

***Red Ribbon Centre –  
UNAIDS Collaborating  
Centre for Technical  
Support***

Report for Year 2008

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## I. Historical Background

In Hong Kong, efforts on HIV prevention can be traced back to the year 1985, when the first case of AIDS was reported. In the same year, an AIDS counselling clinic was established by the then Medical and Health Department. Health advice, counselling and HIV testing services were offered to people who worried about being infected by the virus. In 1987, the clinic was expanded to become the AIDS Counselling and Health Education Service (ACHES) and the Special Medical Consultation Clinic (SMCC). It ran the AIDS Hotline and the HIV clinic, and provided operational support to the Department's Committee on Education and Publicity on AIDS.

Following the reorganisation of the Government's medical and health services, the Special Preventive Programme (SPP) was formed in 1991 under the Department of Health. The HIV clinical and public health services have since been led by the Consultant (SPP). In 1994, the programmes were expanded and relocated to the Yau Ma Tei premises, which housed both the clinical and public health arms of the programme.

The plan of setting up a resource centre was drawn up by SPP, with the primary objective of facilitating and enhancing the community's response to HIV/AIDS. With the support of the AIDS Trust Fund, an old maternity home at Wang Tau Hom Jockey Club Clinic was converted into this AIDS education, resource and research centre, which was named Red Ribbon Centre (Fig. 1).

Fig. 1. The Red Ribbon Centre



## **Red Ribbon Centre – UNAIDS Collaborating Centre for Technical Support**

Red Ribbon Centre has since been the base of the HIV Prevention and Health Promotion Team of SPP. The Centre had its soft opening in December 1996, and was formally declared open by the last governor of the Hong Kong Government in May 1997. Its mission is "to facilitate and enhance the community's response to HIV/AIDS".

In 1998, the Advisory Council on AIDS (ACA) conducted a review on the AIDS situation and programmes in Hong Kong. This review process has alerted AIDS workers of the role Hong Kong might or could play in the fight against this global epidemic in the regional and international arena. On 8 May 1998, Dr Peter Piot, Executive Director of the Joint United Nations Programme on HIV/AIDS (UNAIDS), visited Red Ribbon Centre. The continued dialogue between UNAIDS and Red Ribbon Centre has finally resulted in the designation of the Centre as an UNAIDS Collaborating Centre for Technical Support.

The terms of collaboration was renewed and extended for three years in 2008 to cultivate and promulgate excellence in health promotion for HIV prevention. In facing a greater need for HIV education effort in the community and an increasing demand for capacity building programmes in the neighbouring regions, an extension and renovation project of Red Ribbon Centre was started in 2003 and completed in June 2006. The New Wing of the Centre was opened on 23 June 2006, with Mr Joel Rehnstrom, Country Coordinator of UNAIDS in China being the officiating guest (Fig. 2).

Fig. 2. The Patron, Mrs Selina Tsang, unveiled a plaque to mark the opening of the New Wing



As of now, the Centre can accommodate more training programmes and participants at the same time. AIDS workers can have access to a more spacious venue for networking, information exchange, experience sharing and capacity building initiatives on HIV prevention. Besides, activities of a larger scale can be held in the Centre.

## II. Terms of Collaboration and Organisation

The Red Ribbon Centre – UNAIDS Collaborating Centre for Technical Support (UCT) is managed as a programme of the Red Ribbon Centre. As agreed between the Department of Health and UNAIDS, UCT is committed to:

- (a) collaborate with the following objectives -
  - (i) to promote best practice in health promotion to achieve HIV prevention and care;
  - (ii) to expand regional response to the HIV epidemic through capacity building; and
  - (iii) to enhance resource networking in the region.
- (b) undertake the following activities -
  - (i) strengthen the capacities for an expanded response to HIV and AIDS in Hong Kong and in the region, by undertaking consultancies, reference services, training, planning, evaluation, exchanges and other support as needed;
  - (ii) identify, develop, adapt and disseminate best practices in line with strategies formulated by UNAIDS;
  - (iii) participate in UNAIDS-sponsored meetings, assist in their organisation, and engage in other advocacy-related activities towards the common goal of HIV prevention and care;
  - (iv) provide technical support, coordinate and participate in technical resource networks established by UNAIDS, and in close collaboration with other institutions involved in the response in the region; and
  - (v) promote, support and implement relevant studies; results of which will then be disseminated and applied in collaborative research projects with UNAIDS.

Deliverables of the collaboration include production and collection of practice on HIV prevention projects, and reports describing and evaluation of the activities implemented in collaboration with UNAIDS. For monitoring and follow-up, periodic discussions and visits by UNAIDS staff to the Collaborating Centre and Collaborating Centre staff to UNAIDS China will be conducted.

Red Ribbon Centre is headed by a Director, who is the consultant and head of SPP. Traditionally, the Patron is the first lady of the Hong Kong Government. The



day-to-day running of the Centre is taken up by the SPP HIV Prevention and Health Promotion Team which comprises of a public health doctor, a nursing officer in-charge, a team of public health nurses, an executive officer and a team of clerical and supporting staff. The organisation of Red Ribbon Centre is shown in Annex A. The strategic planning of programmes and activities is guided by the Red Ribbon Centre Management Advisory Committee, members of which are appointed by the Director of Health. This Committee comprises of community leaders and academics from different fields. The membership has been changed in April 2006 and Dr Samuel Yu succeeded Rev Chu Yiu Ming to become the Chairman in the new term from 2006-2009. (Fig. 3) Five new members joined the Committee. Members serving from 1999 – 2009 are listed in Annex B.

Fig. 3. Some members of the Red Ribbon Centre Management Advisory Committee and the HIV Prevention and Health Promotion Team of SPP



### **III. Activity Profile and Programme Framework**

The Terms of Collaboration encompasses the following five categories of activities:

- (a) Capacity building
- (b) Best practice development
- (c) Participation in UNAIDS activities
- (d) Technical resource networking
- (e) Research studies

The Red Ribbon Centre, through the guidance of the RRC Management Advisory Committee, has considered *capacity building* as the most appropriate framework for interfacing Mainland China effectively. The reasons for focusing on capacity building are threefold. We believe that this is a very effective means of amplifying the global responses to HIV/AIDS. By enhancing capacity building, we would be able to improve ourselves in skills, knowledge base and professional development, while support our neighbours at the same time. Capacity building is the logical framework and also the linkage between Hong Kong and our neighbouring countries.

To respond to the new challenges, the Centre has been taking incremental steps to intensify its capacity-building activities. The main formats of these activities are: (a) fellowship programme; (b) participation in consultancies, (c) workshops, (d) training courses, and (e) technical forums.

#### IV. Lions Red Ribbon Fellowship Programmes

The *Lions Red Ribbon Fellowship* is an individual-level professional attachment programme organised by UCT and sponsored by *Lions Clubs International District 303 Hong Kong and Macau*. Since 1999, applications were received from HIV/AIDS professionals and frontline workers from Mainland China to undertake attachments lasting for a period of two weeks in Hong Kong.

The objectives are to facilitate experience sharing between the AIDS workers in Mainland and Hong Kong, to enhance technical exchange on HIV/AIDS control, and to encourage collaboration and networking. Fellows engaged in studies, visits and exchange activities in their fields of expertise relating to HIV prevention and care. All fellows were invited to conduct a seminar in Hong Kong and were required to submit a report of their work to the UCT upon completion of the fellowship programme (Fig. 4).

Fig. 4. Lions Red Ribbon Fellows after delivering a talk at RRC



In 2003, the upper limit of successful applicants has been raised to 12. Usually, six units, consisting of 1 to 2 individuals each, will be sponsored to join the Scheme every year. In 2008, this programme has been running into the 10<sup>th</sup> year, 9 Lions Red Ribbon Fellows completed their study. As of the end of the year 2008, a total of 69 fellows have completed the studies in Hong Kong. The details are listed in Annex C.

A website of this fellowship programme has been set up in 2005 to facilitate the

connections between fellows and other interested persons in Mainland China. All the reports and presentations of the fellows have been uploaded onto this webpage for reference by interested persons. (<http://www.info.gov.hk/aids/rrc/english/rillions.htm>)

To support mainland volunteers / workers to further their development on HIV prevention, a ***Training Programme for Volunteers / Workers under the Lions Red Ribbon Fellowship Scheme*** was established in late 2007. The programme, funded by the Lions Clubs International District 303 Hong Kong and Macau, is a joint initiative between Shenzhen CDC and the Red Ribbon Centre to ensure a united effort against the rising HIV epidemic among men who have sex with men (MSM) in the region. The objectives include:

- (a) to facilitate experience sharing between the mainland and local workers;
- (b) to enhance their understanding in the scope, rationale and methodologies of community-based HIV prevention projects targeting MSM; and
- (c) to enrich their front-line experience in conducting community based project and develop the skills in planning and implementing community based HIV prevention project.

In Jan 2008, a pilot collaborative project with Shenzhen CDC was conducted to start with two of their volunteers / workers to receive 1-week training on MSM prevention in Hong Kong. The 1-week training programme included visits to RRC, and AIDS Counselling & Testing Service, Surveillance Office of SPP to enable the volunteer workers to gain some insight into some major activities carried out by SPP. Training also included visits to selected NGOs which provided opportunities for them to know more about services by various NGOs working on HIV prevention. These services covered a wide range of activities such as VCT services in outreach setting, HIV prevention and health promotion via internet and peer education. In view of the positive feedbacks received and the success of the trial run, arrangement was made for 4 more volunteer workers to visit Hong Kong to receive 1-week tailor-made training programme in March and May 2008 respectively. (Fig. 5)

Fig. 5. Volunteers / workers from Shenzhen under the Lions Red Ribbon Fellowship Scheme and RRC staff



## V. Consultancies and Official Meetings

Professionals from Red Ribbon Centre have provided support to HIV prevention and care programmes in Mainland China and other parts of the world in the form of *consultancies*. These assignments are listed in Annex D. There were also UN meetings that the Centre had participated in the deliberation of various issues on HIV/AIDS (Annex E).

UCT participated in forums related to the new Global Fund to Fight AIDS, TB and Malaria (GFATM) in 2002. The Fund has become an important source of financial support for establishing sustainable programmes on HIV/AIDS prevention and care in resource-poor countries.

Since the establishment of the Centre for Health Protection in 2004, UCT has actively participated in meetings on control of communicable diseases in Mainland China, with special focus in the Pearl River Delta Region. The Guangdong, Macau and Hong Kong experts formed the *Expert Group on the Prevention and Treatment of Communicable Diseases* in 2003. One of the resolutions of the group was to introduce programmes on building capacity in HIV prevention and control. An electronic HIV epidemiology platform was launched in 2005 to facilitate the exchange of HIV epidemiological data in 12 cities within the Pearl River Delta Region. Progress and experience of this regional HIV epidemiology platform had been presented at the Tripartite Meetings of Guangdong-Hong Kong-Macao Expert Group on Prevention and Control of Communicable Diseases.

After years of collaboration with Mainland health authorities, Dr Homer Tso Wei Kwok (ACA Chairman of the 4th and 5th term) and Professor SS Lee (former Consultant of SPP) were appointed as Honorary Professors of National Centre for STD/AIDS Prevention and Control of China Centre for Disease Control and Prevention (CDC) in March 2005.

In December 2005, SPP staff attended and presented on the strategies on communication and information management at the National HIV/AIDS Integrating Prevention Information Communication & Media Training Workshop in Beijing. This was organised by National Institute of Health Education of China CDC, National Association on STD/AIDS Prevention and Control and China AIDS Roadmap Tactical Support Project Office (CHARTS) to promote multi-sectoral communication network and information channels on HIV/AIDS.

In December 2005, a delegation led by the Ministry of Health of Malaysia visited

Hong Kong's AIDS and harm reduction programmes. Staff from SPP shared with the delegates on the HIV prevention programmes targeting drug users. From 12-13 January 2006, a delegation from the Chinese Ministry of Health and the Chinese Centre for Disease Control and Prevention visited Hong Kong to look at the HIV programmes.

The participations in International AIDS Conference (IAC) and International Congress on AIDS in Asia and the Pacific (ICCAP) were always one of the main focuses of UCT. We attended and presented our experiences in planning and conducting programmes on HIV prevention and management every year. In Aug 2006, the Red Ribbon Centre supported the Advisory Council on AIDS to organise a skills building workshop titled "What do PLWHA really need? Scale up HIV/AIDS management and rehabilitation" at the XVI International AIDS Conference in Toronto.

In recognition of the need for building and strengthening interventions addressing HIV-related vulnerabilities of men who have sex with men (MSM) in Asia and the Pacific, the International Consultation "Male Sexual Health and HIV in Asia and the Pacific - Risks & Responsibilities" was being hosted by the National AIDS Control Organisation of the Ministry of Health and Family Welfare of the Indian Government and Naz Foundation International. Staff from UCT participated in this international consultation which was held in New Delhi, India from 23-26 September 2006. Representatives from governments, donors, international and in-country non-government agencies as well as community-based organizations working with MSM, gay men and transgender people explored knowledge gaps, obstacles and challenges, and discussed opportunities for moving forward towards universal access to services for MSM.

Dr Wong Ka Hing, Consultant of the Special Preventive Programme, attended the 2nd Asian Workshop on HIV & AIDS prevention through sport which was held in Beijing in September 2007 in preparation for the Beijing Olympic Games in August 2008. The workshop was organized by the International Olympic Committee (IOC) in collaboration with the Chinese National Olympic Committees (NOC), Joint United Nations Programme on HIV/AIDS (UNAIDS), the Health Bureau of Beijing (BHB), the Chinese Red Cross (RCSC) and the International Federation of Red Cross and Red Crescent Societies (FICR). Delegates concluded with a list of recommendations calling on the main stakeholders in sport and health to set up a task force to build on existing partners. He took the opportunity to visit UNAIDS China office and exchange with UNAIDS colleagues.

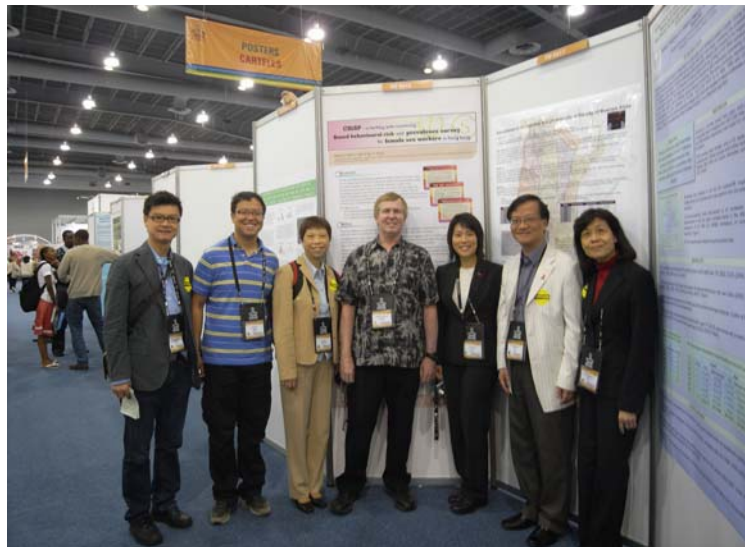
Dr Chen Zhu, the Minister of Health of PRC, headed a delegate to visit the Red Ribbon Centre during the Sixth Joint meeting of Senior Health officials of Mainland, Hong Kong and Macao on 10 November 2007. During the visit, Dr Chen met with Dr PY Lam (the Director of Health), Dr Thomas Tsang (Controller, Centre for Health Protection), Prof Char-nie Chen (Chairman of Advisory Council on AIDS) and Dr Samuel Yu (Chairman of Management Advisory Committee of Red Ribbon Centre). Dr KH Wong presented an overview on the HIV situation in Hong Kong and shared with the delegate our experiences of HIV prevention.

On 13 March 2008, Dr. KH Wong, and other SPP staff attended the 2008 Working Meeting on Prevention & Control of AIDS held in Shenzhen. The meeting was organized by Shenzhen Center for Disease Control & Prevention with participation from health officials and workers from Hong Kong, Macao and Shenzhen, and provided a useful platform for experiences and knowledge to be shared among the participants from the three regions.

Dr Darwin Mak of Special Preventive Programme attended the XVII International AIDS Conference held in Mexico City from 3-8 August 2008. (Fig. 6) It was the first International AIDS Conference being held in Latin America, with more than 25,000 participants from around the world. The conference also marked the midpoint to the 2010 global target on Universal Access to HIV prevention, treatment, care and support. The theme of the 2008 Conference was "Universal Action Now", which served to underscore the continued urgency of working towards universal access. After the conference, Dr. Mak paid a detour visit to the AIDS Unit of San Francisco's Department of Health from 11-14 August 2008 to learn from the city's experiences in its responses to HIV in MSM. The study visit was joined by other Department of Health and AIDS non-governmental organization colleagues.



Fig. 6. XVII International AIDS Conference in Mexico City



Dr. Raymond Ho, Senior Medical Officer of the Special Preventive Programme participated in the 9<sup>th</sup> Taipei International Conference on HIV/AIDS being held in Taipei. The conference was organized by Taiwan Center for Disease Control & Prevention and took place from 27-28 September 2008.

From 29-30 September 2008, Dr. KH Wong and other staff from Special Preventive Programme attended the World Social Marketing Conference being held in Brighton, United Kingdom. (Fig. 7) The conference was organized by the National Social Marketing Centre, England and provided a timely opportunity for us to gain exposure to, and keep ourselves updated with, the latest knowledge regarding social marketing and international experiences in the application of social marketing, especially in the context of health promotion and prevention.

Fig. 7. World Social Marketing Conference in Brighton, UK



## VI. Technical Forums: Workshops and Visits

*Workshops* are specially designed training programmes organised under the auspices of the UCT. These were normally three to five day programmes developed upon request of public health or other agencies to facilitate the development of policy on HIV prevention, care and control. Besides, brief half-to-one day *visits* from overseas agencies were received by the Centre from time to time. A total of 350 workshops and visits involving about 4400 people from around the world have been arranged up to the end of 2008, a majority of which were from Mainland China (Annex F). The annual number of visits to UCT rose to over 50 in 2007 and remained so in 2008. Overall, there is a trend of increase in the number of visits to UCT.

With the rising interest in strengthening HIV prevention in drug users in neighbouring cities and countries, a significant proportion of visitors had come to take reference from both the HIV prevention activities at Red Ribbon Centre and the territory's methadone clinics.

In collaboration with the University of Hong Kong, UCT has engaged in a study to better understand the HIV epidemiology in the Pearl River Delta Region. The first and second Workshop on HIV Surveillance and Epidemiology in Pearl River Delta Region were held in December 1998 and June 2000 respectively, with the participation of public health experts from 12 cities in the Region. These activities have helped to consolidate the network of health professionals in HIV and behavioural surveillance. The third workshop was organised by UCT in the collaboration with the Guangdong and Shenzhen Centre for Disease Control and Prevention (CDC) in November 2002. The proceeding of three meetings have been published to record the events and to disseminate the conclusions.

The effort of these meetings has been transformed into the electronic HIV epidemiology platform in the Region. The platform mainly collects data on the population size of the city, including the total population, adult population (15-49) and reported HIV/AIDS, sero-prevalence data in people practising risk behaviours and also the general population without identifiable risk. An administrator is nominated by each participating city and the participating cities update their data sets annually. The platform is supported by a webmaster from SPP. The collaborative platform has entered into third phase of writing a full report.

In October 2003, the three-day Training Workshop on Methadone Treatment for

HIV Prevention was organised in collaboration with the UN Regional Task Force on Drugs Use and HIV Vulnerability, UNAIDS South East Asia and Pacific Inter-country Team, WHO Regional Office for the Western Pacific and the UNDCP Regional Centre for East Asia and the Pacific. This interactive training programme was for people involved (or to be involved) in the development of methadone substitution treatment in priority countries including China, Indonesia, Nepal and India. There were 82 registered participants from outside Hong Kong and 17 local observers. A total of 12 state-of-art presentations were delivered by faculties from Hong Kong and overseas, including Dr Robert Newman (New York) and Dr Andrew Byrne (Sydney). An evaluation report was published and could be viewed on the website: [www.harmreduction-hk.com](http://www.harmreduction-hk.com).

In April 2006, Dr Tim Brown, Senior Fellow, Population and Health Studies at the East West Center, Honolulu, Hawaii, conducted a workshop on “Integrated analysis to improve response to HIV epidemic” and an open lecture on “Balancing HIV prevention and care – a policy level perspective” during his consultancy visit to Hong Kong on estimation and projection of HIV/AIDS.

In June 2006, Mr Joel Rehnstrom, country coordinator of UNAIDS in China conducted another workshop on “Challenges and Opportunities in the Response to AIDS in China” during his visit to Hong Kong. In September 2006, the Hong Kong AIDS Dialogue was organised to provide an opportunity for stakeholders involved in the response to HIV/AIDS to share in an open forum the latest developments in the fields of interest and reflect on what have been learnt from the International AIDS Conference (Toronto of Canada, 13-18 August 2006). AIDS workers from several cities in the Pearl River Delta Region also participated.

On 16 January 2007, a forum on “Public Consultation on the Draft Recommended HIV/AIDS Strategies for Hong Kong 2007-2011” was held. Representatives of AIDS NGOs, stakeholders and members of the public have opined their view on improving the HIV programme in Hong Kong.

In order to enhance the capacity of the community to combating the rising trend of HIV infections in MSM, Red Ribbon Centre organised a half-day forum on the theme of HIV prevention in MSM on 13 Jan 2007. Speakers shared their knowledge and skills for planning HIV prevention projects in MSM with fellow participants.

UCT invited Dr Tim Brown, Senior Fellow of the East West Centre in the University of Hawaii, Honolulu, USA, to speak in a workshop titled “Translating data into

actions” on 23 May 2007. The workshop aims to discuss the application of data analysis in programme planning, which could facilitate health professionals in adopting evidence-based practice in prevention actions.

Dr. Tim Brown paid another visit to RRC during a consultancy visit from 10-14 January 2008 to support technically the preparation of ATF funding allocation plan for 2008-2011 and to give advice on the way forward for funding allocation process in Hong Kong. (Fig. 8)

Fig. 8. Dr Tim Brown visited the Red Ribbon Centre in Jan 2008



On 19 April 2008, an one day seminar, titled “Collaboration, Capacity Building and the Way Forward, organised by the Council for the AIDS Trust Fund and the Hong Kong Coalition of AIDS Service Organizations, with Red Ribbon Centre providing technical support, took place and aimed to enhance collaboration among stakeholders and HIV preventions. (Fig. 9) Dr. Bernhard Schwartlander, the UNAIDS China Coordinator gave a keynote speech titled “Bringing the HIV/AIDS Response to Where Infections Happen – Working with and Learning from the Communities” which highlighted the importance and the role played by the civil society in an effective response to HIV as well as the need to strengthen capacity for the civil society so as to enable them to fully participate in a sustainable response to HIV. Participants included HIV/AIDS workers in Hong Kong and from neighbouring regions. The seminar, apart from providing a platform for experience sharing among, and an opportunity for capacity building for, various stakeholders participated in the works on HIV/AIDS, also facilitated the understanding between

funder and the recipients of funding.

Fig. 9. AIDS Seminar with participation from local and overseas workers



Ms. Allison Thorpe from the National Social Marketing Centre, United Kingdom paid a visit to RRC on 19 May 2008 to share with SPP staff experiences and knowledge in applying social marketing principles to health promotion. During the discussion, references were made to previous HIV prevention campaigns in MSM and harm reduction campaign for methadone clinic attendees run by SPP. (Fig. 10)

Fig. 10. Ms. Allison Thorpe from the National Social Marketing Centre, UK with Dr. Regina Ching, Assistant Director, DH and SPP staff





A group of Vietnamese delegates, which were led by Mrs Nguyen Thi Thanh Kieu, Head of the Office of Science and Education, City Committee of the Party on Propaganda and Education and included senior government officials from various government departments as well as representative from UNAIDS Vietnam, paid a visit to RRC on 4 July to share experiences on HIV prevention and care. (Fig. 11)

Fig. 11. Vietnamese delegates visiting RRC



A report back seminar on the XVII International AIDS Conference, which was organized by the Hong Kong Advisory Council on AIDS, in collaboration with AIDS Non-governmental organizations (NGOs) and with technical support from Red Ribbon Centre, was held on 20 September 2008. (Fig. 12) Mr. Peter Lunding, the UNAIDS China Senior HIV Advisor and Mr. Giovanni Nicotera, the Project Manager and China Advisor HIV/AIDS of United Nations Office on Drugs and Crime (UNODC) took the opportunity during their visit to RRC (Fig. 13) during that period to attend the seminar. The seminar served to let the conference attendees to share with the audiences the experiences and insights they learned from the biennial conference. Dr. Darwin Mak of SPP and ACA members Miss Nora Yau, Ms Elsie Chu and Mr Ko Chun Wa were among the conference attendees who shared their valuable experiences during the seminar.

Fig. 12. Report Back Seminar on the XVII International AIDS Conference



Fig. 13. Mr. Peter Lunding from UNAIDS China and Mr. Giovanni Nicotera from UNODC visiting RRC



In response to the rising MSM HIV epidemic, Professor Susan Kegeles from the Center for AIDS Prevention Studies, University of California, San Francisco paid a visit to Hong Kong from 30 September to 6 October to share her experiences in HIV prevention in MSM with local workers. She is also the developer of the Mpowerment

Project, which is a model HIV prevention program that has been designed specifically to address the needs of young gay and bisexual men. During her stay, visits to various NGOs were organized and she also held a seminar for local workers in HIV/AIDS at RRC on 3 October. (Fig. 14) The title of the seminar was “Addressing increasing rates of HIV among Hong Kong MSM: Does a community-wide, multi-level empowerment approach to HIV prevention make sense?” Thirty-eight participants attended the seminar to learn from her experiences in this innovative approach towards HIV prevention.

Fig. 14. Professor Susan Kegeles holding a seminar for local workers



In October, HIV experts from the Albion Street Centre and AIDS Council of New South Wales, Australia (ACON) visited Red Ribbon Centre and conducted a series of workshops on MSM and HIV prevention for local workers, which included workers from various NGOs as well as staff from Special Preventive Programme. (Fig. 15) Topics covered included the preparation of funding proposals; HIV prevention with various high risk groups such as commercial sex workers and drug abusers, and in various settings such as internet and sex parties; and experience sharing of HIV responses in Australia.



Fig. 15. Workshop conducted by Albion Street Centre and ACON



From 18 – 22 November, a delegate team of 27 members from Mainland China visited Hong Kong to learn more about the Hong Kong response to the HIV epidemic. The visit was organized by Publicity Department of Central Committee of the Communist Party of China (CCCPC) and facilitated by the UNAIDS China. Members in the visit included deputy directors of the provincial publicity department, who were in charge of AIDS prevention advocacy, as well as representatives from newspapers and Dr. Zhou Kai of UNAIDS China. A full day programme at RRC was organized for the visitors on 19 November to brief them on HIV programme, and methadone and harm reduction programme in Hong Kong, as well as various HIV prevention activities such as HIV prevention campaigns in MSM and HIV TV Announcement of Public Interest (API). (Fig.16) During the trip, arrangement was also made for the visitors to visit Methadone Clinics of Department of Health and some major NGOs with projects on HIV prevention.

Fig. 16. Delegates from Mainland China exchanging experiences with SPP staff during sharing session at RRC



Dr. Frits van Griensven, Chief of Behavioral Research Section, Centers for Disease Control and Prevention, US (USCDC) Southeast Asia Regional Office, Mr. Clifton J. Cortez, Jr., Regional Team Leader of HIV/AIDS Office of Public Health, U.S. Agency for International Development (USAID) Regional Development Mission/Asia and Miss Adrienne Poon of Global AIS Program-China, paid a visit to RRC on 16 December. (Fig. 17) During the meeting attended by the three visitors and Dr. KH Wong and other SPP staff, experiences on HIV prevention and control were shared. The visitors used the opportunity to share with SPP staff, amongst others, the latest update about HIV and MSM issues in Thailand, an important country in the region in terms of HIV prevention and control.

Fig. 17. Dr. Frits van Griensven from USCDC, Mr. Clifton J. Cortez Jr. from USAID and Miss Adrienne Poon from GAP-China in discussion session with SPP staff



A Vietnamese delegation of senior government officials led by H.E. Mr. Truong Vinh Trong, Deputy Prime Minister of the S.R. of Vietnam, paid a visit to Hong Kong on a field workshop to learn about the Methadone Treatment Programme (MTP) in Hong Kong from 22 – 25 December. During the stay, they met with the Director of Health and chief of MTP, and also visited RRC on 23 December and met with Dr. KH Wong and Dr. Raymond Ho of SPP and some peer workers from the Society for the Aid and Rehabilitation of Drug Abusers (SARDA) to know more about HIV prevention carried out in methadone clinics and beyond. (Fig. 18)

Fig. 18. A Vietnamese delegation of H. E. Mr. Truong Vinh Trong, Deputy Prime Minister of the S.R. of Vietnam and senior government officials visiting RRC



## VII. Training Courses and Fellowships

The Red Ribbon Centre has been focusing on the *building of capacity* in its development of programmes on HIV/AIDS. The organisation of training courses is in line with the terms of collaboration drawn up between Red Ribbon Centre and UNAIDS. The objective of introducing structured training is to systematise capacity building activities on HIV prevention and care. The technical experiences of SPP in the past years shall enable Red Ribbon Centre to develop training modules relevant to Hong Kong and the neighbouring cities. In the design of these courses, the following strategies are proposed:

- (a) observance of the prevention and care continuum, a model that has been adopted for a long time in Hong Kong;
- (b) integration with related disciplines and specialties in clinical science and public health, for example, infection control, clinical infectious diseases; and
- (c) collaboration with other expertise agencies in Hong Kong and the region, including clinical services, universities and community-based organizations.

With the escalating demand from agencies and technical professionals, short-term fellowships for health professionals were developed in 2005. The aim of the training programmes was to promulgate best practices that have been established through experience and system development. Fellowship training programmes were structured under five categories:

- (a) Fellowship in Voluntary Counselling and Testing (VCT)
- (b) Fellowship in Clinical HIV Nursing
- (c) Full-time Medical Fellowship in HIV treatment
- (d) Part-time Medical Fellowship in HIV treatment
- (e) Lions Red Ribbon Fellowship

Except Lions-Red Ribbon Fellowship, all the programmes were newly developed since 2005. Each of the programmes was designed to last for one week to three months. Fellows will undertake the training attachment in forms of observation at the services, tutorials conducted by specialists, visits to relevant service units or organisations, supervised work and guided self-studies. In 2008, two medical doctors from Guangxi and Guangdong completed 2 month clinical attachment based at the Integrated Treatment Centre, the clinical counterpart of RRC, while a health practitioner from Inpatients Department for Infectious Diseases in



Guangzhou 8th People's Hospital and another from AIDS Surgery of Guangxi Longtau Hospital completed 4 week clinical nursing attachment.

Other than training programme for existing HIV workers, Red Ribbon Centre also offered development opportunity for potential HIV workers. Students took this chance to explore the social issues related to HIV/AIDS and understand the importance of promoting acceptance in the society. The internship programme has been a success with very positive feedback from the students. This is the fourth year of Yale internship. Two university students, Miss Monica Enamandram from Yale University and Miss Ho Yan Yung, Connie from New Asia College, Chinese University of Hong Kong did a project on the compilation and evaluation of the HIV/AIDS prevention campaigns targeting men who have sex with men (MSM) which had been carried out by different non-governmental organisations (NGO) in Hong Kong. (Fig. 19)

Fig. 19. Miss Monica Enamandram from Yale University and Miss Ho Yan Yung, Connie from New Asia College, Chinese University of Hong Kong attached to the Red Ribbon Centre in June 2008



## VIII. Best Practice Development

There are three levels of activities relating to best practice development. Firstly, best practice documents received from UNAIDS are kept in the Centre's library for reference by people working or interested in the HIV/AIDS field. Whereas appropriate, they are distributed to various agencies in Hong Kong.

Secondly, a series of model programmes in Hong Kong have been identified. These were published in the yearbook series of Red Ribbon Centre. Since 2005, a resource corner has been created on the RRC website to promote best practices in HIV prevention and care and to enhance resource networking and capacity building. So far, eight such HIV projects have been included in this series. These projects included the "Do It Safely" Campaign) in 2006 and the "Zeroheroes" Campaign in 2007 (HIV prevention campaigns targeting MSM), territory-wide Safer Sex campaign, Harm reduction media campaign for methadone maintenance in injecting drug users, Phoenix Project (outreach peer programme for injecting drug users) and Sunny Project (outreach peer programme for sex workers and their clients).

Finally, the Centre has been working closely with other agencies in the identification of best practices of local and international importance. Since 2006, RRC has opened a new corner on **Research Publications in Hong Kong** in its website (Fig. 20). The local HIV/AIDS related publications are grouped under the 3 main headings of Basic Science, Clinical Science and Epidemiology and Social Science.

Fig. 20. Research Publications in Hong Kong in the website of Red Ribbon Centre

The screenshot shows the website of the Red Ribbon Centre, Department of Health, The Government of the Hong Kong Special Administrative Region. The page is titled "Research Publications in Hong Kong" and includes a search bar, site map, and email icon. The main content area is divided into sections for "Papers" and "Abstracts", both with links to "Basic science", "Clinical science", and "Epidemiology and social science". A list of publications is shown under "Papers > Basic science" for the year 2008, with the first entry being: "1. Chen JH, Wong KH, Chan KC, Lam HY, Yuen KY, Cheng VC, Yam WC. Molecular epidemiology and divergence of HIV type 1 protease codon 35 inserted strains among treatment-naive patients in Hong Kong. AIDS Research and Human Retroviruses 2008; 25:537-42."

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## **IX. UNAIDS National Goodwill Ambassador for Hong Kong SAR China**

In 1999, UCT responded to UNAIDS's call for an expanded advocacy role in HIV prevention and care through the appointment of celebrity as ambassador. Miss Miriam Yeung, a famous pop singer, was appointed the UNAIDS Hong Kong Ambassador to help to spread the AIDS message. The initiative has subsequently been renamed "Celebrity against AIDS".

Over the past years, she has been actively involved in a whole range of activities in Hong Kong. She participated in youth activities to appeal for a better understanding of HIV/AIDS as well as promoting acceptance of people living with HIV/AIDS. These activities included mini-concerts, youth parties and other gatherings in Hong Kong. She also joined support group activities for people living with HIV/AIDS. A song "Positive Response" was dedicated to AIDS, with the production of a VCD for distribution in Hong Kong and Mainland China. She featured in a media campaign on HIV prevention – titled "Safety Seven". The Campaign lasted for seven weeks with short radio drama broadcasted on webpage, together with parallel advertisement in the printed media and the public transport system.

In late 2001, Miriam appeared in a public performance in Beijing to promote AIDS awareness in China. In 2002, she participated in a harm reduction media campaign and the launching of the Dr Sex Hotline website which was an interactive way of enabling young people to know about sex, safer sex and the prevention of HIV and sexually transmitted infections (STIs).

On World AIDS Day 2003, Miriam Yeung appeared at the launching of the Sexedonline ([www.sexedonline.tv](http://www.sexedonline.tv)) which was the transformation from the previous Dr Sex Hotline project. The programme was jointly developed by Red Ribbon Centre and Radio Television Hong Kong (RTHK). On World AIDS Day 2004, Miriam Yeung was voted as one of the most memorable persons by the public in the '0.2 Twenty Years of AIDS in Hong Kong – Sharing the stories of the "Most Inspiring Persons" cum Posters and News Archives Exhibition Kick-off Ceremony'.

In 2005, Miriam engaged in the territory-wide safer sex campaign to promote proper use of condom to prevent HIV and STIs. Miss Yeung was awarded as one of the "Ten Outstanding Young Persons 2005" by the Junior Chamber International Hong Kong, in recognition of her outstanding services rendered to the community, particularly the endeavours on HIV prevention education and promoting acceptance of people living with HIV/AIDS.

In June 2006, she was further appointed as an UNAIDS Special Representative by Mr Rehnstrom on behalf of UNAIDS for her strong commitment to AIDS prevention and sex education among young people in Hong Kong and the broader Chinese community.

In 2007, Miriam continues her effort in promoting awareness and acceptance to HIV. In June 2007, she visited Integrated Treatment Centre in Kowloon Bay and met with persons living with HIV. To promote acceptance to persons living with HIV, Miriam conducted a school tour at Shau Kei Wan Government Secondary School on 5 July 2007. In November 2007, Red Ribbon Centre produced a new set of publicity materials including TV and radio announcements of public interest (API) and posters featuring Miriam with the message of "Accept and Care for people living with HIV". The premiere of the TV API was launched on 30 November 2007 as part of the World AIDS Day 2007 activities.

On 13 November 2007, Miriam met with Dr Peter Piot (UNAIDS Executive Director) and Dr Bernhard Schwartlander (Country Coordinator UNAIDS China) when they stopped over in Hong Kong for transit. Miriam presented a signed autograph photograph to Dr Peter Piot.

As part of the HIV prevention activities to mark the 2008 World AIDS Day, Miriam recorded a series of HIV prevention messages which were broadcasted on Commercial Radio, a major and popular radio station in Hong Kong from 24 Nov to 5 Dec 2008. To make full use of her popularity as a famous local artist and as a role model for many of her young fans, Miriam, together with three other local artists, designed souvenirs such as a mobile cleaner and red ribbon stickers, which were distributed as souvenirs during activities around the World AIDS Day. (Fig. 21) To better archive Miriam's work in HIV prevention over the years, a dedicated website named 'Miriam's Voice on AIDS' (<http://miriam.rrc-hk.com>) was launched on World AIDS Day to keep the public better informed of her contribution to UNAIDS and her role in the dissemination of HIV prevention messages. (Fig. 22) To pay tribute to Miriam's continual and relentless efforts and work in HIV prevention, UNAIDS China announced the renewal of Miriam as "UNAIDS National Goodwill Ambassador for Hong Kong SAR China" on the 20th anniversary of the World AIDS Day, 1 December 2008. (Fig. 23)

A list of activities participated by Miriam Yeung is shown in Annex G.





Fig. 23. UNAIDS National Goodwill Ambassador for Hong Kong SAR China, Miss Miriam Yeung participated in the kick off WAD ceremony of 2008



## **X. Hong Kong – Mainland Joint Campaign and Publicity**

Through negotiations and the hard work of different collaborators, a joint media campaign involving partners in Hong Kong and Mainland China was launched in 2003 to promote HIV awareness and acceptance of people living with HIV/AIDS. Technical support was provided by Red Ribbon Centre, RTHK and National Institute of Health Education (NIHE of China CDC). The project involved the production of a short movie "Love under the Sun" featuring 38 artists, the launching at a concert in Beijing on 27 November, and the production of a theme song by pop singers Andy Lau and Sammi Cheng. The launching was a great success with a full house at the Capital Stadium in Beijing.

To promote acceptance of people living with HIV/AIDS by the public at large, a promotional film on AIDS care produced by China AIDS Media Project and National Basketball Association (NBA) was converted into the local Announcement in Public Interest (API) "To Understand and Care". Basketball superstars Magic Johnson and Yao Ming appeared in this API to appeal to the public on acceptance of people with living with HIV/ AIDS. A premiere of the API, jointly launched by DH and the Committee on Promoting Acceptance of People Living with HIV/AIDS of ACA, was held during the Hong Kong Silver Shield Basketball Tournament 2005.

Since 2006, Red Ribbon Centre has established further collaboration with Shenzhen CDC. Both parties agreed to meet regularly to exchange experience and information and to collaborate on publicity and promotion of awareness. Publicity materials used in media campaigns were also shared between both sides.

In 2007, there is joint collaboration of WAD activities between Shenzhen CDC, Macau CDC and the Department of Health's Red Ribbon Centre. The WAD activities were coordinated within the region with HKSAR, Shenzhen and Macau hosting its WAD ceremonies on 3 consecutive days between 30 November - 2 December 2007. The theme of the World AIDS Day is "Stop AIDS, Keep the Promise".

On 30 November 2007, Radio Television Hong Kong and Red Ribbon Centre organised a World AIDS Day Ceremony at Olympian City 2. The ceremony featured the premiere of the latest TV API featuring Miss Miriam Yeung in promoting acceptance for persons living with HIV. The ceremony was attended by Ms Selina Tsang (Patron of Red Ribbon Centre), Dr York Chow (Secretary for Food and Health Bureau), Dr PY Lam (Director of Health), Ms Gracie Foo (Acting Director of Broadcasting), the Chairpersons of the Advisory Council on AIDS and the Council of

AIDS Trust Fund and representatives of Shenzhen and Macau CDC. Over 100 Organisations were invited to help with the distribution of 100,000 red ribbons to be worn by their staff around the time of World AIDS Day.

On 1 December 2007, Shenzhen CDC organised a large-scaled outdoor World AIDS Day event at the Foxconn Sports Ground in Bao'an District of Shenzhen. Red Ribbon Centre was invited to participate in the HIV exhibition. Dr Thomas Tsang (Controller of Centre for Health Protection) and Professor Char-nie Chen (Chairman of Advisory Council on AIDS) were invited to attend the evening variety show of Shenzhen World AIDS Day.

On 2 December 2007, the "AIDS Commission" in Macau (Região Administrativa Especial de Macau, Comissão de Luta contra a SIDA) organised a World AIDS Day ceremony on 2 December 2007. The ceremony was attended by Dr KH Wong. The WAD event was participated by 11 community organisations organising an "AIDS Carnival" including games stall, drama, music performance, dancing and lucky draws.

To commemorate the 20th anniversary of World AIDS Day, Red Ribbon Centre and the Commercial Radio co-organized a Kick-off Ceremony for the World AIDS Day 2008, which was held on 1 December. (Fig. 24) The theme of 'Stop AIDS, Keep the Promise', was dedicated to raise global awareness of AIDS epidemic caused by the spread of HIV infection. The ceremony was attended by the Secretary for Food and Health, Dr York Chow, the Director of Health, Dr P Y Lam. During the ceremony, Dr Chow introduced the dedicated webpage on UNAIDS National Goodwill Ambassador for Hong Kong Special Administrative Region China, Miss Miriam Yeung, who also attended the ceremony. Other officiating guests at the ceremony were Head of Department of AIDS Prevention, Shenzhen Center for Disease Control and Prevention, Dr Chen Lin; Secretary of Macao AIDS Commission, Dr Lam Chong; Chairman of the Hong Kong Advisory Council on AIDS, Professor Chen Char-nie; Chairman of the Council for the AIDS Trust Fund, Professor Chan Tai-kwong; Chairman of Management Advisory Committee of Red Ribbon Centre, Dr Samuel Yu and Director of External Affairs, Commercial Radio Co Ltd, Miss Amy Wong. Red ribbon stickers were distributed to the public with the help of partner NGOs around the World AIDS Day, so as to raise HIV/AIDS awareness, as well as promote acceptance of people living with HIV, among the public.

To show case the publicity efforts of the Government and the concerned groups to fight AIDS in the last 20 years, a roving exhibition, with contribution from various

NGOs and our counterparts from Shenzhen and Macao, was also launched on the World AIDS Day.

Fig. 24. Representative from Shenzhen CDC and Macao CDC participated in the kick-off ceremony of 2008 WAD.



### Media Campaigns in MSM

Advised by community stakeholders in HIV Prevention Working Group in MSM, the Red Ribbon Centre organised HIV prevention campaigns in MSM. Launched in August 2006, the first campaign was titled "Do It Safely", which included 3 phases of increasing HIV awareness, improving condom accessibility and encouraging HIV testing. In 2007, the Red Ribbon Centre launched a similar campaign titled "Zero Heroes" included 3 phases of "Zero Infection", "Zero Drug Abuse" and "Zero Hopelessness". These 2 campaigns adopted targeted approach of HIV prevention in venues and channels frequented by MSM, including internet, chat-rooms, bars, saunas, gay magazines as well as the Gay and Lesbian Film Festival. The media campaign was conducted with the full support of Shenzhen CDC and Macao CDC. The "Zeroheroes" Campaign was continued in the early part of 2008.



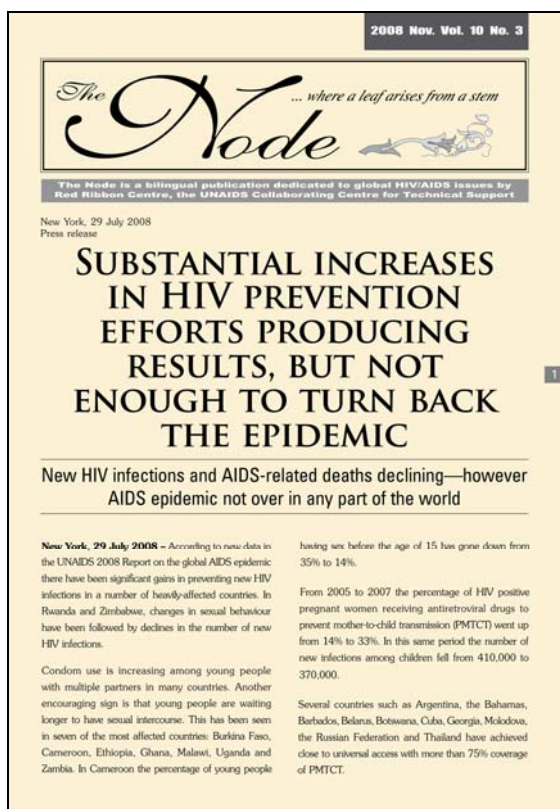
## XI. Technical Resource Networking

Red Ribbon Centre operates a resource centre with a full range of collection of education materials produced in Chinese and English. These include posters, leaflets, pamphlets and other education items developed by the SPP HIV Prevention and Health Promotion Team. The Centre also functions as the publisher for publications of SPP's other programmes on clinical services, policy development, surveillance as well as research. Policy guidance, technical guidelines, medical and nursing manuals are the other categories of resource materials produced by Red Ribbon Centre. All these materials were uploaded onto the website for download.

As the "international arm" of Red Ribbon Centre, UCT has been communicating actively with agencies around the world and support activities in other countries through our distribution of reference and resource materials. All the newly produced items are regularly distributed to all provinces in the Mainland through the offices of UNAIDS China and UNDP China in Beijing.

Beginning March 1999, a periodical "The Node" has been published regularly to update on the activities of the UCT programme. Thirty issues have been published up to the end of the year 2008 (Fig. 25).

Fig. 25. The Node

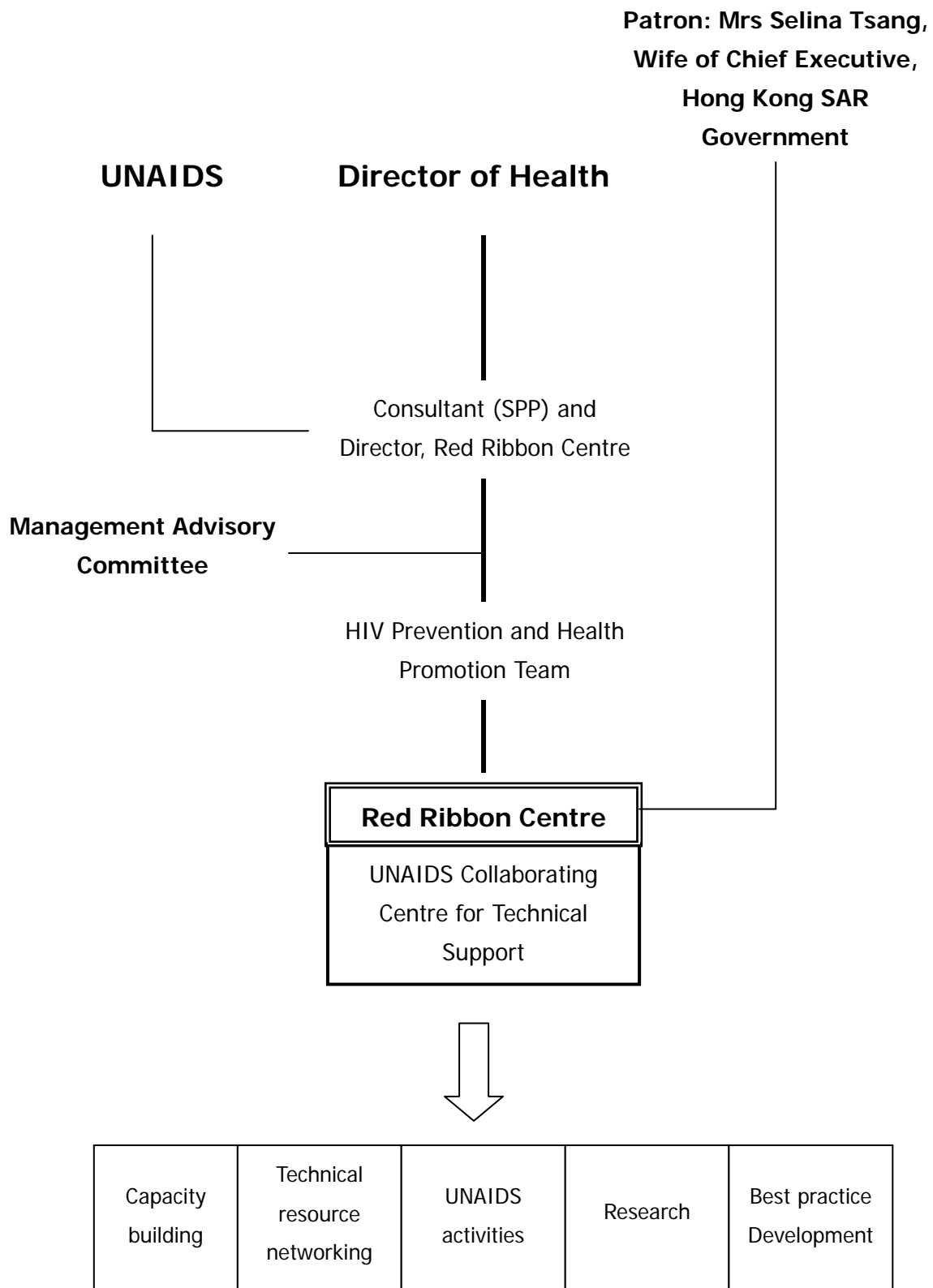


To our knowledge, eleven Hong Kong-based NGOs had organised programmes focusing on the HIV situation in Mainland China and neighbouring countries. They have worked in different parts of China and provided various kinds of services, ranging from community development to HIV treatment. An annual sharing forum for HK-based NGOs working in Mainland China and neighbouring countries has been organized at Red Ribbon Centre since 2004. Representatives of these NGOs working in Mainland China and neighbouring countries shared their experience in conducting HIV prevention and care projects outside Hong Kong. This function has helped to coordinate and consolidate the technical exchange network of community workers in HIV prevention and care in Mainland China. A corner at "The Node" has also been launched in 2005 for these NGOs to share the latest situation of their projects and keeping the communication between organisations.

Numerous community organisations have launched their projects in different parts of Mainland China. The strategy for developing a HIV prevention health care model in regions with limited resource is markedly different from the model in Hong Kong. In 2007, this is the third year of launching of forum. Five non-government organisations had shared their projects and experiences in HIV prevention and at various parts of Mainland China and other countries, such as Cambodia.

Since 2006, Red Ribbon Centre and Shenzhen CDC share the epidemiology and HIV situation of the region at about 6-monthly intervals. In 2007, Macau CDC also joined the regular meetings. Exchange of latest development and experience in combat of AIDS within this close vicinity of Pearl river delta region have been facilitated through such regular dialogues.

**Annex A : Organisation of Red Ribbon Centre - UNAIDS Collaborating Centre for Technical Support**





## **Annex B : Memberships of Red Ribbon Centre Management Advisory Committee**

### **Terms of Reference**

To advise on HIV prevention and health promotion activities based on the need of the community

### **(1999-2003)**

#### **Chairman**

Rev CHU Yiu Ming

#### **Vice-chairman**

Dr Samuel YU

#### **Members**

Mr Billy HO

Mr Tony PANG

Mr LO Chiu Fai

Dr Dennis WONG

Mr CHEUNG Che Kwok

Consultant (Special Preventive Programme), Department of Health

#### **Secretary**

Executive Officer, Red Ribbon Centre

### **(2003-2006)**

#### **Chairman**

Rev CHU Yiu Ming

#### **Vice-chairman**

Dr Samuel YU

#### **Members**

Mr Billy HO

Mr Tony PANG

Mr LO Chiu Fai

Dr Dennis WONG

Consultant (Special Preventive Programme), Department of Health

**Secretary**

Executive Officer, Red Ribbon Centre

**(2006-2009)**

**Chairman**

Dr Samuel YU

**Members**

Dr Richard TAN

Dr Louise LAW

Ms Jacqueline CHENG

Mr Daniel CHU

Mr CHAN Ka Wai

Consultant (Special Preventive Programme), Department of Health

**Secretary**

Executive Officer, Red Ribbon Centre

## Annex C : List of Lions Red Ribbon Fellows, 1999 - 2008

NAME OF FELLOW	AFFILIATION	FELLOWSHIP PERIOD	ASSIGNMENT
1. Dr SHAN Guangnai	Senior Fellow, Chinese Academy of Social Science, BEIJING	8 Mar – 21 Apr 1999	Research on prostitution in Hong Kong
2. Dr WANG Quanyi	Lecturer, Peking Union Medical College, BEIJING	9 – 22 Oct 2000	Study of counselling for and support to people living with HIV/AIDS
3. Ms ZHAO Chengzheng	Associate professor, National Institute of Drug Dependence, BEIJING	1 – 13 Dec 2000	HIV and drug use – comparison between Hong Kong and Mainland China
4. Dr LIU Wei	Director, Centre for HIV/AIDS Prevention & Control, GUANGXI	16 – 21 Feb 2001, and 1 Mar 2002	Study of the Hong Kong experience in HIV prevention and control
5. Dr GAN Zhigao	Director, Department of Disease Control of Antiepidemic Station, Liuzhou, GUANGXI	17 – 30 Jul 2001	Study of the Hong Kong experience in HIV prevention and health promotion in drug users
6. Dr REN Xiaohui	Lecturer, Cheng Du West China University of Medical Science, SICHUAN	30 Aug – 13 Sep 2001	Study of the HIV prevention and intervention in women
7. Dr CHEN Jie	Deputy Director, Centre for Disease Control and Prevention, GUANGXI	26 Sep – 3 Oct 2001, and 15 Feb – 1 Mar 2002	Study of the Hong Kong experience in the application of methadone intervention for HIV prevention in drug users
8. Dr ZHU Min	Programme Adviser, Provincial Education Commission, YUNNAN	14 – 27 Oct 2001	Sharing of Hong Kong and Yunnan experience in HIV education for youth and schools

<b>NAME OF FELLOW</b>	<b>AFFILIATION</b>	<b>FELLOWSHIP PERIOD</b>	<b>ASSIGNMENT</b>
9. Dr CHEN Zhongdan	Director, Wuhan Anti-epidemic Station, HEBEI	10 – 23 Oct 2001	Study of the means of peer education for HIV prevention
10. Dr GONG Yuhan	Chief Physician, Centre of AIDS/STD Control & Prevention, Liangshan CDC, SICHUAN	16 – 26 Jul 2002	Study on the Hong Kong experience in HIV prevention, care and control
11. Dr YANG Jun	Physician, Qiao Kou District Anti-epidemic Station, Wuhan, HEBEI	20 Aug – 2 Sep 2002	Development of effective outreach programmes
12. Dr HU Feiyue	Deputy Director, Division of Policy Study & Information, National Center for AIDS/STD Control & Prevention, BEIJING	2 – 15 Sep 2002	Study on HIV policy development in Hong Kong
13. Ms SONG Jingling	Associate Professor, School-based Health Education Programme Office, Kunming	2 – 15 Sep 2002	Study on HIV prevention, health promotion and behavioural interventions in tertiary students
14. Dr LI Hong	Medical Officer, Provincial Anti-epidemic Station, HENAN	9 – 20 Sep 2002	Study on HIV screening, laboratory testing and HIV counselling in Hong Kong
15. CHENG Yimin	Associate Professor, Department of Social Sciences & Epidemiology, National Research Institute for Family Planning, BEIJING	17 – 29 Nov 2002	Study on methods for promoting condom use in female sex workers and clients
16. Dr HU Xiaoyun	Vice Director of Hubei Provincial Health Education Institute	18 – 30 Aug 2003	Study on Safe injection in Hong Kong

<b>NAME OF FELLOW</b>	<b>AFFILIATION</b>	<b>FELLOWSHIP PERIOD</b>	<b>ASSIGNMENT</b>
17. Dr CAO G.H.	Director, Henan Province Shang Cai County Anti-Epidemic Station	21 – 31 Aug 2003	Social Support to people living with HIV/AIDS – Comparison between Hong Kong and Mainland China
18. Mr GAO Yanning	Associate Professor, Department of Maternal and Child Health, School of Public Health, Fudan University		
19. Dr MEI Lin	Assistant Director of Taiyuan Centers for Diseases Control and Prevention	13 – 25 Oct 2003	Study on Voluntary Counselling and Testing in Hong Kong
20. Dr ZHANG Shuhuan	Minister, Henan Red Cross Society Organisation and Training Development	10 – 22 Nov 2003	Study on AIDS and sex education in young population
21. Ms MAO Jinglan	Deputy Secretary-general, Zhumadian Red Cross Society		
22. Dr XI Canghai	Director, Gansu Provincial CDC	10 – 22 Nov 2003	Study on STI/AIDS surveillance methods and HIV prevention in drug users
23. Dr WANG Jian	Deputy Director, Gansu Provincial CDC		
24. Miss HE Huilin	Center Manager, The Salvation Army/Yunnan Red Cross "HomeAIDS" HIV/AIDS Consultation and Service Centre	16 – 27 Aug 2004	Study on the care and support to people living with HIV/AIDS and their families

<b>NAME OF FELLOW</b>	<b>AFFILIATION</b>	<b>FELLOWSHIP PERIOD</b>	<b>ASSIGNMENT</b>
25. Dr YANG Xinping	Physician, Kunming Infectious Disease Hospital	16 – 27 Aug 2004	Compare the treatment of HIV infection and opportunistic infections in Hong Kong and Kunming. Study on the counselling in patient with HIV
26. Dr LI Zhengmin	Professor, National Tuberculosis, Prevention, Treatment and Clinical center of China CDC	6 – 17 Sep 2004	Study on the prevention and treatment of tuberculosis in HIV/AIDS patients
27. Dr ZHENG Suhua	Chief Physician, Beijing Tuberculosis and Thoracic Tumor Research Institute		
28. Dr LIU Zhonghua	Deputy Director, Shandong Center for Disease Control and Prevention	20 Sep – 1 Oct 2004	Study on preventive intervention and health promotion
29. Dr WANG Xiaohui, Jim	Physician, Shenzhen Municipal Center of Disease Control and Prevention	20 Sep – 1 Oct 2004	Study on the Harm Reduction and methadone programme in Hong Kong
30. Dr LI Xiufang	Associate Professor, The Sex Health Center of the Affiliated Hospital of Qingdao Medical College, Qingdao University	22 Nov – 3 Dec 2004	Study on preventive measure targeting commercial sex workers
31. Dr TAN Cong	Program Coordinator, Beijing Office of Future Group Europe	15 – 25 Aug 2005	Study the operation of NGO in HIV prevention

<b>NAME OF FELLOW</b>	<b>AFFILIATION</b>	<b>FELLOWSHIP PERIOD</b>	<b>ASSIGNMENT</b>
32. Ms Sharon ZHONG	Program Coordinator, Future Group Europe Chengdu Office		Learn the practice of NGOs in Hong Kong
33. Dr TAN Jingguang	Doctor, Shenzhen Centre for Disease Control and Prevention	20 – 30 Sep 2005	Study the HIV preventive interventions in MSM
34. Dr WU Guoxian	Physician in-charge, Henan Shenqiu Centre for Disease Control and Prevention	7 – 16 Nov 2005	Study the Hong Kong's experience in support and care programme for people living with HIV/AIDS and their family
35. Dr XIN Tianyi	Public Health Physician, Henan Shenqiu Centre for Disease Control and Prevention		
36. Dr SHI Shan	Principal of Methadone Clinic, Nanning Red Cross Hospital of Guangxi Zhuang Autonomy Region	21 Nov – 3 Dec 2005	Study the role of methadone programme, counselling and behavioural interventions for HIV prevention in injecting drug users
37. Ms MENG Xianrong	Vice Leader of the Drug Reconnaissance Section, Drug Reconnaissance Section of Nanning Public Security Bureau		
38. LIU Wei	Director, Ili Kazakh Autonomous Prefecture CDC	25 Apr – 6 May 2006	To understand the experiences of the HIV prevention programme in HK and to identify suitable programmes and intervention activities for implementation in China
39. CHEN Zhisheng	Deputy Director, Ili Kazakh Autonomous Prefecture CDC		

<b>NAME OF FELLOW</b>	<b>AFFILIATION</b>	<b>FELLOWSHIP PERIOD</b>	<b>ASSIGNMENT</b>
40. LIU Xiuping	China Family Planning Association (CFPA)	4 – 16 Sep 2006	Study on MSM HIV prevention programmes
41. CAI Yumao	Shenzhen Center for Chronic Disease control and prevention	4 – 16 Sep 2006	Study on the prevention programmes targeting Men who have sex with Men
42. CHEN Wushen	Center for Disease Control and Prevention of Luohu district, Shenzhen City	11 – 23 Sep 2006	Study on the management of peer educator programmes targeting high risk groups
43. JIMU Mujia	AIDS Control Working Committee, Sichuan Province Liangshan Prefecture Zhaojue County Health Bureau	11 – 23 Sep 2006	Study on the experiences of HIV control in communities in Hong Kong
44. LUO Ying	Beijing Ditan Hospital	9 – 21 Oct 2006	Study on the experience of AIDS NGOs in programme planning and management
45. JI Chunsheng	Beijing Red Ribbon Home		
46. Maggie LUO	Shenzhen Center for Disease Control and Prevention	9 – 21 Oct 2006	Study on the management, treatment and care programmes for people living with HIV/AIDS
47. LI Jiangping	Vice-director, Narcotics Control Division of Liuzhou Security Bureau	6 – 18 Nov 2006	Study of the control of HIV/AIDS in drug users
48. Lynn	Red Cross Society of China, Yunnan Branch	6 – 18 Nov 2006	Study the HIV prevention among drug users and rehabilitation programmes offered to help the ex-drug users to reintegrate into society
49. WANG Yvette	China HIV/AIDS Information Network (CHAIN)	6 – 18 Nov 2006	Study of the information management and dissemination strategy in related to HIV education and prevention



<b>NAME OF FELLOW</b>	<b>AFFILIATION</b>	<b>FELLOWSHIP PERIOD</b>	<b>ASSIGNMENT</b>
50. LIU Yingjie	Chao Yang District for Disease Control and Prevention, Beijing Chao Yang District for Disease Control and Prevention, Beijing	27 Nov – 9 Dec 2006	Study on the services provided to sexually transmitted disease patients and VCT services
51. DING Haifeng			
52. XU Yongfang	Guangxi Nanning Center for Disease Control and Prevention	4 September – 15 September 2007	Study on the experiences of HIV control in communities in Hong Kong
53. HUO Xuexia	Shenzhen Luohu Center for Disease Control and Prevention	4 September – 15 September 2007	Study on VCT service in Hong Kong
54. YU Jianping	Beijing Xicheng Center for Disease Control and Prevention	9 October – 20 October 2007	Study on HIV prevention program in Hong Kong
55. WEN Meizhen	Center for Disease Control and Prevention of Jiangmen City	9 October – 20 October 2007	Study the role of methadone programme, counselling and behavioural interventions for HIV prevention in injecting drug users
56. YAN Jiaqi	Center for Disease Control and Prevention of Jiangmen City	9 October – 20 October 2007	Study the role of methadone programme, counselling and behavioural interventions for HIV prevention in injecting drug users
57. WU Jiang	The Research Center of Narcotics Control and AIDS Prevention of Law Institute of Yunnan University	6 November – 17 November 2007	Study prevention programme, counselling and behavioural interventions for HIV prevention in injecting drug users
58. MA Tiecheng	Ai Zhi Yuan Zhu Center for Health and Education	6 November – 17 November 2007	Study on NGO role in prevention of HIV

<b>NAME OF FELLOW</b>	<b>AFFILIATION</b>	<b>FELLOWSHIP PERIOD</b>	<b>ASSIGNMENT</b>
59. CAI Lingping	Ai Zhi Yuan Zhu Center for Health and Education	6 November – 17 November 2007	Study on NGO role in prevention of HIV
60. PENG Pan	Guangdong Province Shenzhen Center for Chronic Disease Control and Prevention	27 November – 8 December 2007	Study on MSM prevention service
61. LAN Li-na	Shenzhen Centre for Chronic Disease Control and Prevention	21 January – 1 February 2008	Study on HIV preventive interventions targeting female sex workers
62. TU Yu-shan	Shenzhen Baoan District Centre for Chronic Disease Control and Prevention	22 September – 3 October 2008	Study on preventive intervention and health promotion
63. YIN Bi-bo	Sichuan Liangshan Centre for Chronic Disease Control and Prevention	22 September – 3 October 2008	Study on MSM HIV prevention programmes
64. ZHAO Zhi-guang	Shenzhen Centre for Chronic Disease Control and Prevention	22 September – 3 October 2008	Study on the experience of HIV prevention, care and control; policy development and operation of NGOs
65. GAO Xia	Constella Futures, Ltd, Beijing Representative Office	13 – 24 October 2008	Study on the experience of AIDS NGOs in programme planning and management
66. XIE Jing	Constella Futures, Ltd., Sichuan Representative Office	13 – 24 October 2008	Study on the experience of AIDS NGOs in programme planning and management
67. CHEN Shi-hai	Nanning Centre for Chronic Disease Control and Prevention	3 -14 November 2008	Study on HIV preventive intervention targeting drug users and MSM
68. FAN De-sheng	Xinjiang Yili Prefecture Centre for Chronic Disease Control and Prevention	3 -14 November 2008	Study on the experience of HIV control in communities

NAME OF FELLOW	AFFILIATION	FELLOWSHIP PERIOD	ASSIGNMENT
69. ZHU Kai-xing	Haizhu District Centre for Chronic Disease Control and Prevention	3 -14 November 2008	Study on the programmes targeting high risk groups; care and support to people living with HIV/AIDS and their families

**Annex D : Consultancies conducted through the UCT programme, 1999 - 2008**

<b>DATE</b>	<b>CONSULTANT(S) / TRAINER (S)</b>	<b>LOCATION</b>	<b>MISSION</b>
22 – 24 Mar 1999	Ms Victoria KWONG & Ms LW CHU	Dali, YUNNAN	Dali Medical College International Symposium on HIV/AIDS prevention, transmission, care and healthy living
20 – 22 Oct 1999	Dr SS LEE	GENEVA	International consultation on HIV/AIDS reporting and disclosure
19 – 28 Nov 1999	Dr KH WONG	HAINAN & GUANGXI	Evaluation of China AIDS Network STD/AIDS Prevention among women in the service industry
25 – 31 Aug 2000	Ms Elise CHU & Ms Georgiana CHEUNG	INNER MONGOLIA	National Training Course on AIDS counselling and laboratory safety
4 – 9 Sep 2000	Dr SS LEE	Urumqi, XINJIANG	UNDCP project on assessment methodologies for non-captive groups and community-based interventions
19 – 20 Nov 2001	Dr SS LEE	GENEVA	Interim WHO ARV Treatment Working Group for the establishment of anti-retroviral guidelines in resource limited settings
4 – 8 Aug 2002	Dr SS LEE	BEIJING	Preparation for submission to the Global Fund to Fight AIDS, TB & Malaria (GFATM)
17 – 20 Sep 2002	Dr SS LEE & Ms Elsie CHU	Zhigui, HUBEI	WHO health promotion project development, focusing on the promotion of safe injection in health services and the community
2002	Dr SS LEE & Dr KH WONG		Expert comments to WHO Regional Office for the Western Pacific HIV/AIDS Antiretroviral Newsletter. Issue No.7, 2002.
2003	Dr KH WONG		Expert comments to WHO Regional Office for the Western Pacific HIV/AIDS

<b>DATE</b>	<b>CONSULTANT(S) / TRAINER (S)</b>	<b>LOCATION</b>	<b>MISSION</b>
			Antiretroviral Newsletter. Issue No.9, 2003
9-15 Jan 2005	Dr SS LEE	VIETNAM	HIV/AIDS prevention, care and support for injecting drug users
11-15 July 2006	Dr Kenny CHAN & Ms Victoria KWONG	GANSU	HIV clinical programme
4 - 16 Nov 2006	Dr Kenny CHAN & Ms PS WONG	BEIJING	Training Workshop on Clinical HIV/AIDS for Mainland Health Care Workers
23-25 Jan 2007	Dr. KH WONG	BEIJING	China AIDS provincial director meeting

## Annex E : Participation in UN meetings, 1999 – 2008

DATE	MEETING	LOCATION	PARTICIPANTS
22 Apr 1999	UNAIDS APICT Task Force on Drug Use and HIV Vulnerability meeting	Bangkok, THAILAND	Dr SS LEE (Task Force member)
26 Oct 1999	V International Congress on AIDS in Asia and the Pacific – UNAIDS Symposium: Mapping the Beat: Drug use and HIV vulnerability in Asia	Kuala Lumpur, MALAYSIA	Dr SS LEE (speaker): Building the foundation for HIV prevention in drug users
3 Sep 2000	IX International Congress of World Federation of Public Health Associations – UNAIDS symposium on HIV/AIDS	Beijing, CHINA	Dr SS LEE (speaker): The Red Ribbon Experience
18 Apr 2001	UN Theme Group on HIV/AIDS and Ministry of Health Joint Feedback Seminar on Strategic Planning for AIDS Prevention and Care	Nanning, Guangxi, CHINA	Dr SS LEE
23 – 25 Apr 2001	Ministerial Segment of UN ESCAP 57 <sup>th</sup> Session – regional preparation for UNGASS	Bangkok, THAILAND	Dr SS LEE
2 – 4 May 2001	UN Regional Task Force on Drug Use and HIV Vulnerability meeting	Denpasar, INDONESIA	Dr SS LEE (Task Force member)
4 – 8 Jun 2001	UN ESCAP III Asia-pacific Intergovernmental Meeting on Human Resources Development for Youth (theme on HIV/AIDS)	Bangkok, THAILAND	Dr KH WONG

<b>DATE</b>	<b>MEETING</b>	<b>LOCATION</b>	<b>PARTICIPANTS</b>
12 Jun 2001	World Bank Third Asian Development Forum Policy Seminar: the dual burden of HIV/AIDS and TB in the future economy	Bangkok, THAILAND	Dr SS LEE (speaker): the why's and how's of behaviour change
25 – 27 Jun 2001	United Nations General Assembly Special Session on HIV/AIDS	New York, USA	Dr SS LEE, Dr Margaret CHAN (Director of Health) in China delegation
7 – 9 Feb 2002	Asia Pacific Bi-regional Workshop on Global Fund to fight AIDS, TB and Malaria	Beijing, CHINA	Dr SS LEE
7 Jun 2002	Meeting of the UN Theme Group on HIV/AIDS in China	Beijing, CHINA	Dr SS LEE (presentation on the challenge of capacity building in HIV prevention and care)
4 – 5 Jul 2002	Meeting of the Global Reference Group on HIV Prevention among Injecting Drug Users	Vienna, AUSTRIA	Dr SS LEE (as member)
12 – 13 Dec 2002	Meeting of the UN Regional Task Force on Drugs and HIV Vulnerability	Hanoi, VIETNAM	Dr SS LEE (as member)
11-13 Jun 2003	WHO Training Workshop on Methods for HIV/AIDS Estimation and Projections	Bangkok, THAILAND	Dr Michael CHAN (as participant)
15-18 Jul 2003	Meeting of the UN Regional Task Force on Drugs and HIV Vulnerability	Chiang Rai, THAILAND	Dr SS LEE (as member)
1-2 Sep 2003	Phase II Meeting of UNESCAP 59 <sup>th</sup> Session	Bangkok, THAILAND	Dr Kenny CHAN
19 Apr 2004	2004 UN Regional Task Force on Drug Use and HIV Vulnerability	Melbourne, AUSTRALIA	Dr SS LEE (as member)

<b>DATE</b>	<b>MEETING</b>	<b>LOCATION</b>	<b>PARTICIPANTS</b>
20 Apr 2004	WHO 3 <sup>rd</sup> Bi-regional Partners Meeting	Melbourne, AUSTRALIA	Dr SS LEE (as participant)
25 – 27 Apr 2005	Training Workshop on Methods of HIV/AIDS Estimates and Projections	Bangkok, THAILAND	Dr Raymond HO (as participant)
3-4 Sep 2005	3 <sup>rd</sup> Experience Exchanging Conference of International HIV/AIDS Prevention & Control Cooperation Programs in China	Kunming, CHINA	Dr Krystal LEE (as participant)
23 – 26 Sep 2006	Male Sexual Health and HIV in Asia and the Pacific International Consultation: Risks & Responsibilities	Delhi, INDIA	Dr KH WONG and Dr KW AU (as participant)
19 - 21 Sep 2007	2nd Asian Workshop on HIV & AIDS prevention through sport	Beijing, CHINA	Dr KH WONG (as participant)



## Annex F : Visits to the Red Ribbon Centre, 1999 – 2008

YEAR	Mainland		Other countries	
	No. of visits	Total visitors	No. of visits	Total visitors
1999	6	21	7	8
2000	11	72	6	10
2001	23	173	5	15
2002	23	230	6	31
2003	12	260	7	84
2004	32	518	6	40
2005	35	538	9	46
2006	42	757	5	27
2007	54	790	8	52
2008	43	627	10	89
TOTAL	281	3986	69	402

**Annex G : Activities of UNAIDS Celebrity Against AIDS/ UNAIDS National Goodwill Ambassador for Hong Kong SAR China, 1999 – 2008**

<b>DATE</b>	<b>EVENT</b>
Nov 1999	Visit to Red Ribbon Centre
Dec 1999	Meeting with Dr Emile Fox, UNAIDS CPA China
	World AIDS Campaign "I Care" Party for youth
Feb 2000	"Youth Action on AIDS" Funding Scheme Prize Presentation Ceremony cum Exhibition
Mar 2000	Participation in patient support group
	Radio channel
May 2000	"Let us share, show our concern" Red Ribbon Centre Third Anniversary Publicity Function and Open Day
Jul 2000	Teen AIDS Walker 2000 Charity Walk
Oct 2000	Gathering with people living with HIV/AIDS
	Appeal to youth on "Positive Response" VCD
Dec 2000	World AIDS Campaign "Positive Response" Day
Feb – Apr 2001	Radio show "Safety Seven"
May 2001	"Building a Harmonious Community" Red Ribbon Centre Fourth Anniversary Publicity Function and Drawing Contest
Nov 2001	"Fluttering Red Ribbon" Public Performance in Beijing
Dec 2001	World AIDS Day "We care 27802211.com" campaign
May 2002	Harm Reduction Media Campaign Launching Ceremony
Jun 2002	Walk Hand in Hand 2002 Charity Walk
Aug 2002	Dr Sex Hotline <a href="http://www.Dsonline.com.hk">www.Dsonline.com.hk</a> Soft Launching
Dec 2003	SexEdonline <a href="http://www.SexEdonline.tv">www.SexEdonline.tv</a> Launching
Dec 2004	0.2 Twenty years of AIDS in Hong Kong - Sharing the stories of the "Most of Inspiring persons" cum posters and News Archives Exhibition kick off Ceremony

<b>DATE</b>	<b>EVENT</b>
Sep 2005	Safer Sex Campaign 2005 Launching Ceremony
23 Jun 2006	Opening Ceremony of the New Wing of UCT and signing of contract of acceptance of appointment as an UNAIDS Special Representative
1 Dec 2006	Participation in kick-off ceremony for World AIDS Day activities
13 Mar 2007	Visit to Red Ribbon Centre
28 June 2007	Meeting with PLHA at Integrated Treatment Centre
5 July 2007	School tour at Shau Kei Wan Government Secondary School
6 Nov 2007	'Accept and Care ' Announcement of Public Interest (API) and Poster Production
13 Nov 2007	Dinner meeting with Dr. Peter Piot and Dr. Bernhard Schwartlander, Country Coordinator, UNAIDS China
30 Nov 2007	World AIDS Campaign 2007 'Stop AIDS. Keep the promise'
24 Nov – 5 Dec 2008	Radio API of Miriam broadcasted on Commercial Radio
1 Dec 2008	Mobile cleaner and red ribbon stickers designed by Miriam and local artists were distributed
1 Dec 2008	Dedicated website named "Miriam's Voice on AIDS" was launched
1 Dec 2008	UNAIDS China announced the renewal of Miriam as "UNAIDS National Goodwill Ambassador for Hong Kong SAR China"