion Team of SPP



III. Activity Profile and Programme Framework

The Terms of Collaboration encompasses the following five categories of activities:

- (a) Capacity building
- (b) Best practice development
- (c) Participation in UNAIDS activities
- (d) Technical resource networking
- (e) Research studies

The Red Ribbon Centre, through the guidance of the RRC Management Advisory Committee, has considered *capacity building* as the most appropriate framework for interfacing Mainland China effectively. The reasons for focusing on capacity building are threefold. We believe that this is a very effective means of amplifying the global responses to HIV/AIDS. By enhancing capacity building, we would be able to improve ourselves in skills, knowledge base and professional development, while support our neighbours at the same time. Capacity building is the logical framework and also the linkage between Hong Kong and our neighbouring countries.

To respond to the new challenges, the Centre has been taking incremental steps to intensify its capacity-building activities. The main formats of these activities are: (a) fellowship programme; (b) participation in consultancies, (c) workshops, (d) training courses, and (e) technical forums.

IV. Lions Red Ribbon Fellowship Programmes

The *Lions Red Ribbon Fellowship* is an individual-level professional attachment programme organised by UCT and sponsored by *Lions Clubs International District 303 Hong Kong and Macau*. Since 1999, applications were received from HIV/AIDS professionals and frontline workers from Mainland China to undertake attachments lasting for a period of two weeks in Hong Kong.

The objectives are to facilitate experience sharing between the AIDS workers in Mainland and Hong Kong, to enhance technical exchange on HIV/AIDS control, and to encourage collaboration and networking. Fellows engaged in studies, visits and exchange activities in their fields of expertise relating to HIV prevention and care. All fellows were invited to conduct a seminar in Hong Kong and were required to submit a report of their work to the UCT upon completion of the fellowship programme (Fig. 4).

Fig. 4. Lions Red Ribbon Fellows delivering a talk at RRC



In 2003, the upper limit of successful applicants has been raised to 12. Usually, six units, consisting of 1 to 2 individuals each, will be sponsored to join the Scheme every year. In 2010, this programme has been running into the 12th year, and 14 Lions Red Ribbon Fellows completed their study. As of the end of the year 2010, a total of 93 fellows have completed the studies in Hong Kong. The details are listed in Annex C.

A website of this fellowship programme has been set up in 2005 to facilitate the

connections between fellows and other interested persons in Mainland China. All the reports and presentations of the fellows have been uploaded onto this webpage for reference by interested persons. (http://www.info.gov.hk/aids/rrc/english/rrlions.htm)

To support mainland volunteers / workers to further their development on HIV prevention, a *Training Programme for Volunteers / Workers under the Lions Red Ribbon Fellowship Scheme* was established in late 2007. The programme, funded by the Lions Clubs International District 303 Hong Kong and Macau, is a joint initiative between Shenzhen CDC and the Red Ribbon Centre to ensure a united effort against the rising HIV epidemic among men who have sex with men (MSM) in the region. The objectives include:

- (a) to facilitate experience sharing between the mainland and local workers;
- (b) to enhance their understanding in the scope, rationale and methodologies of community-based HIV prevention projects targeting MSM; and
- (c) to enrich their front-line experience in conducting community based project and develop the skills in planning and implementing community based HIV prevention project.

Since 2008, a collaborative project with Shenzhen CDC has been conducted to provide volunteers / workers from Shenzhen CDC with 1-week training on MSM prevention in Hong Kong. The 1-week training programme included visits to RRC, and AIDS Counselling & Testing Service, Surveillance Office of SPP to enable the volunteer workers to gain some insight into some major activities carried out by SPP. Training also included visits to selected NGOs which provided opportunities for them to know more about services by various NGOs working on HIV prevention. These services covered a wide range of activities such as VCT services in outreach setting, HIV prevention and health promotion via internet and peer education. In 2010, this programme has been running into the 3rd year, and 5 volunteers/workers completed their training. As of the end of 2010, a total of 17 volunteers/workers had completed the training in Hong Kong. (Fig. 5)

Fig. 5. Volunteer/worker from Shenzhen under the Lions Red Ribbon Fellowship Scheme receiving the Attendance Certificate



V. Consultancies and Official Meetings

Professionals from Red Ribbon Centre have provided support to HIV prevention and care programmes in Mainland China and other parts of the world in the form of *consultancies*. These assignments are listed in Annex D. There were also UN meetings that the Centre had participated in the deliberation of various issues on HIV/AIDS (Annex E).

UCT participated in forums related to the new Global Fund to Fight AIDS, TB and Malaria (GFATM) in 2002. The Fund has become an important source of financial support for establishing sustainable programmes on HIV/AIDS prevention and care in resource-poor countries.

Since the establishment of the Centre for Health Protection in 2004, UCT has actively participated in meetings on control of communicable diseases in Mainland China, with special focus in the Pearl River Delta Region. The Guangdong, Macau and Hong Kong experts formed the Guangdong/Hong Kong/Macau Tripartite Expert Group on Infectious Diseases in 2003. One of the resolutions of the group was to introduce programmes on building capacity in HIV prevention and control. An electronic HIV epidemiology platform was launched in 2005 to facilitate the exchange of HIV epidemiological data in 12 cities within the Pearl River Delta Region. Progress and experience of this regional HIV epidemiology platform had been presented at the Tripartite Meetings of Guangdong/Hong Kong/Macau Tripartite Expert Group on Infectious Diseases.

After years of collaboration with Mainland health authorities, Dr Homer Tso Wei Kwok (ACA Chairman of the 4th and 5th term) and Professor SS Lee (former Consultant of SPP) were appointed as Honorary Professors of National Centre for STD/AIDS Prevention and Control of China Centre for Disease Control and Prevention (CDC) in March 2005.

In December 2005, SPP staff attended and presented on the strategies on communication and information management at the National HIV/AIDS Integrating Prevention Information Communication & Media Training Workshop in Beijing. This was organised by National Institute of Health Education of China CDC, National Association on STD/AIDS Prevention and Control and China AIDS Roadmap Tactical Support Project Office (CHARTS) to promote multi-sectoral communication network and information channels on HIV/AIDS.

In December 2005, a delegation led by the Ministry of Health of Malaysia visited

Hong Kong's AIDS and harm reduction programmes. Staff from SPP shared with the delegates on the HIV prevention programmes targeting drug users. From 12-13 January 2006, a delegation from the Chinese Ministry of Health and the Chinese Centre for Disease Control and Prevention visited Hong Kong to look at the HIV programmes.

The participations in International AIDS Conference (IAC) and International Congress on AIDS in Asia and the Pacific (ICCAP) were always one of the main focuses of UCT. We attended and presented our experiences in planning and conducting programmes on HIV prevention and management every year. In Aug 2006, the Red Ribbon Centre supported ACA to organise a skills building workshop titled "What do PLWHA really need? Scale up HIV/AIDS management and rehabilitation" at the XVI International AIDS Conference in Toronto.

In recognition of the need for building and strengthening interventions addressing HIV-related vulnerabilities of men who have sex with men (MSM) in Asia and the Pacific, the International Consultation "Male Sexual Health and HIV in Asia and the Pacific - Risks & Responsibilities" was being hosted by the National AIDS Control Organisation of the Ministry of Health and Family Welfare of the Indian Government and Naz Foundation International. Staff from UCT participated in this international consultation which was held in New Delhi, India from 23-26 September 2006. Representatives from governments, donors, international and in-country non-government agencies as well as community-based organisations working with MSM, gay men and transgender people explored knowledge gaps, obstacles and challenges, and discussed opportunities for moving forward towards universal access to services for MSM.

Dr Wong Ka Hing, Consultant of SPP, attended the 2nd Asian Workshop on HIV & AIDS prevention through sport which was held in Beijing in September 2007 in preparation for the Beijing Olympic Games in August 2008. The workshop was organised by the International Olympic Committee (IOC) in collaboration with the Chinese National Olympic Committees (NOC), Joint United Nations Programme on HIV/AIDS (UNAIDS), the Health Bureau of Beijing (BHB), the Chinese Red Cross (RCSC) and the International Federation of Red Cross and Red Crescent Societies (FICR). Delegates concluded with a list of recommendations calling on the main stakeholders in sport and health to set up a task force to build on existing partners. He took the opportunity to visit UNAIDS China office and exchange with UNAIDS colleagues.

Dr Chen Zhu, the Minister of Health of PRC, headed a delegate to visit the Red Ribbon Centre during the Sixth Joint meeting of Senior Health officials of Mainland, Hong Kong and Macao on 10 November 2007. During the visit, Dr Chen met with Dr PY Lam (the Director of Health), Dr Thomas Tsang (Controller, Centre for Health Protection), Prof Char-nie Chen, ACA Chairman and Dr Samuel Yu (Chairman of Management Advisory Committee of Red Ribbon Centre). Dr KH Wong presented an overview on the HIV situation in Hong Kong and shared with the delegate our experiences of HIV prevention.

On 13 March 2008, Dr. KH Wong, and other SPP staff attended the 2008 Working Meeting on Prevention & Control of AIDS held in Shenzhen. The meeting was organised by Shenzhen Center for Disease Control & Prevention with participation from health officials and workers from Hong Kong, Macao and Shenzhen, and provided a useful platform for experiences and knowledge to be shared among the participants from the three regions.

Dr Darwin Mak of SPP attended the XVII International AIDS Conference held in Mexico City from 3-8 August 2008. It was the first International AIDS Conference being held in Latin America, with more than 25,000 participants from around the world. The conference also marked the midpoint to the 2010 global target on Universal Access to HIV prevention, treatment, care and support. The theme of the 2008 Conference was "Universal Action Now", which served to underscore the continued urgency of working towards universal access. After the conference, Dr. Mak paid a detour visit to the AIDS Unit of San Francisco's Department of Health from 11-14 August 2008 to learn from the city's experiences in its responses to HIV in MSM. The study visit was joined by other Department of Health and AIDS non-governmental organisation colleagues.

Dr. Raymond Ho, Senior Medical Officer of SPP participated in the 9th Taipei International Conference on HIV/AIDS being held in Taipei. The conference was organised by Taiwan Center for Disease Control & Prevention and took place from 27-28 September 2008.

From 29-30 September 2008, Dr. KH Wong and other staff from SPP attended the World Social Marketing Conference being held in Brighton, United Kingdom. The conference was organised by the National Social Marketing Centre, England and provided a timely opportunity for us to gain exposure to, and keep ourselves updated with, the latest knowledge regarding social marketing and international experiences in the application of social marketing, especially in the context of health promotion and prevention.

A regional Technical Consultation on Health Sector Response to HIV/AIDS among Men Who Have Sex with Men was held in Hong Kong from 18 to 20 February 2009, and was organised by WHO Regional Office for the Western Pacific, UNDP, UNAIDS and the Department of Health, HKSAR, China. The three days' event had brought together international and local experts to address the emerging/re-emerging spreading of HIV among men who have sex with men (MSM), learn from ongoing experiences, and identify gaps, opportunities and ways for scaling up a comprehensive health sector response. Some 50 overseas government officials responsible for HIV/AIDS programmes on MSM and experts and representatives from non-governmental organisations (NGOs) as well as 30 local observers attended the Consultation.

Dr. Francis Wong and colleague from SPP attended the Meeting on HIV Infection in MSM: Research Agenda to Improve Prevention, Care and Treatment held in Chiang Mai, Thailand in March 2009. The event was organised by the Forgarty AIDS International Training and Research Program of the John Hopkins Bloomberg School of Public Health. The meeting provided a platform for HIV workers in the region to contribute to collective intelligence on research needs in HIV prevention, care and treatment.

Dr. KH Wong attended the Regional Consensus Meeting on Developing a Comprehensive Package of Services to Reduce HIV among MSM and TG Populations in Asia Pacific held in Bangkok from 29 June to 1 July 2009. The Meeting was part of the outcomes of the Consultation on Health Sector Response to HIV/AIDS among Men Who Have Sex with Men held in Hong Kong and provided a platform for discussion among government and civil society partners to reach consensus about the basic components of a "comprehensive package of services" to prevent HIV and provide treatment, care and support for MSM and transgender (TG) in the region.

The 9th International Congress on AIDS in Asia and the Pacific was held in Bali, Indonesia from 9 to 13 August 2009. The theme of the Congress was "Empowering People, Strengthening Networks". The Congress aimed to shed light on new efforts and strengthen bonds in the international response to AIDS, and provided a platform for regional networking, with participation from countries in the region. Red Ribbon Centre UCT ran a booth to share the experience of Hong Kong's concerted response to the MSM epidemic over the last few years, as the region is having a rising MSM epidemic. It may serve as a best practice for reference of similar settings. Doctors from SPP also gave two oral presentations and another presentation in a satellite meeting during the Congress.

Dr. Kenneth Chan of SPP attended the Meeting on Strengthening Monitoring the Health Sector Responses to HIV/AIDS in the Western Pacific Region held in Manila from 2 to 4 December 2009. World Health Organization has over the years intensified its efforts in developing a framework for monitoring and reporting the health sector's interventions for HIV/AIDS as well as specific technical guides for monitoring patients on HIV care and ART, and for counselling and testing. Around 50 participants from the region attended the Meeting to share experiences and lessons learnt on implementing these framework and guides, to identify gaps and key challenges and to agree on steps forward for formulating action points in Western Pacific Region countries.

Dr. Ian Tse attended the "13th Bangkok International Symposium on HIV Medicine" held in Bangkok from 20 to 22 January 2010. The Symposium provided a platform for participants to gain access to, and have informed discussion on, the latest knowledge and news on HIV medicine and clinical management of HIV/AIDS patients.

SPP had developed connection with Gansu Provincial CDC in the Mainland since 2006 with the first visit in 2006 to systematically appraise HIV/AIDS clinical programmes within the province. Dr. Kenny Chan and Ms. Victoria Kwong visited Gansu again from 28 to 31 March 2010 to re-evaluate its AIDS clinical services and prevention and control work and provide technical support and advice to our Gansu counterparts and fellow workers. (Fig 6)

On 8 April 2010, Dr. Raymond Leung and Dr. Kenneth Chan attended the 2010 Working Meeting on Prevention & Control of AIDS held in Shenzhen. The meeting was organised by Shenzhen CDC with participation by health officials and workers from Hong Kong, Macao, Shenzhen as well as other parts of Guangzhou, and provided a useful platform for experiences and knowledge to be shared among the participating workers.

Dr. KH Wong attended the "Meeting for the HIV/AIDS Programme Managers of Asian Countries in the Western Pacific Region" held in Phnom Penh, Cambodia from 14 to16 June 2010. This annual meeting, organised by the World Health Organization, alternates each year between sessions for Pacific island countries and Asian countries. Countries participating in this year's meeting included Cambodia, China, Laos, Malaysia, the Philippines, Singapore, Vietnam, Australia, New Zealand and Papua New Guinea. This meeting was a forum to share country experiences and update progress of HIV response among HIV/AIDS programme managers from

the participating countries, update countries with the latest WHO recommendations and guidelines, and identify sustainable mechanisms to address the technical support needs of the participating countries.

The XVIII International AIDS Conference was held in Vienna, Austria from 18 to 23 July 2010. The theme of the Conference was "Rights Here, Right Now", which served to emphasize the critical and fundamental connection between human rights and HIV and remind the global community that there could be no end to the pandemic unless we secured full protection of human rights for those most vulnerable to HIV and AIDS. Three abstracts by SPP had been accepted for poster exhibition while two abstracts had been accepted for electronic poster presentation. Three medical and nursing staff from SPP attended the Conference as well as the MSM Pre-Conference. (Fig. 7) During the MSM Pre-conference of the XVIII International AIDS Conference, SPP did a joint presentation with AIDS Concern, a local NGO, on the experiences of building a strategic NGO-GO collaboration model in advancing MSM HIV prevention in Hong Kong. (Fig. 8) As a result of the concerted prevention efforts brought about by the strategic collaboration, the agenda of HIV prevention among MSM has successfully aroused the attention of the local MSM population, community partners, mass media, policy makers, funding agency and regional counterparts. There was also scaling up of targeted response in terms of quantity, diversity and scientific rigor.

Dr. Kenny Chan attended the "National Consultation on Scientific Strategy Response to HIV/AIDS in China 2011-2015", which was held in Beijing from 8 to 9 October 2010. (Fig. 9) The two-day meeting was attended by an impressive panel of international participants from most major global players such as the Global Fund, US CDC, World Bank, National Institute of Health, UNAIDS, as well as eminent academicians in the field. The meeting was an intensive two days of data presentation, discussion and debate, and resulted in a new draft action plan which might help shape the future of the HIV epidemic in China.

The United States Agency for International Development Programme (USAID), organisations under the United Nations system such as UNAIDS, World Health Organization Regional Office for the Western Pacific (WPRO), Asia Pacific Coalition on Male Sexual Health (APCOM), Asia Pacific Network of People Living with HIV/AIDS (APN+), started a Men who Have Sex with Men (MSM) & Transgender Multi-city HIV Initiative in August 2010. Six Asian cities included in the Initiative were Bangkok, Chengdu, Ho Chi Minh City, Jakarta, Manila and Yangon. The

Department of Health took part in the Steering Committee of the Initiative and Dr. Raymond Leung of SPP attended a two-day workshop, titled "MSM & TG Multi-city HIV Initiative – Local Consultant Workshop on the City Level Assessment Tool", which was held in Bangkok, Thailand from 26 to 27 August 2010. The workshop was part of the process in preparation for a three-day multi-city meeting to be held in Hong Kong from 7 to 9 December 2010. The meeting, entitled "Action Planning" Meeting of Men Who Have Sex with Men and Transgender Populations Multi-City HIV Initiative", and was jointly organised by the international agencies responsible for the Initiative and the Department of Health, HKSAR, China. The meeting had brought together international and regional experts as well as frontline workers to discuss about the prevention of HIV infections among MSM and transgender populations in the six Asian cities, and how to enhance the efforts in the treatment, care and support services in the participating cities. The meeting was attended by about 140 participants from 12 countries and 30 regional organizations, with the majority of the participants from the six Asian cities. The overseas participants were joined by local experts and observers. (Fig. 10)

Dr. Raymond Leung, together with a worker from an NGO serving male sex workers, attended the "Forum on Enhancing AIDS Prevention and Treatment among MSM" held in Beijing on 17 December 2010. They gave presentations during the Forum, sharing Hong Kong's experiences in the collaborative efforts from the Governmental and Non-governmental sectors in response to the HIV epidemic in MSM. The forum was co-organized by WHO, National Center for AIDS/STD Prevention and Control and China MSM Health Forum and attended by major international partners such as UNDP, UNAIDS, USCDC, Global Fund, Bill and Belinda Gates Foundation, and national counterparts such as China AIDS Association and Chinese Academy of Medical Science.

Fig. 6. Dr. Kenny Chan and Ms. Victoria Kwong visited Gansu Provincial CDC



Fig. 7. SPP colleagues and NGO workers at the XVIII International AIDS Conference



Fig. 8. Dr. Raymond Leung and a representative from a local NGO did a presentation in MSM Pre-conference of the XVIII International AIDS Conference



Fig. 9. Dr. Kenny Chan attended the "National Consultation on Scientific Strategy Response to HIV/AIDS in China 2011-2015"



Fig. 10. International and local participants at the Action Planning Meeting of Men Who Have Sex with Men and Transgender Populations Multi-City HIV Initiative



VI. Technical Forums: Workshops and Visits

Workshops are specially designed training programmes organised under the auspices of the UCT. These were normally three to five day programmes developed upon request of public health or other agencies to facilitate the development of policy on HIV prevention, care and control. Besides, brief half-to-one day **visits** from overseas agencies were received by the Centre from time to time. There were 42 visits to UCT in 2010. As of the end of 2010, a total of 420 workshops and visits involving about 5230 people from around the world have been arranged, with the majority of these visitors being from Mainland China (Annex F).

With the rising interest in strengthening HIV prevention in drug users in neighbouring cities and countries, a significant proportion of visitors had come to take reference from both the HIV prevention activities at Red Ribbon Centre and the territory's methadone clinics.

In collaboration with the University of Hong Kong, UCT has engaged in a study to better understand the HIV epidemiology in the Pearl River Delta Region. The first and second Workshop on HIV Surveillance and Epidemiology in Pearl River Delta Region were held in December 1998 and June 2000 respectively, with the participation of public health experts from 12 cities in the Region. These activities have helped to consolidate the network of health professionals in HIV and behavioural surveillance. The third workshop was organised by UCT in the collaboration with the Guangdong and Shenzhen Centre for Disease Control and Prevention (CDC) in November 2002. The proceeding of three meetings have been published to record the events and to disseminate the conclusions.

The effort of these meetings has been transformed into the electronic HIV epidemiology platform in the Region. The platform mainly collects data on the population size of the city, including the total population, adult population (15-49) and reported HIV/AIDS, sero-prevalence data in people practising risk behaviours and also the general population without identifiable risk. An administrator is nominated by each participating city and the participating cities update their data sets annually. The platform is supported by a webmaster from SPP. The collaborative platform has entered into third phase of writing a full report.

In October 2003, the three-day Training Workshop on Methadone Treatment for HIV Prevention was organised in collaboration with the UN Regional Task Force on Drugs Use and HIV Vulnerability, UNAIDS South East Asia and Pacific Inter-country

Team, WHO Regional Office for the Western Pacific and the UNDCP Regional Centre for East Asia and the Pacific. This interactive training programme was for people involved (or to be involved) in the development of methadone substitution treatment in priority countries including China, Indonesia, Nepal and India. There were 82 registered participants from outside Hong Kong and 17 local observers. A total of 12 state-of-art presentations were delivered by faculties from Hong Kong and overseas, including Dr Robert Newman (New York) and Dr Andrew Byrne (Sydney). An evaluation report was published and could be viewed on the website: www.harmreduction.gov.hk.

In April 2006, Dr Tim Brown, Senior Fellow, Population and Health Studies at the East West Center, Honolulu, Hawaii, conducted a workshop on "Integrated analysis to improve response to HIV epidemic" and an open lecture on "Balancing HIV prevention and care – a policy level perspective" during his consultancy visit to Hong Kong on estimation and projection of HIV/AIDS.

In June 2006, Mr Joel Rehnstrom, country coordinator of UNAIDS in China conducted another workshop on "Challenges and Opportunities in the Response to AIDS in China" during his visit to Hong Kong. In September 2006, the Hong Kong AIDS Dialogue was organised to provide an opportunity for stakeholders involved in the response to HIV/AIDS to share in an open forum the latest developments in the fields of interest and reflect on what have been learnt from the International AIDS Conference (Toronto of Canada, 13-18 August 2006). AIDS workers from several cities in the Pearl River Delta Region also participated.

On 16 January 2007, a forum on "Public Consultation on the Draft Recommended HIV/AIDS Strategies for Hong Kong 2007-2011" was held. Representatives of AIDS NGOs, stakeholders and members of the public have opined their view on improving the HIV programme in Hong Kong.

In order to enhance the capacity of the community to combating the rising trend of HIV infections in MSM, Red Ribbon Centre organised a half-day forum on the theme of HIV prevention in MSM on 13 Jan 2007. Speakers shared their knowledge and skills for planning HIV prevention projects in MSM with fellow participants.

UCT invited Dr Tim Brown, Senior Fellow of the East West Centre in the University of Hawaii, Honolulu, USA, to speak in a workshop titled "Translating data into actions" on 23 May 2007. The workshop aims to discuss the application of data analysis in programme planning, which could facilitate health professionals in

adopting evidence-based practice in prevention actions.

Dr. Tim Brown paid another visit to RRC during a consultancy visit from 10-14 January 2008 to support technically the preparation of ATF funding allocation plan for 2008-2011 and to give advice on the way forward for funding allocation process in Hong Kong.

On 19 April 2008, an one day seminar, titled "Collaboration, Capacity Building and the Way Forward, organised by the Council for the AIDS Trust Fund and the Hong Kong Coalition of AIDS Service Organizations, with Red Ribbon Centre providing technical support, took place and aimed to enhance collaboration among stakeholders and HIV preventions. Dr. Bernhard Schwartlander, the UNAIDS China Coordinator gave a keynote speech titled "Bringing the HIV/AIDS Response to Where Infections Happen – Working with and Learning from the Communities" which highlighted the importance and the role played by the civil society in an effective response to HIV as well as the need to strengthen capacity for the civil society so as to enable them to fully participate in a sustainable response to HIV. Participants included HIV/AIDS workers in Hong Kong and from neighbouring regions. The seminar, apart from providing a platform for experience sharing among, and an opportunity for capacity building for, various stakeholders participated in the works on HIV/AIDS, also facilitated the understanding between funder and the recipients of funding.

Ms. Allison Thorpe from the National Social Marketing Centre, United Kingdom paid a visit to RRC on 19 May 2008 to share with SPP staff experiences and knowledge in applying social marketing principles to health promotion. During the discussion, references were made to previous HIV prevention campaigns in MSM and harm reduction campaign for methadone clinic attendees run by SPP.

A group of Vietnamese delegates, which were led by Mrs Nguyen Thi Thanh Kieu, Head of the Office of Science and Education, City Committee of the Party on Propaganda and Education and included senior government officials from various government departments as well as representative from UNAIDS Vietnam, paid a visit to RRC on 4 July 2008 to share experiences on HIV prevention and care.

A report back seminar on the XVII International AIDS Conference, which was organised by ACA, in collaboration with AIDS Non-governmental organisations (NGOs) and with technical support from Red Ribbon Centre, was held on 20 September 2008. Mr. Peter Lunding, the UNAIDS China Senior HIV Advisor and Mr.

Giovanni Nicotera, the Project Manager and China Advisor HIV/AIDS of United Nations Office on Drugs and Crime (UNODC) took the opportunity during their visit to RRC during that period to attend the seminar. The seminar served to let the conference attendees to share with the audiences the experiences and insights they learned from the biennial conference. Dr. Darwin Mak of SPP and ACA members Miss Nora Yau, Ms Elsie Chu and Mr Ko Chun Wa were among the conference attendees who shared their valuable experiences during the seminar.

In response to the rising MSM HIV epidemic, Professor Susan Kegeles from the Center for AIDS Prevention Studies, University of California, San Francisco paid a visit to Hong Kong from 30 September to 6 October 2008 to share her experiences in HIV prevention in MSM with local workers. She is also the developer of the Mpowerment Project, which is a model HIV prevention program that has been designed specifically to address the needs of young gay and bisexual men. During her stay, visits to various NGOs were organised and she also held a seminar for local workers in HIV/AIDS at RRC on 3 October. The title of the seminar was "Addressing increasing rates of HIV among Hong Kong MSM: Does a community-wide, multi-level empowerment approach to HIV prevention make sense?" Thirty-eight participants attended the seminar to learn from her experiences in this innovative approach towards HIV prevention.

In October 2008, HIV experts from the Albion Street Centre and AIDS Council of New South Wales, Australia (ACON) visited Red Ribbon Centre and conducted a series of workshops on MSM and HIV prevention for local workers, which included workers from various NGOs as well as staff from SPP. Topics covered included the preparation of funding proposals; HIV prevention with various high risk groups such as commercial sex workers and drug abusers, and in various settings such as internet and sex parties; and experience sharing of HIV responses in Australia.

The Asian Red Cross and Red Crescent HIV/AIDS Network (ART) held its annual meeting in 2008 in Hong Kong. As part of the meeting, about 40 representatives from its member societies attending the annual meeting paid a visit to RRC on 22 October. During the study tour, visitors learnt about the treatment services provided to people living with HIV by SPP, harm reduction programme and HIV prevention targeting injecting drug users and other major HIV prevention activities carried out by RRC.

From 18 - 22 November 2008, a delegate team of 27 members from Mainland China visited Hong Kong to learn more about the Hong Kong response to the HIV

epidemic. The visit was organised by Publicity Department of Central Committee of the Communist Party of China (CCCPC) and facilitated by the UNAIDS China. Members in the visit included deputy directors of the provincial publicity department, who were in charge of AIDS prevention advocacy, as well as representatives from newspapers and Dr. Zhou Kai of UNAIDS China. A full day programme at RRC was organised for the visitors on 19 November to brief them on HIV programme, and methadone and harm reduction programme in Hong Kong, as well as various HIV prevention activities such as HIV prevention campaigns in MSM and HIV TV Announcement of Public Interest (API). During the trip, arrangement was also made for the visitors to visit Methadone Clinics of Department of Health and some major NGOs with projects on HIV prevention.

Dr. Frits van Griensven, Chief of Behavioral Research Section, Centers for Disease Control and Prevention, US (USCDC) Southeast Asia Regional Office, Mr. Clifton J. Cortez, Jr., Regional Team Leader of HIV/AIDS Office of Public Health, U.S. Agency for International Development (USAID) Regional Development Mission/Asia and Miss Adrienne Poon of US CDC Global AIDS Program-China, paid a visit to RRC on 16 December 2008. During the meeting attended by the three visitors and Dr. KH Wong and other SPP staff, experiences on HIV prevention and control were shared. The visitors used the opportunity to share with SPP staff, amongst others, the latest update about HIV and MSM issues in Thailand, an important country in the region in terms of HIV prevention and control.

Dr. Leong Chan of University of New South Wales, who had a special interest in social research on MSM in Hong Kong and Sydney, Australia, visited RRC on 22 December 2008. During the visit, Dr. Chan met RRC staff and was briefed about RRC's HIV prevention activities targeting MSM over the years while Dr. Chan shared with RRC staff his proposed project of studying MSM culture and behaviours, including sexual behaviours and practices, in Hong Kong and Australia, which may provide important information which can help strengthen our response to the HIV epidemic in MSM.

A Vietnamese delegation of senior government officials led by H.E. Mr. Truong Vinh Trong, Deputy Prime Minister of the S.R. of Vietnam, paid a visit to Hong Kong on a field workshop to learn about the Methadone Treatment Programme (MTP) in Hong Kong from 22 – 25 December 2008. During the stay, they met with the Director of Health and chief of MTP, and also visited RRC on 23 December and met with Dr. KH Wong and Dr. Raymond Ho of SPP and some peer workers from the Society for the Aid and Rehabilitation of Drug Abusers (SARDA) to know more about HIV

prevention carried out in methadone clinics and beyond.

A 13-membered Russian delegation which included members from the Federal Drug Control Service of the Russian Federation, the Ministry of Health and Social Development of the Russian Federation and the United Nations Office of Drug and Crime (UNODC) Regional Office for Russian and Belarus, visited Hong Kong from 28 March – 1 April 2009. The visit was jointly organised by UNODC and UNAIDS China. The objective of the tour was to study the methadone programmes in China including the HKSAR. Red Ribbon Centre, with the help of local AIDS stakeholders, put together a 2-day programme to introduce the harm reduction model of methadone clinics in Hong Kong. On 30 March, the delegation visited RRC and met Dr. Raymond Ho and Dr. Darwin Mak to learn about the HIV prevention programme for injecting drug users attending methadone clinics. The delegation also met workers from SARDA, a NGO servicing injecting drug users, who shared their valuable experiences in their outreach service for street drug-users in Hong Kong.

A 24-membered Taiwanese delegation which included government officials from the Miaoli County Government, Taiwan and was led by Mr. Su Wen-hui, Senior Executive Officer, Miaoli County Government, visited Hong Kong from 4 to 8 May 2009. During the 5-day visit, the delegation visited the Department of Health and the Narcotics Division of the Security Bureau, HKSAR. The delegation paid a visit to RRC on 5 May to learn about the services of RRC and HIV prevention activities targeting injecting drug users in methadone clinics before visiting one of the methadone clinics.

Dr. Jeannie Tey, Assistant Director (Policy) of Ministry of Health, Singapore spent a 3-month attachment to the Department of Health, HKSAR from August to October 2009. She spent about three weeks with SPP and related institutions to gain more insight into the HIV control strategy and policy, and HIV control and prevention programme in Hong Kong, as well as understanding HIV subtypes, detuned assays for HIV incidence and HIV screening tool and the role of molecular epidemiological technique in the control of diseases such as HIV/AIDS.

From 24 August to 4 September 2009, a delegation of 23 members from the Mainland visited Hong Kong to learn more about the prevention and control of communicable diseases in Hong Kong so as to strengthen future cross border collaboration among health officials. Members in the visit included 17 delegates from the Guangdong Province who were doctors from various CDCs within the Province as well as 6 representatives from Ningbo City, who were directors or

deputy directors of various public health institutions. On 31 August, they visited RRC and learnt about the function and activities of RRC as well as HIV prevention and control in Hong Kong.

A report back seminar on the 9th International Congress on AIDS in Asia and the Pacific, which was organised by ACA, in collaboration with AIDS Non-governmental organisations (NGOs) and with technical support from RRC, was held on 17 September 2009. The purpose of the seminar was to let the conference attendees to share with the audience the experiences and insights they had learned from the congress. Dr. KH Wong, Dr. F. Bognar and Dr. Francis Wong of SPP, and ACA member Dr. Chen Zhi-wei were among the congress attendees who shared their valuable experiences during the seminar.

From 21 to 23 October, a Mainland delegation of 29 members visited Hong Kong to learn about the prevention and control of HIV and other STIs in Hong Kong. The visit was organised by the Chinese Association of STD & AIDS Prevention and Control. Members in the delegation included doctors, programme directors, project managers and frontline workers. They visited RRC on 22 October, during which they were briefed about the work of RRC, especially various HIV prevention activities such as HIV prevention campaigns in MSM and HIV Announcement of Public Interest (API). The visitors also visited a Methadone Clinic and a Social Hygiene Clinic to learn about HIV prevention in Methadone Clinics targeting injecting drug users and treatment and prevention of sexually transmitted infections.

In, 2010, RRC organised two series of half-day workshops for NGO workers. The first series took place on 30 Jan and 6 February 2010, with target audience being new staff members from NGOs providing HIV/AIDS & STI related services, and aimed to provide participants with basic knowledge on HIV/AIDS & STI and introduce HIV/AIDS & STI related services in Hong Kong. (Fig. 11) The second series of workshops took place on 12 and 19 October, with target audience being both new or experienced staff members from NGOs providing HIV/AIDS & STI related services, and aimed to enhance participants' knowledge on HIV/AIDS & STIs and to explore some in-depth subjects related to provision of HIV/AIDS & STIs related services. (Fig. 12)

Fig. 11. First series of half-day capacity building workshops for NGO workers



Fig. 12. Second series of half-day capacity building workshops for NGO workers



An Indian delegation from Legislators' Forum on AIDS (LFA) – Nagaland, Kohima visited RRC on 11 February 2010. The delegation, led by Shri. Kuzholuzo Nienu, the Minister for Health and Family Welfare, Government of Nagaland and the Convener of LFA, included legislators, government officials as well as Dr. Vinito L. Chishi, the State Coordinatior, LFA – UNAIDS, Nagaland. The delegation was received by Dr. Raymond Leung and colleagues of RRC in a sharing session during which Dr. Leung shared with the visitors Hong Kong's experience in methadone substitution therapy in the context of HIV prevention. (Fig. 13)

Fig. 13. Indian delegation from Legislators' Forum on AIDS (LFA) – Nagaland, Kohima at a sharing with RRC colleagues



Prof. Leong Chan and Dr. Donovan of University of New South Wales, who had a special interest in social research on MSM in Hong Kong and Sydney, Australia, visited RRC again on 23 February 2010 to share with us an update on the proposed Australian Research Council Linkage grant application for social research on MSM in Hong Kong and Sydney while RRC colleagues briefed the visitors on Hong Kong strategies for HIV prevention and provided them with materials on the HIV prevention campaigns in MSM being carried out by RRC.

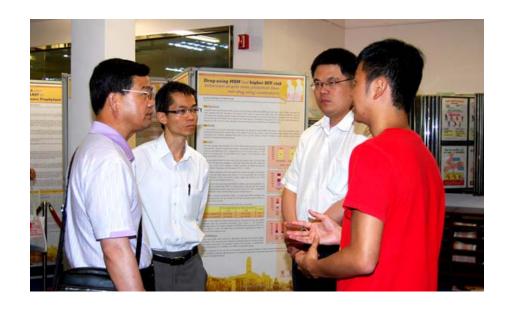
Dr Tim Brown, Senior Fellow, Population and Health Studies at the East-West Center in the University of Hawaii, Honolulu, USA, visited RRC again from 15 to 29 March 2010. The objectives of his visit included reviewing the latest HIV/AIDS data, preparation for the next set of AIDS strategies for Hong Kong, supporting NGOs in developing indicators for evaluation of HIV programmes. Apart from several meetings with NGO workers serving major at-risk populations and SPP staff, he also delivered an open lecture entitled "Translating data into actions - moving from Hong Kong HIV/AIDS situation to evidence-based preventive actions; what else do we need?", which was organised by RRC and held on 17 March. The lecture aimed to discuss the use of data and evidence in planning an effective preventive response against HIV/AIDS in Hong Kong. (Fig. 14)

Fig. 14. Dr. Tim Brown delivering the lecture "Translating data into actions - moving from Hong Kong HIV/AIDS situation to evidence-based preventive actions; what else do we need?"



A 10-member delegation from the Mainland with members consisting of high government officials from Department of Labour and Health under the Ministry of Railways, and provincial Railway Bureaus came to Hong Kong for a three-day visit programme to Department of Health, and visited the Headquarters of Department of Health, Centre for Health Protection, Port Health facilities and RRC. During the visit to RRC, colleagues from SPP briefed the visitors on Hong Kong's HIV/AIDS policy and its implementation, the role of Department of Health on HIV prevention, care and control, and surveillance on HIV prevalence and related high risk behaviours, as well as the work and function of RRC as an UNAIDS Collaborating Centre. (Fig. 15)

Fig. 15. Mainland delegates from the Ministry of Railways and provincial Railway Bureaus exchanged ideas with SPP colleagues



A report back seminar on the XVIII International AIDS Conference, which was hosted by ACA, and co-organized by the Hong Kong Coalition of AIDS Service Organizations and RRC, was held on 29 September 2010. The purpose of the seminar was to let the conference attendees share with local AIDS workers the experiences and insights they had learned from the Conference. Dr. Raymond Leung of SPP, Prof. Chen Char-nie, ACA Chairman, Dr. Samuel Yu, member of Council for the AIDS Trust Fund and Ms. Gipsy Chang, member of RRC Management Advisory Committee and representatives from several NGOs were among the conference attendees who shared their valuable experiences during the seminar. (Fig. 16)

Fig. 16. Prof. Chen delivering a talk at the Report Back Seminar on XVIII International AIDS Conference



Mr. Pierre de Vasson of Vasson Consulting, Canada visited RRC on 2 November, 2010. Mr Vasson has provided consultancy service for projects on HIV prevention, treatment and care among Most-at-Risk Populations (MARPs). During the visit to RRC, he was briefed on the HIV situation in Hong Kong and the work of RRC. Ms Patti Juliana, Assistant Director, Methadone Maintenance Treatment Programme, Beth Israel Medical Center in New York, exchanged information on latest HIV situation and strategies of HIV prevention among injecting drug users upon her visit to RRC on 10 November.

A delegation of senior officials from the Government of Papua New Guinea visited Hong Kong in November on a two-day visiting programme organized by Centre for Health Protection, upon invitation by WPRO. As part of the programme, the delegation visited RRC on 2 November 2010 during which Dr. Raymond Leung briefed visitors on the HIV situation and prevention efforts in Hong Kong. (Fig. 17)

Fig. 17. Delegation from the Government of Papua New Guinea with RRC colleague



Mr. Mark Stirling, UNAIDS Country Coordinator for China, paid his first visit to Hong Kong in December 2010. SPP put together a full-day visit programme for Mr. Stirling including visits to the Headquarters of Department of Health, a Methadone Clinic and RRC. Apart from briefings for Mr. Stirling on Hong Kong's overall response to the HIV epidemic, HIV policy and funding, and HIV programme in methadone clinics, Mr. Stirling met Dr. Samuel Yu, Chairman of Red Ribbon Centre Management Advisory Committee (MAC) and SPP staff to discuss on the functional roles served by RRC as an UNAIDS Collaborating Centre. (Fig. 18) Arrangement was also made for Mr. Stirling to meet various stakeholders including members of ACA, PLWHAs, the Sex Industry Subcommittee of the Hong Kong Coalition of AIDS Service Organisations for discussion on various issues such as the concerns of PLWHAs, HIV prevention programmes for sex workers.

Fig. 18. Mr. Mark Stirling, UNAIDS Country Coordinator for China with Dr. Yu, MAC Chairman, and SPP colleagues



VII. Training Courses and Fellowships

The Red Ribbon Centre has been focusing on the *building of capacity* in its development of programmes on HIV/AIDS. The organisation of training courses is in line with the terms of collaboration drawn up between Red Ribbon Centre and UNAIDS. The objective of introducing structured training is to systematise capacity building activities on HIV prevention and care. The technical experiences of SPP in the past years shall enable Red Ribbon Centre to develop training modules relevant to Hong Kong and the neighbouring cities. In the design of these courses, the following strategies are proposed:

- (a) observance of the prevention and care continuum, a model that has been adopted for a long time in Hong Kong;
- (b) integration with related disciplines and specialties in clinical science and public health, for example, infection control, clinical infectious diseases; and
- (c) collaboration with other expertise agencies in Hong Kong and the region, including clinical services, universities and community-based organisations.

With the escalating demand from agencies and technical professionals, short-term fellowships for health professionals were developed in 2005. The aim of the training programmes was to promulgate best practices that have been established through experience and system development. Fellowship training programmes were structured under five categories:

- (a) Fellowship in Voluntary Counselling and Testing (VCT)
- (b) Fellowship in Clinical HIV Nursing
- (c) Full-time Medical Fellowship in HIV treatment
- (d) Part-time Medical Fellowship in HIV treatment
- (e) Lions Red Ribbon Fellowship

Except Lions-Red Ribbon Fellowship, all the programmes were newly developed since 2005. Each of the programmes was designed to last for one week to three months. Fellows will undertake the training attachment in forms of observation at the services, tutorials conducted by specialists, visits to relevant service units or organisations, supervised work and guided self-studies.

Other than training programme for existing HIV workers, Red Ribbon Centre also offered development opportunity for potential HIV workers. Students took this

chance to explore the social issues related to HIV/AIDS and understand the importance of promoting acceptance in the society. The internship programme has been a success with very positive feedback from the students. This is the sixth year of Yale internship. Two university students, Ms. Samantha Rawlins-Pilgrim from Yale University and Mr. Timothy Choi from New Asia College, Chinese University of Hong Kong undertook a project which focused on examining two websites of RRC, namely the RRC website and the 27802211 website, with the aims of providing suggestions and ideas which would help make the two websites more effective, appealing and user-friendly as health promotion websites. The students presented their findings in a presentation (Fig. 19).

Fig. 19. Ms. Samantha Rawlins-Pilgrim from Yale University and Mr. Timothy Choi from Chinese University of Hong Kong sharing their project findings with staff of SPP



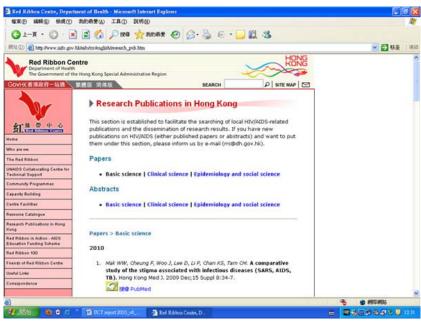
VIII. Best Practice Development

There are three levels of activities relating to best practice development. Firstly, best practice documents received from UNAIDS are kept in the Centre's library for reference by people working or interested in the HIV/AIDS field. Whereas appropriate, they are distributed to various agencies in Hong Kong.

Secondly, a series of model programmes in Hong Kong have been identified. These were published in the yearbook series of Red Ribbon Centre. Since 2005, a resource corner has been created on the RRC website to promote best practices in HIV prevention and care and to enhance resource networking and capacity building. So far, nine such HIV projects have been included in this series. These projects included the "Do It Safely" Campaign in 2006, the "Zeroheroes" Campaign in 2007 and the "Syphilis Awareness Campaign in MSM" in 2009 (HIV prevention campaigns targeting MSM), territory-wide Safer Sex campaign, Harm reduction media campaign for methadone maintenance in injecting drug users, Phoenix Project (outreach peer programme for injecting drug users) and Sunny Project (outreach peer programme for sex workers and their clients)

Finally, the Centre has been working closely with other agencies in the identification of best practices of local and international importance. Since 2006, RRC has opened a new corner on *Research Publications in Hong Kong* in its website (Fig. 20). The local HIV/AIDS related publications are grouped under the 3 main headings of Basic Science, Clinical Science and Epidemiology and Social Science.

Fig. 20. Research Publications in Hong Kong in the website of Red Ribbon Centre



IX. UNAIDS National Goodwill Ambassador for Hong Kong SAR China

In 1999, UCT responded to UNAIDS's call for an expanded advocacy role in HIV prevention and care through the appointment of celebrity as ambassador. Miss Miriam Yeung, a famous pop singer, was appointed the UNAIDS Hong Kong Ambassador to help to spread the AIDS message. The initiative has subsequently been renamed "Celebrity against AIDS".

Over the past years, she has been actively involved in a whole range of activities in Hong Kong. She participated in youth activities to appeal for a better understanding of HIV/AIDS as well as promoting acceptance of people living with HIV/AIDS. These activities included mini-concerts, youth parties and other gatherings in Hong Kong. She also joined support group activities for people living with HIV/AIDS. A song "Positive Response" was dedicated to AIDS, with the production of a VCD for distribution in Hong Kong and Mainland China. She featured in a media campaign on HIV prevention – titled "Safety Seven". The Campaign lasted for seven weeks with short radio drama broadcasted on webpage, together with parallel advertisement in the printed media and the public transport system.

In late 2001, Miriam appeared in a public performance in Beijing to promote AIDS awareness in China. In 2002, she participated in a harm reduction media campaign and the launching of the Dr Sex Hotline website which was an interactive way of enabling young people to know about sex, safer sex and the prevention of HIV and sexually transmitted infections (STIs).

On World AIDS Day 2003, Miriam Yeung appeared at the launching of the Sexedonline (www.sexedonline.tv) which was the transformation from the previous Dr Sex Hotline project. The programme was jointly developed by Red Ribbon Centre and Radio Television Hong Kong (RTHK). On World AIDS Day 2004, Miriam Yeung was voted as one of the most memorable persons by the public in the '0.2 Twenty Years of AIDS in Hong Kong – Sharing the stories of the "Most Inspiring Persons" cum Posters and News Archives Exhibition Kick-off Ceremony'.

In 2005, Miriam engaged in the territory-wide safer sex campaign to promote proper use of condom to prevent HIV and STIs. Miss Yeung was awarded as one of the "Ten Outstanding Young Persons 2005" by the Junior Chamber International Hong Kong, in recognition of her outstanding services rendered to the community, particularly the endeavours on HIV prevention education and promoting acceptance of people living with HIV/AIDS.

In June 2006, she was further appointed as an UNAIDS Special Representative by Mr Rehnstrom on behalf of UNAIDS for her strong commitment to AIDS prevention and sex education among young people in Hong Kong and the broader Chinese community.

In 2007, Miriam continues her effort in promoting awareness and acceptance to HIV. In June 2007, she visited Integrated Treatment Centre in Kowloon Bay and met with persons living with HIV. To promote acceptance to persons living with HIV, Miriam conducted a school tour at Shau Kei Wan Government Secondary School on 5 July 2007. In November 2007, Red Ribbon Centre produced a new set of publicity materials including TV and radio announcements of public interest (API) and posters featuring Miriam with the message of "Accept and Care for people living with HIV". The premiere of the TV API was launched on 30 November 2007 as part of the World AIDS Day 2007 activities.

On 13 November 2007, Miriam met with Dr Peter Piot (UNAIDS Executive Director) and Dr Bernhard Schwartlander (Country Coordinator UNAIDS China) when they stopped over in Hong Kong for transit. Miriam presented a signed autograph photograph to Dr Peter Piot.

As part of the HIV prevention activities to mark the 2008 World AIDS Day, Miriam recorded a series of HIV prevention messages which were broadcasted on Commercial Radio, a major and popular radio station in Hong Kong from 24 Nov to 5 Dec 2008. To make full use of her popularity as a famous local artist and as a role model for many of her young fans, Miriam, together with three other local artists, designed souvenirs such as a mobile cleaner and red ribbon stickers, which were distributed as souvenirs during activities around the World AIDS Day. To better archive Miriam's work in HIV prevention over the years, a dedicated website named 'Miriam's Voice on AIDS' (http://miriam.rrc-hk.com) was launched on World AIDS Day to keep the public better informed of her contribution to UNAIDS and her role in the dissemination of HIV prevention messages. To pay tribute to Miriam's continual and relentless efforts and work in HIV prevention, UNAIDS China announced the renewal of Miriam as "UNAIDS National Goodwill Ambassador for Hong Kong SAR China" on the 20th anniversary of the World AIDS Day, 1 December 2008.

2009 was a busy year for Miriam in her capacity as the UNAIDS National Goodwill Ambassador for Hong Kong SAR China. Miriam was the major cast in a newly produced Announcement of Public Interest (API) titled "Travel Smart, Play Safe",

which aimed to promote safer sex among travellers. The API was launched on World AIDS Day through TV in Hong Kong. A Putonghua version of the API was launched on 29 November in the "22nd World AIDS Day Gala Show" held in Shenzhen, during which Miriam appeared as a guest, along with Prof Chen Char-nie, ACA Chairman, Dr. Samuel Yu and SPP staff. The show was co-organised by Shenzhen Working Committee for AIDS Prevention and Control, Shenzhen CDC and RRC, and aimed to raise HIV awareness and promote safer sex among the youth. As part of the HIV prevention activities around WAD, Miriam also participated in a series of AIDS-related radio programmes titled "Let Get Touched", which lasted from October 2009 to February 2010.

2010 was the last year for Miriam to contribute towards HIV prevention in her official capacity as the UNAIDS National Goodwill Ambassador for Hong Kong SAR China. In 2010, as part of the regional HIV prevention and promotion activities around WAD, she, in company of staff from SPP, took part in a HIV prevention activity targeting the mobile population and travellers held in Shenzhen on 28 November 2010. The event and related HIV prevention activities were organised by Shenzhen CDC, Macao Health Bureau, Red Ribbon Centre and Guangzhou Railway Bureau, and supported by the Ministry of Railways of the People's Republic of China. During the activity, she helped distribute condoms and health promotion materials to passengers onboard a train between Shenzhen and Guangzhou. The activity was filmed and broadcast during a publicity event held later in the evening. (Fig. 21) Her dedication and relentless efforts since her first appointment as the UNAIDS Hong Kong Ambassador in 1999 and over the years is a great example of how well-known community leaders or celebrities from the civil society could contribute towards the response to the HIV epidemic. In recognition of her contribution and involvement with UNAIDS, letters of appreciation had been issued to Miriam by Mr. Mark Stirling, Country Coordinator UNAIDS China and Dr. KH Wong, Director of UCT respectively.

A list of activities participated by Miriam Yeung is shown in Annex G.

Fig. 21. WAD event at Shenzhen showing footage of Ms. Yeung's participation in HIV prevention activities at Shenzhen



X. Hong Kong – Mainland Joint Campaign and Publicity

Through negotiations and the hard work of different collaborators, a joint media campaign involving partners in Hong Kong and Mainland China was launched in 2003 to promote HIV awareness and acceptance of people living with HIV/AIDS. Technical support was provided by Red Ribbon Centre, RTHK and National Institute of Health Education (NIHE of China CDC). The project involved the production of a short movie "Love under the Sun" featuring 38 artists, the launching at a concert in Beijing on 27 November, and the production of a theme song by pop singers Andy Lau and Sammi Cheng. The launching was a great success with a full house at the Capital Stadium in Beijing.

To promote acceptance of people living with HIV/AIDS by the public at large, a promotional film on AIDS care produced by China AIDS Media Project and National Basketball Association (NBA) was converted into the local Announcement in Public Interest (API) "To Understand and Care". Basketball superstars Magic Johnson and Yao Ming appeared in this API to appeal to the public on acceptance of people with living with HIV/ AIDS. A premiere of the API, jointly launched by DH and the Committee on Promoting Acceptance of People Living with HIV/AIDS of ACA, was held during the Hong Kong Silver Shield Basketball Tournament 2005.

Since 2006, Red Ribbon Centre has established further collaboration with Shenzhen CDC. Both parties agreed to meet regularly to exchange experience and information and to collaborate on publicity and promotion of awareness. Publicity materials used in media campaigns were also shared between both sides.

In 2007, there is joint collaboration of WAD activities between Shenzhen CDC, Macau CDC and the Department of Health's Red Ribbon Centre. The WAD activities were coordinated within the region with HKSAR, Shenzhen and Macau hosting its WAD ceremonies on 3 consecutive days between 30 November - 2 December 2007. The theme of the World AIDS Day is "Stop AIDS, Keep the Promise".

On 30 November 2007, Radio Television Hong Kong and Red Ribbon Centre organised a World AIDS Day Ceremony at Olympian City 2. The ceremony featured the premiere of the latest TV API featuring Miss Miriam Yeung in promoting acceptance for persons living with HIV. The ceremony was attended by Ms Selina Tsang (Patron of Red Ribbon Centre), Dr York Chow (Secretary for Food and Health Bureau), Dr PY Lam (Director of Health), Ms Gracie Foo (Acting Director of Broadcasting), the Chairpersons of ACA and the Council of AIDS Trust Fund and

representatives of Shenzhen and Macau CDC. Over 100 Organisations were invited to help with the distribution of 100,000 red ribbons to be worn by their staff around the time of World AIDS Day.

On 1 December 2007, Shenzhen CDC organised a large-scaled outdoor World AIDS Day event at the Foxconn Sports Ground in Bao'an District of Shenzhen. Red Ribbon Centre was invited to participate in the HIV exhibition. Dr Thomas Tsang (Controller of Centre for Health Protection) and Professor Char-nie Chen, ACA Chairman were invited to attend the evening variety show of Shenzhen World AIDS Day.

On 2 December 2007, the "AIDS Commission" in Macau (Região Administrativa Especial de Macau, Comissão de Luta contra a SIDA) organised a World AIDS Day ceremony on 2 December 2007. The ceremony was attended by Dr KH Wong. The WAD event was participated by 11 community organisations organising an "AIDS Carnival" including games stall, drama, music performance, dancing and lucky draws.

To commemorate the 20th anniversary of World AIDS Day, Red Ribbon Centre and the Commercial Radio co-organised a Kick-off Ceremony for the World AIDS Day 2008, which was held on 1 December. The theme of 'Stop AIDS, Keep the Promise', was dedicated to raise global awareness of AIDS epidemic caused by the spread of HIV infection. The ceremony was attended by the Secretary for Food and Health, Dr. York Chow, the Director of Health, Dr P Y Lam. During the ceremony, Dr Chow introduced the dedicated webpage on UNAIDS National Goodwill Ambassador for Hong Kong Special Administrative Region China, Miss Miriam Yeung, who also attended the ceremony. Other officiating guests at the ceremony were Dr Chen Lin, Head of Department of AIDS Prevention, Shenzhen Center for Disease Control and Prevention; Dr Lam Chong, Secretary of Macao AIDS Commission; Professor Chen Char-nie, ACA Chairman; Professor Chan Tai-kwong, Chairman of the Council for the AIDS Trust Fund; Dr Samuel Yu, Chairman of Management Advisory Committee of Red Ribbon Centre, and Miss Amy Wong, Director of External Affairs, Commercial Radio Co Ltd. Red ribbon stickers were distributed to the public with the help of partner NGOs around the World AIDS Day, so as to raise HIV/AIDS awareness, as well as promote acceptance of people living with HIV, among the public.

To show case the publicity efforts of the Government and the concerned groups to fight AIDS in the last 20 years, a roving exhibition, with contribution from various NGOs and our counterparts from Shenzhen and Macao, was also launched on the World AIDS Day.

On 29 November 2009, Professor Chen Char-nie, ACA Chairman, Dr. Samuel Yu, Chairman of Red Ribbon Centre Management Advisory Committee (MAC) and ACA member, Dr. KH Wong and three other SPP staff attended the "22nd World AIDS Day Gala Show" in Shenzhen. The event was a live show simultaneously broadcasted on SZ Radio Channel 94.2 and SZ Mobile Television. The show aimed to increase HIV knowledge among SZ youth, raise awareness on HIV prevention, as well as to promote health for all. The event was officially announced open by Mr. Tang Jie, Director of Shenzhen AIDS Committee and Deputy Director of Shenzhen Municipality. Other related activities included going through "labyrinth" where people got HIV knowledge, public procession by a cycling team to collect signatures from pedestrians to show support to people living with HIV/AIDS (PLHA), pre-recorded VCR interviews of PLHA, pre-recorded VCR on youth debate, radio drama and volunteer work in SZ. The appearance of, and the appeal by Miss Miriam Yeung, UNAIDS National Goodwill Ambassador for Hong Kong SAR China was another event highlight of the Gala Show.

To address the frequent human flow between Hong Kong and the Mainland, and to promote HIV prevention and safer sex among travellers, publicity targeting the general public was carried out at border points between Hong Kong and Shenzhen. Promotional posters were displayed in MTR trains bringing travellers to the Lo Wu border point as well as MTR exit machines at Lo Wu. Big publicity boards carrying similar messages were also displayed at Huang Gang border point.

On 28 November 2010, Professor Chen Char-nie, ACA Chairman, Dr. Samuel Yu, Chairman of Red Ribbon Centre Management Advisory Committee (MAC) and ACA member, Dr. KH Wong and three other SPP staff attended the Closing Ceremony for the collaborative HIV prevention activities held in Shenzhen to mark the WAD 2010, which were organized by Shenzhen CDC, Macao Health Bureau, Red Ribbon Centre and Guangzhou Railway Bureau, and supported by the Ministry of Railways of the People's Republic of China. The event took place in an outdoor venue near the Shenzhen Railway Station and had a rich programme including performance by celebrities and supporting corporate partners, pledge for supporting HIV prevention, and was broadcast by a radio channel and a mobile TV channel, so as to increase the coverage and impact of the promotion event. (Fig. 22)

RRC launched outdoor media promotion along the East-Rail on safer sex targeting cross-border travelers in synergy with Mainland counterparts around the World AIDS Day. Officials from Shenzhen were also invited to take part in the WAD Ceremony held on 1 December and participate as observers in the Action Planning

Meeting of Men who Have Sex with Men (MSM) & Transgender (TG) Multi-City HIV Initiative co-organized by SPP during the same period.

Fig. 22. Prof. Chen, Dr. Yu and SPP colleagues at the Closing Ceremony for the collaborative HIV prevention activities in Shenzhen



The Report on the Pearl River Delta Region HIV Epidemiology Electronic Platform (2004 – 2008) was published by SPP in December under the auspice of Guangdong/Hong Kong/Macau Tripartite Expert Group on Infectious Diseases. The report summarized the development of the Platform, latest epidemiologic findings gathered, experiences gained, capacity and support, sharing that had been conducted and recommendations on the way forward.

Media Campaigns in MSM

Advised by community stakeholders in HIV Prevention Working Group in MSM, the Red Ribbon Centre organised HIV prevention campaigns in MSM. Launched in August 2006, the first campaign was titled "Do It Safely", which included 3 phases of increasing HIV awareness, improving condom accessibility and encouraging HIV testing. In 2007, the Red Ribbon Centre launched a similar campaign titled "Zero Heroes" included 3 phases of "Zero Infection", "Zero Drug Abuse" and "Zero Hopelessness". These 2 campaigns adopted targeted approach of HIV prevention in venues and channels frequented by MSM, including internet, chat-rooms, bars, saunas, gay magazines as well as the Gay and Lesbian Film Festival. The media campaign was conducted with the full support of Shenzhen CDC and Macao CDC. The "Zeroheroes" Campaign was continued in the early part of 2008. The third HIV prevention and safer sex campaign targeting MSM was launched in June 2009. The

Syphilis Awareness Campaign in MSM made good use of the social marketing approach to produce tailor-made publicity materials for the MSM community. Apart from targeting MSM venues and channels as in the past, this Campaign also covered some of the non-MSM venues, such as cafes, art shops and bookstores, which were known to be popular among the MSM community. As in past years, the media campaign was conducted with the full support of Shenzhen CDC and Macao CDC, and publicity materials such as posters, condom and lubricant packs, and other campaign souvenirs were sent to them for distribution at venues in Shenzhen and Macao.

In 2010, HIV prevention and health promotion campaign targeting MSM organised by RRC turned to the internet media as the main vehicle for reaching the MSM community. A viral campaign with video shorts being uploaded to popular video shorts sharing websites such as YouTube and Tudou was launched in mid-2010. The launching of each video short was supported by parallel internet "seedings" being placed at major gay websites, forums and chatrooms in Hong Kong so as to raise its exposure and help it become a "topic" for the MSM community. Health and related messages delivered via the video shorts included acceptance of MSM, safer sex through the use of condoms and regular HIV testing. The video shorts were accessible to the internet users and the MSM community in the Mainland via the Tudou website. (Fig. 23)



Fig. 23. Video short promoting safer sex among MSM available at YouTube

XI. Technical Resource Networking

Red Ribbon Centre operates a resource centre with a full range of collection of education materials produced in Chinese and English. These include posters, leaflets, pamphlets and other education items developed by the SPP HIV Prevention and Health Promotion Team. The Centre also functions as the publisher for publications of SPP's other programmes on clinical services, policy development, surveillance as well as research. Policy guidance, technical guidelines, medical and nursing manuals are the other categories of resource materials produced by Red Ribbon Centre. All these materials were uploaded onto the website for download.

As the "international arm" of Red Ribbon Centre, UCT has been communicating actively with agencies around the world and support activities in other countries through our distribution of reference and resource materials. All the newly produced items are regularly distributed to all provinces in the Mainland through the offices of UNAIDS China and UNDP China in Beijing.

Beginning March 1999, a periodical "The Node" has been published regularly to update on the activities of the UCT programme. Thirty six issues have been published up to the end of the year 2010 (Fig. 24).

Fig. 24. The Node



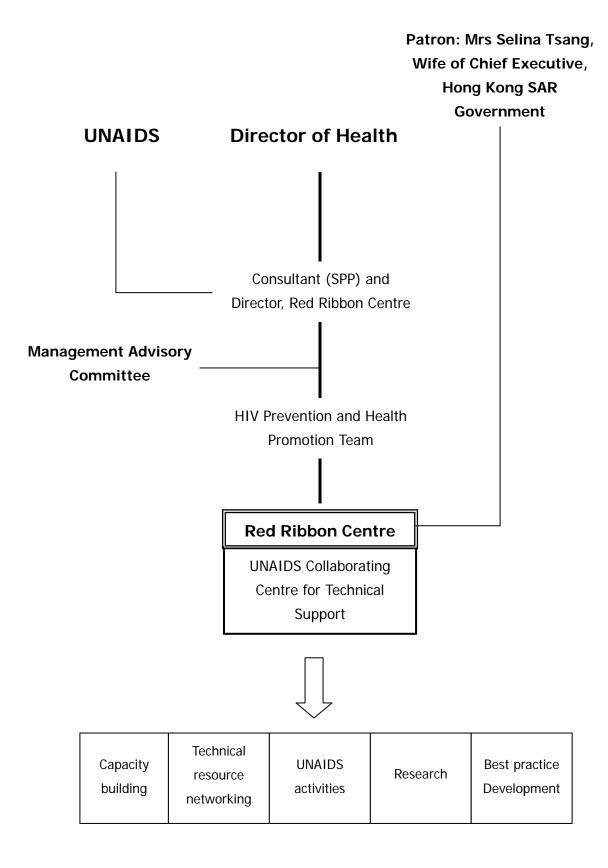
To our knowledge, eleven Hong Kong-based NGOs had organised programmes focusing on the HIV situation in Mainland China and neighbouring countries. They have worked in different parts of China and provided various kinds of services, ranging from community development to HIV treatment. An annual sharing forum for HK-based NGOs working in Mainland China and neighbouring countries has been organised at Red Ribbon Centre since 2004. Representatives of these NGOs working in Mainland China and neighbouring countries shared their experience in conducting HIV prevention and care projects outside Hong Kong. This function has helped to coordinate and consolidate the technical exchange network of community workers in HIV prevention and care in Mainland China. A corner at "The Node" has also been launched in 2005 for these NGOs to share the latest situation of their projects and keeping the communication between organisations.

Numerous community organisations have launched their projects in different parts of Mainland China. The strategy for developing a HIV prevention health care model in regions with limited resource is markedly different from the model in Hong Kong. In 2007, this is the third year of launching of forum. Five non-government organisations had shared their projects and experiences in HIV prevention and at various parts of Mainland China and other countries, such as Cambodia.

Since 2006, Red Ribbon Centre and Shenzhen CDC share the epidemiology and HIV situation of the region at about 6-monthly intervals. In 2007, Macau CDC also joined the regular meetings. Exchange of latest development and experience in combat of AIDS within this close vicinity of Pearl River Delta region have been facilitated through such regular dialogues. These efforts have over time evolved to collaboration in health promotion and HIV prevention fronts.

On 14 May 2010, WHO released a regional document entitled "Priority HIV and Sexual Health Interventions in the Health Sector for Men who Have Sex with Men and Transgender People in the Asia Pacific Region", which is a joint collaboration with United Nations Development Programme (UNDP), Asia Pacific Coalition on Male Sexual Health (APCOM), Joint United Nation Development Programme on HIV/AIDS and the Department of Health. SPP also lined up UNDP and APCOM with the Center for Comparative and Public Law at The University of Hong Kong to hold a High Level Dialogue on Punitive Laws, Human Rights and HIV prevention among MSM in Asia Pacific on 17 May 2010.

Annex A : Organisation of Red Ribbon Centre - UNAIDS Collaborating Centre for Technical Support



Annex B: Memberships of Red Ribbon Centre Management Advisory Committee

Terms of Reference

To advise on HIV prevention and health promotion activities based on the need of the community

(1999-2003)

Chairman

Rev CHU Yiu Ming

Vice-chairman

Dr Samuel YU

Members

Mr Billy HO

Mr Tony PANG

Mr LO Chiu Fai

Dr Dennis WONG

Mr CHEUNG Che Kwok

Consultant (Special Preventive Programme), Department of Health

Secretary

Executive Officer, Red Ribbon Centre

(2003-2006)

Chairman

Rev CHU Yiu Ming

Vice-chairman

Dr Samuel YU

Members

Mr Billy HO

Mr Tony PANG

Mr LO Chiu Fai

Dr Dennis WONG

Consultant (Special Preventive Programme), Department of Health

Secretary

Executive Officer, Red Ribbon Centre

(2006-2009)

Chairman

Dr Samuel YU

Members

Dr Richard TAN

Dr Louise LAW

Ms Jacqueline CHENG

Mr Daniel CHU

Mr CHAN Ka Wai

Consultant (Special Preventive Programme), Department of Health

Secretary

Executive Officer, Red Ribbon Centre

(2009-2012)

Chairman:

Dr Samuel YU

Members:

Dr Richard TAN

Mr Daniel CHU

Mr CHAN Ka Wai

Ms Gipsy CHANG

Consultant (Special Preventive Programme), Department of Health

Secretary

Executive Officer, Red Ribbon Centre

Annex C: List of Lions Red Ribbon Fellows, 1999 - 2010

	AME OF	AFFILIATION	FELLOWSHIP PERIOD	ASSIGNMENT
1.	Dr SHAN Guangnai	Senior Fellow, Chinese Academy of Social Science, BEIJING	8 Mar – 21 Apr 1999	Research on prostitution in Hong Kong
2.	Dr WANG Quanyi	Lecturer, Peking Union Medical College, BEIJING	9 – 22 Oct 2000	Study of counselling for and support to people living with HIV/AIDS
3.	Ms ZHAO Chengzheng	Associate professor, National Institute of Drug Dependence, BEIJING	1 – 13 Dec 2000	HIV and drug use – comparison between Hong Kong and Mainland China
4.	Dr LIU Wei	Director, Centre for HIV/AIDS Prevention & Control, GUANGXI	16 – 21 Feb 2001, and 1 Mar 2002	Study of the Hong Kong experience in HIV prevention and control
5.	Dr GAN Zhigao	Director, Department of Disease Control of Antiepidemic Station, Liuzhou, GUANGXI	17 – 30 Jul 2001	Study of the Hong Kong experience in HIV prevention and health promotion in drug users
6.	Dr REN Xiaohui	Lecturer, Cheng Du West China University of Medical Science, SICHUAN	30 Aug – 13 Sep 2001	Study of the HIV prevention and intervention in women
7.	Dr CHEN Jie	Deputy Director, Centre for Disease Control and Prevention, GUANGXI	26 Sep – 3 Oct 2001, and 15 Feb – 1 Mar 2002	Study of the Hong Kong experience in the application of methadone intervention for HIV prevention in drug users
8.	Dr ZHU Min	Programme Adviser, Provincial Education Commission, YUNNAN	14 – 27 Oct 2001	Sharing of Hong Kong and Yunnan experience in HIV education for youth and schools

NAME OF FELLOW	AFFILIATION	FELLOWSHIP PERIOD	ASSIGNMENT
9. Dr CHEN Zhongdan	Director, Wuhan Anti-epidemic Station, HEBEI	10 – 23 Oct 2001	Study of the means of peer education for HIV prevention
10. Dr GONG Yuhan	Chief Physician, Centre of AIDS/STD Control & Prevention, Liangshan CDC, SICHUAN	16 – 26 Jul 2002	Study on the Hong Kong experience in HIV prevention, care and control
11. Dr YANG Jun	Physician, Qiao Kou District Anti-epidemic Station, Wuhan, HEBEI	20 Aug – 2 Sep 2002	Development of effective outreach programmes
12. Dr HU Feiyue	Deputy Director, Division of Policy Study & Information, National Center for AIDS/STD Control & Prevention, BEIJING	2 – 15 Sep 2002	Study on HIV policy development in Hong Kong
13. Ms SONG Jingling	Associate Professor, School-based Health Education Programme Office, Kunming	2 – 15 Sep 2002	Study on HIV prevention, health promotion and behavioural interventions in tertiary students
14. Dr LI Hong	Medical Officer, Provincial Anti-epidemic Station, HENAN	9 – 20 Sep 2002	Study on HIV screening, laboratory testing and HIV counselling in Hong Kong
15. CHENG Yimin	Associate Professor, Department of Social Sciences & Epidemiology, National Research Institute for Family Planning, BEIJING	17 – 29 Nov 2002	Study on methods for promoting condom use in female sex workers and clients

NAME OF FELLOW	AFFILIATION	FELLOWSHIP PERIOD	ASSIGNMENT
16. Dr HU Xiaoyun	Vice Director of Hubei Provincial Health Education Institute	18 – 30 Aug 2003	Study on Safe injection in Hong Kong
17. Dr CAO G.H.	Director, Henan Province Shang Cai County Anti-Epidemic Station	21 – 31 Aug 2003	Social Support to people living with HIV/AIDS – Comparison between Hong Kong and Mainland China
18. Mr GAO Yanning	Associate Professor, Department of Maternal and Child Health, School of Public Health, Fudan University		
19. Dr MEI Lin	Assistant Director of Taiyuan Centers for Diseases Control and Prevention	13 – 25 Oct 2003	Study on Voluntary Counselling and Testing in Hong Kong
20. Dr ZHANG Shuhuan	Minister, Henan Red Cross Society Organisation and Training Development	10 – 22 Nov 2003	Study on AIDS and sex education in young population
21. Ms MAO Jinglan	Deputy Secretary-general, Zhumadian Red Cross Society		
22. Dr XI Canghai	Director, Gansu Provincial CDC	10 – 22 Nov 2003	Study on STI/AIDS surveillance methods
23. Dr WANG Jian	Deputy Director, Gansu Provincial CDC		and HIV prevention in drug users

NAME OF FELLOW	AFFILIATION	FELLOWSHIP PERIOD	ASSIGNMENT
24. Miss HE Huilin	Center Manager, The Salvation Army/Yunnan Red Cross "HomeAIDS" HIV/AIDS Consultation and Service Centre	16 – 27 Aug 2004	Study on the care and support to people living with HIV/AIDS and their families
25. Dr YANG Xinping	Physician, Kunming Infectious Disease Hospital	16 – 27 Aug 2004	Compare the treatment of HIV infection and opportunistic infections in Hong Kong and Kunming. Study on the counselling in patient with HIV
26. Dr LI Zhengmin	Professor, National Tuberculosis, Prevention, Treatment and Clinical center of China CDC	6 – 17 Sep 2004	Study on the prevention and treatment of tuberculosis in HIV/AIDS patients
27. Dr ZHENG Suhua	Chief Physician, Beijing Tuberculosis and Thoracic Tumor Research Institute		
28. Dr LIU Zhonghua	Deputy Director, Shandong Center for Disease Control and Prevention	20 Sep – 1 Oct 2004	Study on preventive intervention and health promotion
29. Dr WANG Xiaohui, Jim	Physician, Shenzhen Municipal Center of Disease Control and Prevention	20 Sep – 1 Oct 2004	Study on the Harm Reduction and methadone programme in Hong Kong

NAME OF FELLOW	AFFILIATION	FELLOWSHIP PERIOD	ASSIGNMENT
30. Dr LI Xiufang	Associate Professor, The Sex Health Center of the Affiliated Hospital of Qingdao Medical College, Qingdao University	22 Nov – 3 Dec 2004	Study on preventive measure targeting commercial sex workers
31. Dr TAN Cong	Program Coordinator, Beijing Office of Future Group Europe	15 – 25 Aug 2005	Study the operation of NGO in HIV prevention
32. Ms Sharon ZHONG	Program Coordinator, Future Group Europe Chengdu Office		Learn the practice of NGOs in Hong Kong
33. Dr TAN Jingguang	Doctor, Shenzhen Centre for Disease Control and Prevention	20 – 30 Sep 2005	Study the HIV preventive interventions in MSM
34. Dr WU Guoxian	Physician in-charge, Henan Shenqiu Centre for Disease Control and Prevention	7 – 16 Nov 2005	Study the Hong Kong's experience in support and care programme for people living with
35. Dr XIN Tianyi	Public Health Physician, Henan Shenqiu Centre for Disease Control and Prevention		HIV/AIDS and their family
36. Dr SHI Shan	Principal of Methadone Clinic, Nanning Red Cross Hospital of Guangxi Zhuang Autonomy Region	21 Nov – 3 Dec 2005	Study the role of methadone programme, counselling and behavioural interventions for HIV

NAME OF FELLOW	AFFILIATION	FELLOWSHIP PERIOD	ASSIGNMENT
37. Ms MENG Xianrong	Vice Leader of the Drug Reconnaissance Section, Drug Reconnaissance Section of Nanning Public Security Bureau		prevention in injecting drug users
38. LIU Wei	Director, Ili Kazakh Autonomous Prefecture CDC	25 Apr – 6 May 2006	To understand the experiences of the HIV prevention programme
39. CHEN Zhisheng	Deputy Director, Ili Kazakh Autonomous Prefecture CDC		in HK and to identify suitable programmes and intervention activities for implementation in China
40. LIU Xiuping	China Family Planning Association (CFPA)	4 – 16 Sep 2006	Study on MSM HIV prevention programmes
41. CAI Yumao	Shenzhen Center for Chronic Disease control and prevention	4 – 16 Sep 2006	Study on the prevention programmes targeting Men who have sex with Men
42. CHEN Wushen	Center for Disease Control and Prevention of Luohu district, Shenzhen City	11 – 23 Sep 2006	Study on the management of peer educator programmes targeting high risk groups
43. JIMU Mujia	AIDS Control Working Committee, Sichuan Province Liangshan Prefecture Zhaojue County Health Bureau	11 – 23 Sep 2006	Study on the experiences of HIV control in communities in Hong Kong
44. LUO Ying 45. JI Chunsheng	Beijing Ditan Hospital Beijing Red Ribbon Home	9 – 21 Oct 2006	Study on the experience of AIDS NGOs in programme planning and management

NAME OF FELLOW	AFFILIATION	FELLOWSHIP PERIOD	ASSIGNMENT
46. Maggie LUO	Shenzhen Center for	9 – 21 Oct 2006	Study on the
	Disease Control and		management,
	Prevention		treatment and care
			programmes for people
			living with HIV/AIDS
47. LI Jiangping	Vice-director, Narcotics	6 – 18 Nov 2006	Study of the control of
	Control Division of		HIV/AIDS in drug users
	Liuzhou Security Bureau		
48. Lynn	Red Cross Society of	6 – 18 Nov 2006	Study the HIV
	China, Yunnan Branch		prevention among drug
			users and rehabilitation
			programmes offered to
			help the ex-drug users
			to reintegrate into
			society
49. WANG Yvette	China HIV/AIDS	6 – 18 Nov 2006	Study of the information
	Information Network		management and
	(CHAIN)		dissemination strategy
			in related to HIV
			education and
			prevention
50. LIU Yingjie	Chao Yang District for	27 Nov – 9 Dec	Study on the services
51. DING Haifeng	Disease Control and	2006	provided to sexually
	Prevention, Beijing		transmitted disease
	Chao Yang District for		patients and VCT
	Disease Control and		services
	Prevention, Beijing		
52. XU Yongfang	Guangxi Nanning	4 September – 15	Study on the
	Center for Disease	September 2007	experiences of HIV
	Control and Prevention		control in communities
			in Hong Kong
53. HUO Xuexia	Shenzhen Luohu Center	4 September – 15	Study on VCT service in
	for Disease Control and	September 2007	Hong Kong
	Prevention		

NAME OF FELLOW	AFFILIATION	FELLOWSHIP PERIOD	ASSIGNMENT
54. YU Jianping	Beijing Xicheng Center	9 October – 20	Study on HIV prevetion
	for Disease Control and	October 2007	program in Hong Kong
	Prevention		
55. WEN Meizhen	Center for Disease	9 October – 20	Study the role of
	Control and Prevention	October 2007	methadone programme,
	of Jiangmen City		counselling and
			behavioural
			interventions for HIV
			prevention in injecting
			drug users
56. YAN Jiaqi	Center for Disease	9 October – 20	Study the role of
	Control and Prevention	October 2007	methadone programme,
	of Jiangmen City		counselling and
			behavioural
			interventions for HIV
			prevention in injecting
			drug users
57. WU Jiang	The Research Center of	6 November – 17	Study prevention
	Narcotics Control and	November 2007	programe, counselling
	AIDS Prevention of Law		and behavioural
	Institute of Yunnan		interventions for HIV
	University		prevention in injecting
			drug users
58. MA Tiecheng	Ai Zhi Yuan Zhu Center	6 November – 17	Study on NGO role in
	for Health and	November 2007	prevention of HIV
	Education		
59. CAI Lingping	Ai Zhi Yuan Zhu Center	6 November – 17	Study on NGO role in
	for Health and	November 2007	prevention of HIV
	Education		
60. PENG Pan	Guangdong Province	27 November – 8	Study on MSM
	Shenzhen Center for	December 2007	prevention service
	Chronic Disease Control		
	and Prevention		

NAME OF FELLOW	AFFILIATION	FELLOWSHIP PERIOD	ASSIGNMENT
61. LAN Li-na	Shenzhen Centre for	21 January – 1	Study on HIV preventive
	Chronic Disease Control	February 2008	interventions targeting
	and Prevention		female sex workers
62. TU Yu-shan	Shenzhen Baoan District	22 September – 3	Study on preventive
	Centre for Chronic	October 2008	intervention and health
	Disease Control and		promotion
	Prevention		
63. YIN Bi-bo	Sichuan Liangshan	22 September – 3	Study on MSM HIV
	Centre for Chronic	October 2008	prevention programmes
	Disease Control and		
	Prevention		
64. ZHAO	Shenzhen Centre for	22 September – 3	Study on the experience
Zhi-guang	Chronic Disease Control	October 2008	of HIV prevention, care
	and Prevention		and control; policy
			development and
			operation of NGOs
65. GAO Xia	Constella Futures, Ltd,	13 – 24 October	Study on the experience
	Beijing Representative	2008	of AIDS NGOs in
	Office		programme planning
			and management
66. XIE Jing	Constella Futures, Ltd.,	13 – 24 October	Study on the experience
	Sichuan Representative	2008	of AIDS NGOs in
	Office		programme planning
			and management
67. CHEN Shi-hai	Nanning Centre for	3 -14 November	Study on HIV preventive
	Chronic Disease Control	2008	intervention targeting
	and Prevention		drug users and MSM
68. FAN De-sheng	Xinjiang Yili Prefecture	3 -14 November	Study on the experience
	Centre for Chronic	2008	of HIV control in
	Disease Control and		communities
	Prevention		

NAME OF FELLOW	AFFILIATION	FELLOWSHIP PERIOD	ASSIGNMENT
69. ZHU Kai-xing	Haizhu District Centre	3 -14 November	Study on the
	for Chronic Disease	2008	programmes targeting
	Control and Prevention		high risk groups; care
			and support to people
			living with HIV/AIDS
			and their families
70. Mr PAN Xuyang	Vice Direction, Yunnan	16 – 27 February	Study on HIV/STI
	Institute of Population	2009	prevention and social
	and Family Planning		marketing of condoms
	Research, Kunming		in Hong Kong
71. Dr WU Dadong	Public Health Doctor,	16 – 27 February	Study on antenatal
	Shenzhen Center of	2009	HIV/STI testing and
	Chronic Disease Control		intervention in Hong
			Kong and comparison
			with practice in
			Shenzhen
72. Ms HAN Jing	Secretary, Beijing Home	14 – 25 September	Study on peer education
	of Red Ribbon	2009	in medical institutions
			and community-based
			programmes by NGOs
73. Ms REN Hongxia	Volunteer, Beijing Home	14 – 25 September	Study on the
	of Red Ribbon	2009	management,
			treatment and care
			programmes for people
			living with HIV/AIDS
74. Dr ZHOU	Resident Doctor,	5 – 16 October	Study on Hong Kong's
Yingquan	Lanzhou City Chest	2009	experience in HIV
	Hospital		control, treatment and
			care; ART and antenatal
			HIV testing in Hong
			Kong
75. Dr YANG	Attending Doctor, Gansu	5 – 16 October	Study on Hong Kong's
Changmin	Province Center for	2009	experience in HIV
	Disease Prevention and		prevention, treatment
	Control		and care

NAME OF FELLOW	AFFILIATION	FELLOWSHIP PERIOD	ASSIGNMENT
76. Mr CHENG Yi	Director, Health Education Division, Xinjiang Yilizhou Center for Disease Control and Prevention	16 – 27 November 2009	Study on the design concept and production of HIV IECs
77. Ms YU Hua	Project Officer of Constella Futures, Ltd. Sichuan Representative Office	16 – 27 November 2009	Study on capacity building of NGOs and community organizations and their role in HIV prevention, treatment and care
78. Ms PU Xiaoyou	Project Officer of Constella Futures, Ltd. Sichuan Representative Office	16 – 27 November 2009	Study on capacity building of NGOs and community organizations and their role in HIV prevention, treatment and care
79. Ms Joicy	Teacher, the Public Health of Nanchang University, JiangXi	16 – 27 November 2009	Study on HIV education, prevention and control and organizational management in Hong Kong
80. Dr Zhouji	Doctor of Guangxi Nanning Center for Disease Control and Prevention	25 Jan-5 Feb 2010	Study on HIV prevention and care
81. Dr HUANG Peizhen	Doctor of Haizhu District Center for Disease Prevention and Control	25 Jan-5 Feb 2010	Study on HIV education, prevention and control and organizational management in Hong Kong

NAME OF FELLOW	AFFILIATION	FELLOWSHIP PERIOD	ASSIGNMENT
82. Dr PAN Jie Yun	Doctor of Haizhu District Center for Disease Prevention and Control	25 Jan-5 Feb 2010	Study on HIV education, prevention and control and organizational
			management in Hong Kong
83. Ms Tangying	Nurse of Shenzhen Center of Chronic Disease Control and	25 Jan-5 Feb 2010	Study on HIV programmes targeting sex workers
94 Dr SUN Vangha	Prevention, Guangdong	6 17 Sopt 2010	Study on HIV proventive
84. Dr SUN Yonghe	Section Manager of Department of HIV/AIDS Prevention	6-17 Sept 2010	Study on HIV preventive interventions targeting Men Who have Sex with
	and Control of Aishan District Center for		Men
	Disease Control and prevention Taian City , Shandong province		
85. Dr YE Shujun	Doctor of Guangxi Hezhou Center for Disease Control and Prevention	6-17 Sept 2010	Study on capacity building of NGOs and community organizations and their role in HIV prevention, treatment and care
86. Ms MA Shuhuan	Vice President of Infectious Disease Hospital in Henan Province	11-22 Oct 2010	Study on Hong Kong's experience in HIV prevention, treatment and care
87. Mr LIANG Jun	Staff of Kumming Center of Disease Prevention and Control	11-22 Oct 2010	Study on HIV preventive interventions targeting Men Who have Sex with Men

NAME OF FELLOW	AFFILIATION	FELLOWSHIP PERIOD	ASSIGNMENT
88. Ms GONG	Section Chief of	8-19 Nov 2010	Study on HIV preventive
Yanhua	HIV/AIDS Control		interventions targeting
	Department of Center		Ethnic minority
	for Disease Control and		
	Prevetention of Foshan		
89. Du Jia	Doctor of Center for	8-19 Nov 2010	Study on Hong Kong's
	Disease Control and		experience in HIV
	prevention of Wuhou		prevention and control
	District, Cheng Du		
90. ZHAO Xianli	Nurse of Infrctious	6-17 Dec 2010	Study on HIV
	Disease hospital in		prevention, treatment
	Henan Province		and care
91. SHI Zhaoyun	Doctor of Center of	6-17 Dec 2010	Study on capacity
	Disease Prevention and		building of NGOs and
	Control of Da Li		community
	Prefecture		organizations and their
			role in HIV prevention,
			treatment and care
92. WU Yan	Associate Chief	6-17 Dec 2010	Study on Hong Kong's
	Physician of STD and		experience in HIV
	HIV/AIDS Department		prevention and control
	of Beijing Ditan		
	Hospital/The Home of		
	Red Ribbon		
93. Dr REN Xu Qi	Doctor of Guangdong	6-17 Dec 2010	Study on HIV
	Provincial Center for		programmes targeting
	Skin Disease & STD		high risk groups
	Control and Prevention		

Annex D : Consultancies conducted through the UCT programme, 1999 - 2010

DATE	CONSULTANT(S) / TRAINER (S)	LOCATION	MISSION
22 – 24 Mar 1999	Ms Victoria KWONG & Ms LW CHU	Dali, YUNNAN	Dali Medical College International Symposium on HIV/AIDS prevention, transmission, care and healthy living
20 – 22 Oct 1999	Dr SS LEE	GENEVA	International consultation on HIV/AIDS reporting and disclosure
19 – 28 Nov 1999	Dr KH WONG	HAINAN & GUANGXI	Evaluation of China AIDS Network STD/AIDS Prevention among women in the service industry
25 – 31 Aug 2000	Ms Elise CHU & Ms Georgiana CHEUNG	INNER MONGOLIA	National Training Course on AIDS counselling and laboratory safety
4 – 9 Sep 2000	Dr SS LEE	Urumqi, XINJIANG	UNDCP project on assessment methodologies for non-captive groups and community-based interventions
19 – 20 Nov 2001	Dr SS LEE	GENEVA	Interim WHO ARV Treatment Working Group for the establishment of anti-retroviral guidelines in resource limited settings
4 – 8 Aug 2002	Dr SS LEE	BEIJING	Preparation for submission to the Global Fund to Fight AIDS, TB & Malaria (GFATM)
17 – 20 Sep 2002	Dr SS LEE & Ms Elsie CHU	Zhigui, HUBEI	WHO health promotion project development, focusing on the promotion of safe injection in health services and the community
2002	Dr SS LEE & Dr KH WONG		Expert comments to WHO Regional Office for the Western Pacific HIV/AIDS Antiretroviral Newsletter. Issue No.7, 2002.

DATE	CONSULTANT(S) / TRAINER (S)	LOCATION	MISSION
2003	Dr KH WONG		Expert comments to WHO Regional Office for the Western Pacific HIV/AIDS Antiretroviral Newsletter. Issue No.9, 2003
9-15 Jan 2005	Dr SS LEE	VIETNAM	HIV/AIDS prevention, care and support for injecting drug users
11-15 July 2006	Dr Kenny CHAN & Ms Victoria KWONG	GANSU	HIV clinical programme
4 - 16 Nov 2006	Dr Kenny CHAN & Ms PS WONG	BEIJING	Training Workshop on Clinical HIV/AIDS for Mainland Health Care Workers
23-25 Jan 2007	Dr. KH WONG	BEIJING	China AIDS provincial director meeting
38-31 Mar 2010	Dr Kenny CHAN, Ms Victoria KWONG & Ms Ada LEE	GANSU	HIV clinical programme

Annex E : Participation in UN meetings, 1999 – 2010

DATE	MEETING	LOCATION	PARTICIPANTS
22 Apr 1999	UNAIDS APICT Task Force on Drug Use and HIV Vulnerability meeting	Bangkok, THAILAND	Dr SS LEE (Task Force member)
26 Oct 1999	V International Congress on AIDS in Asia and the Pacific – UNAIDS Symposium: Mapping the Beat: Drug use and HIV vulnerability in Asia	Kuala Lumpur, MALAYSIA	Dr SS LEE (speaker): Building the foundation for HIV prevention in drug users
3 Sep 2000	IX International Congress of World Federation of Public Health Associations – UNAIDS symposium on HIV/AIDS	Beijing, CHINA	Dr SS LEE (speaker): The Red Ribbon Experience
18 Apr 2001	UN Theme Group on HIV/AIDS and Ministry of Health Joint Feedback Seminar on Strategic Planning for AIDS Prevention and Care	Nanning, Guangxi, CHINA	Dr SS LEE
23 – 25 Apr 2001	Ministerial Segment of UN ESCAP 57 th Session – regional preparation for UNGASS	Bangkok, THAILAND	Dr SS LEE
2 – 4 May 2001	UN Regional Task Force on Drug Use and HIV Vulnerability meeting	Denpasar, INDONESIA	Dr SS LEE (Task Force member)
4 – 8 Jun 2001	UN ESCAP III Asia-pacific Intergovernmental Meeting on Human Resources Development for Youth (theme on HIV/AIDS)	Bangkok, THAILAND	Dr KH WONG

DATE	MEETING	LOCATION	PARTICIPANTS
12 Jun 2001	World Bank Third Asian Development Forum Policy Seminar: the dual burden of HIV/AIDS and TB in the future economy	Bangkok, THAILAND	Dr SS LEE (speaker): the why's and how's of behaviour change
25 – 27 Jun 2001	United Nations General Assembly Special Session on HIV/AIDS	New York, USA	Dr SS LEE, Dr Margaret CHAN (Director of Health) in China delegation
7 – 9 Feb 2002	Asia Pacific Bi-regional Workshop on Global Fund to fight AIDS, TB and Malaria	Beijing, CHINA	Dr SS LEE
7 Jun 2002	Meeting of the UN Theme Group on HIV/AIDS in China	Beijing, CHINA	Dr SS LEE (presentation on the challenge of capacity building in HIV prevention and care)
4 – 5 Jul 2002	Meeting of the Global Reference Group on HIV Prevention among Injecting Drug Users	Vienna, AUSTRIA	Dr SS LEE (as member)
12 – 13 Dec 2002	Meeting of the UN Regional Task Force on Drugs and HIV Vulnerability	Hanoi, VIETNAM	Dr SS LEE (as member)
11-13 Jun 2003	WHO Training Workshop on Methods for HIV/AIDS Estimation and Projections	Bangkok, THAILAND	Dr Michael CHAN (as participant)
15-18 Jul 2003	Meeting of the UN Regional Task Force on Drugs and HIV Vulnerability	Chiang Rai, THAILAND	Dr SS LEE (as member)
1-2 Sep 2003	Phase II Meeting of UNESCAP 59 th Session	Bangkok, THAILAND	Dr Kenny CHAN
19 Apr 2004	2004 UN Regional Task Force on Drug Use and HIV Vulnerability	Melbourne, AUSTRALIA	Dr SS LEE (as member)

DATE	MEETING	LOCATION	PARTICIPANTS
20 Apr 2004	WHO 3 rd Bi-regional Partners Meeting	Melbourne, AUSTRALIA	Dr SS LEE (as participant)
25 – 27 Apr 2005	Training Workshop on Methods of HIV/AIDS Estimates and Projections	Bangkok, THAILAND	Dr Raymond HO (as participant)
3-4 Sep 2005	3 rd Experience Exchanging Conference of International HIV/AIDS Prevention & Control Cooperation Programs in China	Kunming, CHINA	Dr Krystal LEE (as participant)
23 – 26 Sep 2006	Male Sexual Health and HIV in Asia and the Pacific International Consultation: Risks & Responsibilities	Delhi, INDIA	Dr KH WONG and Dr KW AU (as participant)
19 - 21 Sep 2007	2nd Asian Workshop on HIV & AIDS prevention through sport	Beijing, CHINA	Dr KH WONG (as participant)
18 – 20 Feb 2009	Consultation on Health Sector Response to HIV/AIDS among Men Who Have Sex with Men	Hong Kong	Dr KH WONG (as participant) and Dr Raymond HO (as Secretariat)
29 Jun – 1 Jul 2009	Developing a Comprehensive Package of Services to reduce HIV among Men who have sex with Men (MSM) and Transgender (TG) Populations in Asia Pacific	Bangkok	Dr KH WONG (as participant)
21-25 Sep 2009	60th Session of the World Health Organisation Regional Committee for the Western Pacific (WHO/UPRO/RCM)	Hong Kong	Dr KH WONG (as participant)

DATE	MEETING	LOCATION	PARTICIPANTS
2-4 Nov 2009	Meeting on Strengthening Monitoring the Health Sector Responses to HIV/AIDS in the Western Pacific Region	Manila, Philippines	Dr Kenneth CHAN (as participant)
14-16 June 2010	Meeting for the HIV/AIDS Programme Managers of Asian Countries in the Western Pacific Region	Phnom Penh, Cambodia	Dr KH WONG (as participant)
26-27 Aug 2010	MSM & TG Multi-city HIV Initiative—local consultant workshop on the city level assessment tool	Bangkok, Thailand	Dr Raymond LEUNG (as resource person)
7-9 Dec 2010	Action Planning Meeting of Men Who Have Sex with Men and Transgender Populations Multi-City HIV Initiative	Hong Kong	Dr Raymond LEUNG and Dr Francis WONG (as secretariat) and Dr Francis Wong (as resource person))
17 Dec 2010	Forum on Enhancing AIDS Prevention and Treatment among MSM	Beijing, China	Dr Raymond LEUNG (as speaker)

Annex F: Visits to the Red Ribbon Centre, 1999 – 2010

YEAR	Mainland		Other countries	
	No. of visits	Total visitors	No. of visits	Total visitors
1999	6	21	7	8
2000	11	72	6	10
2001	23	173	5	15
2002	23	230	6	31
2003	12	260	7	84
2004	32	518	6	40
2005	35	538	9	46
2006	42	757	5	27
2007	54	790	8	52
2008	43	627	10	89
2009	25	408	3	38
2010	37	373	5	23
TOTAL	343	4767	77	463

Annex G : Activities of UNAIDS Celebrity Against AIDS/ UNAIDS National Goodwill Ambassador for Hong Kong SAR China, 1999 – 2010

DATE	EVENT	
Nov 1999	Visit to Red Ribbon Centre	
Dec 1999	Meeting with Dr Emile Fox, UNAIDS CPA China	
	World AIDS Campaign "I Care" Party for youth	
Feb 2000	"Youth Action on AIDS" Funding Scheme Prize Presentation Ceremony cum Exhibition	
Mar 2000	Participation in patient support group	
	Radio channel	
May 2000	"Let us share, show our concern" Red Ribbon Centre Third Anniversary Publicity Function and Open Day	
Jul 2000	Teen AIDS Walker 2000 Charity Walk	
Oct 2000	Gathering with people living with HIV/AIDS	
	Appeal to youth on "Positive Response" VCD	
Dec 2000	World AIDS Campaign "Positive Response" Day	
Feb – Apr 2001	Radio show "Safety Seven"	
May 2001	"Building a Harmonious Community" Red Ribbon Centre Fourth Anniversary Publicity Function and Drawing Contest	
Nov 2001	"Fluttering Red Ribbon" Public Performance in Beijing	
Dec 2001	World AIDS Day "We care 27802211.com" campaign	
May 2002	Harm Reduction Media Campaign Launching Ceremony	
Jun 2002	Walk Hand in Hand 2002 Charity Walk	
Aug 2002	Dr Sex Hotline www.Dsonline.com.hk Soft Launching	
Dec 2003	SexEdonline <u>www.SexEdonline.tv</u> Launching	
Dec 2004	0.2 Twenty years of AIDS in Hong Kong - Sharing the stories of the "Most of Inspiring persons" cum posters and News Archives Exhibition kick off Ceremony	

DATE	EVENT
Sep 2005	Safer Sex Campaign 2005 Launching Ceremony
23 Jun 2006	Opening Ceremony of the New Wing of UCT and signing of contract of acceptance of appointment as an UNAIDS Special Representative
1 Dec 2006	Participation in kick-off ceremony for World AIDS Day activities
13 Mar 2007	Visit to Red Ribbon Centre
28 June 2007	Meeting with PLHA at Integrated Treatment Centre
5 July 2007	School tour at Shau Kei Wan Government Secondary School
6 Nov 2007	'Accept and Care ' Announcement of Public Interest (API) and Poster Production
13 Nov 2007	Dinner meeting with Dr. Peter Piot and Dr. Bernhard Schwartlander, Country Coordinator, UNAIDS China
30 Nov 2007	World AIDS Campaign 2007 'Stop AIDS. Keep the promise'
24 Nov – 5 Dec 2008	Radio API of Miriam broadcasted on Commercial Radio
1 Dec 2008	Mobile cleaner and red ribbon stickers designed by Miriam and local artists were distributed
1 Dec 2008	Dedicated website named "Miriam's Voice on AIDS" was launched
1 Dec 2008	UNAIDS China announced the renewal of Miriam as "UNAIDS National Goodwill Ambassador for Hong Kong SAR China"
15 Sep 2009	Participated in the production of radio drama "Let's Get Touched"
21 Oct 2009	Participated in the production of Announcement of Public Interest (API) "Travel Smart, Play Safe" and related poster
29 Nov 2009	Participated in the World AIDS Day activity "22 nd World AIDS Day Gala Show" held in Shenzhen
28 Nov 2010	Participated in the World AIDS Day activity "Mobile population and HIV/AIDS" taking place in Shenzhen