

Yearbook of Red Ribbon Centre 2018

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Our Mission

To facilitate and enhance the community's response to HIV/AIDS.

Our Objectives

-  To promote community participation in HIV/AIDS education and research
-  To facilitate the development of social, behavioural and epidemiological research on HIV/AIDS in Hong Kong and the neighbouring regions
-  To enhance the development of quality HIV/AIDS education programmes
-  To provide an avenue for local and international collaboration in the fight against HIV/AIDS

Message from Amakobe Sande, UNAIDS Country Director and Representative to the People's Republic of China



The Hong Kong Red Ribbon Centre continues to be a champion for the cause of raising HIV awareness and public acceptance, engaging the young generation and reaching out to key populations in the AIDS response.

In response to the HIV epidemic among gay men and other men who have sex with men, ethnic minorities and immigrant communities, Hong Kong Red Ribbon Centre conducted HIV awareness-building programs targeting the needs of these communities with great success!

Stigma and discrimination continue to be a challenge in the global response to HIV and Hong Kong is no exception. In commemoration of World AIDS Day, UNAIDS is pleased to note that the Centre has successfully held a mass publicity campaign this year and engaged influential persons from various sectors to promote HIV prevention messages and acceptance of people living with HIV on social media. Throughout the year, the Centre also proactively reached various populations, particularly the youth, to deliver health education on HIV prevention.

As the global community works towards achieving the Sustainable Development Goals (SDGs) and in particular, achieving the target of “Ending AIDS as a Public Health Threat”, UNAIDS commends the important contribution that the Red Ribbon Centre is making to fast track progress towards our shared goals. The empowering activities provided to ensure capacity and skills in basic knowledge of HIV and STIs for NGO workers, healthcare professionals, and key populations will ensure a firm foundation is established for growing the Centre’s achievements and sustaining them into the future. Furthermore, it is encouraging to see how the Centre has aligned its work with the aspirations of the Belt and Road Initiative by extending its partnership to countries in the region, where through people-to-people exchanges, lessons are being shared for a better AIDS Response in the region.

UNAIDS looks forward to continuing the fruitful partnership with the Hong Kong Red Ribbon Centre. Progress will be achieved and sustained if the HIV response is driven from the perspective of defending the health rights of everyone—regardless of their gender, race, education, nationality and whom they love and by ensuring that no one is left behind.

Message from Ms Victoria KWONG Chairperson of the Red Ribbon Centre Management Advisory Committee

I am a nurse who have worked for AIDS for many years. I am pleased that I have continued to participate in AIDS work as Chairperson of the Red Ribbon Centre Management Advisory Committee in 2018. The Red Ribbon Centre (the Centre) was formally open on May 30, 1997. In December 1998, the Red Ribbon Centre reached an agreement with the UNAIDS, and the Centre became the UNAIDS Collaborating Centre for Technical Support. The inauguration ceremony was held on June 16, 1999. Although these have become chronicles, yet staff hold fast to the objectives and mission of the Centre, and is passionate about HIV prevention and health promotion. Let me express my gratitude to them!

The staff of Red Ribbon Centre are constantly promoting community participation in AIDS education, prevention and research. Over the years, the Centre has collaborated with the Chinese University of Hong Kong Stanley Ho Centre for Emerging Infectious Diseases, non-government organisations, community based organisations, etc., to strengthen HIV Prevalence and Risk behavioural Survey. Target groups include men who have sex with men, male-to-female transgender, injecting drug user, male clients of female sex worker, and female sex workers. Staff of the Centre has always been in close contact with these specific population and community organisations to communicate and build capacity in response to AIDS. Noticeably, the data from the above surveys have facilitated the Centre to improve and enhance the quality of targeted AIDS prevention and health promotion activities.

Alongside, the Centre also focus on general population to promote acceptance to HIV/AIDS. Here, I remembered the design concept of the Red Ribbon Centre logo. It resembled a bird in flight, symbolizes its vitality and free will. It means all people, with or without AIDS, regardless of the nationality, ethnicity and identity, work together to create a better tomorrow. The "World AIDS Campaign" health promotion activities held on December 1st each year is committed to raising public awareness and conveying positive and acceptance messages to the public.

HIV infections in Hong Kong are mainly transmit through sexual contact. Of the number of newly reported cases of HIV infections in 2018, the epidemic is still concentrated in men who have sex with men, accounting for nearly 60% of the reported cases. Men who have sex with men is still the main target of the Centre programme. To continue to focus on promotion of "safe sex" and "regular testing" is the responsibility of the Centre staff. Here, I am confident that they will continue to work hard to meet the challenges brought about by AIDS.

HIV infection is a chronic disease that can be control. I encourage those in need to take early HIV test, and those HIV infected to go for early treatment. I also hope that 'universal test-and-treat' as the means to reverse the global epidemic will implement in Hong Kong in the near future.

Director's report for the year 2018 by Dr Kenny Chan

In the 2012 International AIDS Conference held in Washington, DC, the call was made to achieve the lofty goal of ending AIDS. Subsequently in 2014, UNAIDS solidified the call with concrete strategies to end the AIDS epidemic by 2030. Therefore, what began in 2009 with a hypothesis that universal test and treat could eliminate HIV transmission was transformed into global policy.

Targets were set. By 2020, 90% of people with HIV should know their status, 90% of those aware of their status should be on treatment, and 90% of those on treatment should have their virus suppressed. This 90-90-90 target is no mere slogan. Multiple studies have vouched for the impact this target will have on HIV transmission. In this regard, Hong Kong has shown consistent improvement in recent years, so much so that we have essentially overachieved as far as treatment coverage and virologic suppression in MSM are concerned.

The weakest link however lies in diagnosis. Awareness of the need of testing among different at risk population groups has huge room for improvement. Tasked with the mission to facilitate and enhance the community's response to HIV/AIDS, and cognizant of the disproportionate contribution of the MSM community to local HIV infections, the Red Ribbon Centre continued to promote publicity of HIV prevention and testing in public events of the community, e.g. Pink Dot 2018 and Hong Kong Pride Parade. We also supported the Hong Kong Lesbian and Gay Film Festival 2018, at which we promoted messages of safer sex and HIV testing. Essentially, these were continuation or expansion of efforts we had initiated since the HIV epidemic among MSM became apparent, and part of a broad territory-wide effort to disseminate the message to the community that they are at risk.

The recent drop of HIV reports for three years has been encouraging. In fact, this was mainly accounted for by decreased infections in the MSM community, possibly contributed by the fact that they had achieved the best treatment coverage as compared with other population groups. Nevertheless, we must not delude ourselves into complacency. A decade ago, a similar drop of HIV reports also occurred after intensified publicity campaigns, only to rebound and overshoot after only two years. Besides, that there were 625 reported infections in 2018 are still unacceptable, this being more than any previous years other than 2015 and 2016. We simply cannot let our guard down.

We have always been heavily invested in efforts of capacity building, and health promotion among all at risk populations. 1 December 2018 was the 30th World AIDS Day. 'Know your status' was the theme promoted by UNAIDS,

obviously in recognition of the global challenge to diagnose 90% of people with HIV. In support of this, the Red Ribbon Centre successfully concluded its 'Power of Love' campaign in December, with roadshows and circulation of a viral video to raise public awareness of the need of safer sex and the benefits of early HIV testing. That Key Opinion Leaders on the Internet expressed support broadened the appeal of the campaign.

When will we know we have ended AIDS, if at all? Definitions vary. Globally, there should be less than 200,000 infections among adults. Countries should have achieved 95-95-95. There should be zero discrimination. And there should be a 90% reduction in new HIV infections compared to 2010. Regardless, ending AIDS does not mean ending HIV. There will still be 35 million people living with HIV and in need of treatment, and thousands of them are in Hong Kong. One certainty is that the Red Ribbon Centre will still have to vigorously pursue its mission, because we know that HIV always returns with a vengeance any time we are complacent.

Photo Album – 2018 Red Ribbon Centre Activities tidbits

Promotion of Awareness and Acceptance Activities

World AIDS Campaign 2018 – "Power of Love"

The Red Ribbon Centre launched a series of activities to raise awareness on HIV with theme "Power of Love". By recruiting Key Opinion Leaders (KOLs) who are influential and reputable in various areas in the community to disseminate message about prevention of HIV infection and supporting the people with HIV to the public through social media platforms. In order to target young adults, social media channel was collaborated in production of video "Dating Bootcamp" in a lively approach to raise public awareness of early testing for HIV and the importance of early diagnosis and treatment for HIV.

Ceremony to commemorate the World AIDS Day was hold at Metro Plaza in Kwai Fong on 1 December 2018. The ceremony was officiated by Under Secretary for Food and Health Dr Chui Tak-yi and Director of Health Dr Constance Chan. Members of the public was invited to participate together in the ceremony to show support HIV/AIDS related health education promotion.

To enhance the promotion of safer sex and HIV testing, the Centre organizing roadshow sessions on 1, 22 and 24 of December at popular nightlife hot spots in Tsim Sha Tsui, Causeway Bay and Mongkok respectively. Condom gift sets were distributed by a group of costumed young. Free, anonymous and confidential HIV rapid test was offered by AIDS NGO onsite.

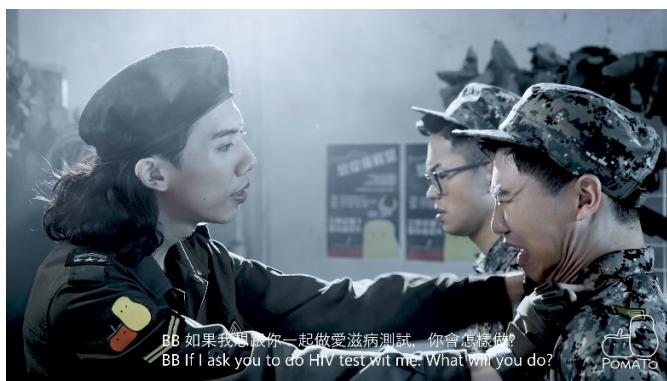
**POWER
OF LOVE
為愛出力**



Kick-off ceremony was held on 1 December, with inviting Under Secretary for Food and Health Dr Chui Tak-yi, Director of Health Dr Constance Chan and other honorable guests.



Roadshow sessions at popular nightlife hot spots for safer sex and HIV testing promotion.



The video “Dating Bootcamp” is about three young guys who wanted to become dream lovers. Their trainer is "Tat Gor" who is infamous for his stringent style. If they could pass the exam, they will be perfect boyfriends, but if failed, they will be single again...

Access to the video: <https://youtu.be/JAOKIaHpepl>

HIV Awareness and Testing Hotline Promotion

The HIV awareness and testing hotline promotion was held at Sham Shui Po on 20 March. Free condoms and giveaways promoting the AIDS Hotline 2780 2211 were distributed. An estimate of 4,000 members of the public were reached.



AIDS Hotline promotion in Ethnic Minorities

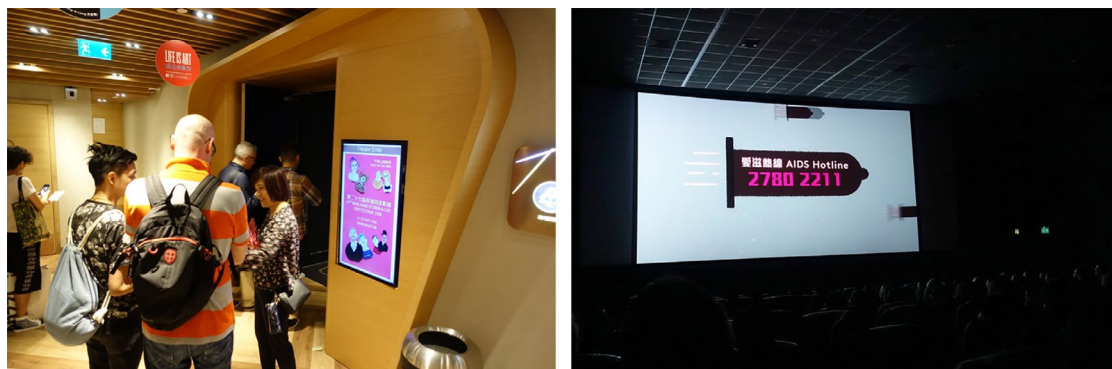
Ethnic minorities is one of the target populations in HIV/AIDS prevention and health promotion. On 20 May, The Red Ribbon Centre firstly joined the large scale activity named “Give Care to Our Caregivers 2018”, organised by Mission for Migrants Workers Limited. The Centre held a game booth to promote the two AIDS Hotlines providing pre-recorded messages in Tagalog, Vietnamese, Thai, Hindi, Indonesian, Nepali and Urdu. Free condoms and souvenirs with health messages were delivered to participants in order to raise their awareness. Around 1500 participants were reached.



HIV Prevention Programmes for MSM

Hong Kong Lesbian and Gay Film Festival 2018

Since 2006, the Centre started supporting the screening of HIV related gay movies and organising HIV prevention activities in collaboration with the Hong Kong Lesbian and Gay Film Festival Society. As in previous years, a new 30-second short film which promote safer sex and dispel misconception about HIV among young adults was produced and showed before screening of each film.



Distribution of giveaway items and showing of TVC in MOVIE MOVIE Cityplaza in TaiKoo



"HeHeSheSheOut@U"- integration of film sharing with health promotion. Safer sex and understanding of LGBT community were promoted by forum session with guest speakers and condom demonstration in four universities from 28 September to 8 October.

Pink Dot HK 2018

On 21 October, the Red Ribbon Centre continued to participate in the Pink Dot Hong Kong in the West Kowloon Art Park. It was the third year in participation, which was taken as diversified Lesbian, Gay, Bisexual and Transgender (LGBT) platform to promote safer sex and HIV testing. The AIDS Hotline and health messages on HIV prevention were promoted through interactive game. Giveaway items including condom gift packs and cooling towels were distributed. Around 8,000 people were reached throughout the event.



Hong Kong Pride Parade 2018

Red Ribbon Centre participated the Hong Kong Pride Parade on 17 November.

“Dare to Love, Love to Test” was one of the core messages to promote HIV testing this year. Such big event acts a good platform to reach sexual minorities for health promotion. The centre conducted an anonymous and voluntary survey exploring most up-to-date situation of psychological health and behavioral pattern of local gay, bisexual & transgender community at the event.

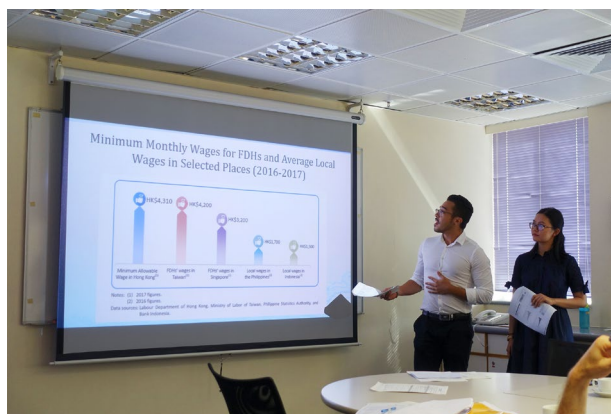


Red Ribbon Mission Team and condom mascots marched from the Victoria Park to Edinburgh place in Central. HIV prevention and safer sex were largely promoted by handholding slogans through the marching. At the end point, souvenirs were distributed and two condom mascots were invited on stage to disseminate health message about HIV/AIDS. Around 8,000 participants were reached in this event.

Capacity building and Networking activities

New Asia / Yale Summer Community Services Exchange Programme, and Jockey Club School of Public Health and Primary Care Summer Internship Programme

The Red Ribbon Centre offers development opportunity for students who are interested in work field of public health especially on HIV. This year, two students respectively from The Chinese University of Hong Kong and Yale University, had joined the programme. Throughout the 4-week placement, they experienced job nature of health promotion in public health. With evidence of literature review, they designed a questionnaire about sexual health for Indonesian and Filipino migrant workers in Hong Kong.



Another university student from the Jockey Club School of Public Health and Primary Care, The Chinese University of Hong Kong, also joined the placement in the same period. He designed a mental health and sexual health questionnaire and performed pilot test. The questionnaire was modified and used in the mental and sexual health survey in Hong Kong Pride Parade in the same year.

They presented the pilot test results on 27 July to an audience of 13 NGO representatives and Centre staffs.



Training Workshop on Basic Knowledge on HIV/AIDS & STIs for NGO Staff

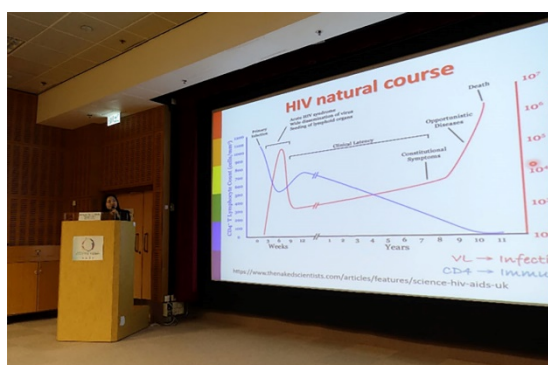
To enhance participants' knowledge on HIV/AIDS and sexually transmitted infections (STIs), a 2-day training workshop for NGO staff was held on 12 and 26 April. The first session covered basic knowledge of the diseases and introduced related clinical services under Department of Health, while the second focused on experience sharing of frontline staffs from various NGOs providing services to selected populations including MSM, female sex workers, chemsex users, transgender and ethnic minorities. It created a platform for NGOs especially their new comers to have a better understanding on the topic of HIV/AIDS. A total of 34 and 30 participants attended the sessions respectively.



Workshop for healthcare professionals 2018 – HIV & Sexual Minorities

The workshop was held on 13 July with 108 participants from both public and private healthcare sectors. The workshop aimed at enhancing healthcare professionals' knowledge relevant to HIV/AIDS and awareness on sexual minorities in order to optimize the quality of healthcare service.

Healthcare professionals including doctor, nurse and social worker were invited to share about medical knowledge of HIV/AIDS and hepatitis, patient confidentiality and privacy during medical consultation, and communication skills to HIV patient or LGBT clients. In the last session, people with HIV was invited as guest to share his life experience from he got the news of getting HIV to positively live with his HIV status. Participants actively interacted with guests during the workshop.



XXII International AIDS Conference - Report Back Seminar 2018

The 22nd International AIDS Conference was held from 23 to 27 July in Amsterdam, Netherlands. It is one of the largest platforms to gather leading scientists, public health experts, policy makers and HIV-affected communities to translate recent scientific advances into actions that will address ways to combat the epidemic. Red Ribbon Centre organised a report back seminar on 21 August. Eight members among the Hong Kong delegates from Hospital Authority, Department of Health and various AIDS NGOs attended the conference were invited to share their valuable experiences during the seminar. A total of 98 attendees was recorded.



Project Inventory in the year 2018

Promotion of Awareness / Acceptance: Community-based

Project name & description	Objectives	Main target / setting	Indicators (yearly)
Communication through internet and telecommunication - to disseminate HIV prevention and care messages through the internet and telecommunication			
Virtual AIDS Office www.aids.gov.hk - since 1997 - official website of Special Preventive Programme	<ul style="list-style-type: none"> To provide technical information on the HIV situation, programmes and strategy development in Hong Kong To respond to enquiries on HIV/AIDS To provide Internet Continuing Education (iCE) on HIV/AIDS To collect documents on professional manuals, clinical and treatment guidelines, prevention strategies and surveillance reports etc 	Healthcare, education and social service professionals	1. Total no. of visits: 18,472 2. No. of emails received: 14 3. % of enquiries replied within 1 week: 100%
Red Ribbon Centre website www.rrc.gov.hk - since 1997	<ul style="list-style-type: none"> To introduce the work, facilities and resource of the Centre 	General public	1. Total no. of visits: 14,775 2. No. of emails received: 64 3. % of enquiries replied within 1 week: 100%
AIDS Hotline website www.27802211.com - since 1/12/2001 - an interactive website for general public	<ul style="list-style-type: none"> To promote safer sex and HIV testing To promote online booking of HIV testing To provide a full panel of information on HIV to public 	General Public	1. Total no. of visits: 61,008
Harm Reduction website www.harmreduction.gov.hk - since 20/5/2002	<ul style="list-style-type: none"> To introduce harm reduction strategy as apply to HIV/AIDS prevention To provide information on methadone treatment programme To link up with overseas organisation's websites expertise in harm reduction 	General public, drug users	1. Total no. of visits: 2,880

Project name & description	Objectives	Main target/ setting	Indicators (yearly)
Gay Men HIV Information website www.21171069.com - since 9/10/2006	<ul style="list-style-type: none"> To disseminate AIDS related information for Men who have Sex with Men (MSM) in response to the rising HIV situation among MSM 	MSM community group	1. Total no. of visits: 102,476
Dr Sex Hotline 23372121 - since July 1996 - a 24-hour pre-recorded messages hotline in Cantonese, Putonghua and English	<ul style="list-style-type: none"> To provide a full panel of information on multiple aspects of sex 	Youth	1. Total no. of calls received: 3,004
Harm Reduction Hotline 21129977 - since 20/5/2002 - a 24-hour pre-recorded messages hotline in Cantonese, Putonghua and English	<ul style="list-style-type: none"> To provide a full panel of information on harm reduction 	General public, drug users	1. Total no. of calls received: 70
AIDS Hotline 21129980 - since 1/7/2005 - a 24-hour pre-recorded messages hotline in Hindi, Indonesian, Nepali and Urdu	<ul style="list-style-type: none"> To provide a full panel of information on AIDS 	Indian, Indonesian, Nepalese and Pakistani	1. Total no. of calls received: 107

Promotion of Awareness / Acceptance: Group or Setting-based

Project name & description	Objectives	Main target/ setting	Indicators (yearly)
Regular publications - to disseminate HIV prevention and care messages to various audiences through publications			
AIDS Newsletter - a six-monthly official publication of the Red Ribbon Centre (RRC) (Traditional Chinese)	<ul style="list-style-type: none"> To update on HIV situation and programmes in Hong Kong To report regularly on the work of RRC To maintain a network of individuals and agencies working on HIV/AIDS in Hong Kong 	General public	1. No. of issues published: 2 2. No. of copies distributed: 11,518 3. No. of agencies on distribution list (postal / email): 3,272

Project name & description	Objectives	Main target/ setting	Indicators (yearly)
The Node - a six-monthly publication of the UNAIDS Collaborating Centre (English, Simplified Chinese, & Traditional Chinese)	<ul style="list-style-type: none"> To provide updated information on HIV/ AIDS with a regional perspective To maintain a network of agencies working on HIV/AIDS outside Hong Kong 	Agencies working on HIV/AIDS	1. No. of issues published: 2 2. No. of copies distributed: 4,478 3. No. of agencies on distribution list (postal / email): 1,359 (local agencies) 263 (overseas agencies)
Red Ribbon Bulletin - a four-monthly publication produced by HIV Clinical Team and people living with HIV (PLHIV) (Traditional Chinese)	<ul style="list-style-type: none"> To promote the communication among PLHIV and the HIV workers To update on HIV treatment and care To maintain a network of individuals interested in HIV/AIDS care To promote the acceptance of PLHIV 	General public and PLHIV	1. No. of issues published: 3 2. No. of copies distributed: 8,682 3. No. of agencies on distribution list (postal / email): 1,759
Hong Kong STD/AIDS Update - a quarterly epidemiology bulletin and surveillance report of Special Preventive Programme (SPP) and Social Hygiene Service (English) - changed to web version from Volume 8 Quarter 3 onwards	<ul style="list-style-type: none"> To update on HIV/STI epidemiology in Hong Kong To report on HIV surveillance activities in Hong Kong To maintain a network of health professionals interested in HIV/AIDS 	Healthcare professionals	1. No. of online issues published: 4
ACA Newsfile - a monthly periodical of the Advisory Council on AIDS (ACA) (English)	<ul style="list-style-type: none"> To update on HIV programmes in Hong Kong To report on the work of ACA and its committees 	ACA Members and its committees	1. No. of online issues published: 12
"Red Ribbon in Action" AIDS Education Funding Scheme			
"Red Ribbon in Action" AIDS Education Funding Scheme - started 21/5/2005 - to encourage local community group to organise and implement AIDS education	<ul style="list-style-type: none"> To arouse the public awareness on HIV/ AIDS To acquire the knowledge on HIV/AIDS, sex and drug abuse through activities then convey these messages to others 	Local community groups	1. No. of applications received: 14 2. No. of approved projects: 12

Project name & description	Objectives	Main target/ setting	Indicators (yearly)
Centre-based activities at RRC - to disseminate HIV prevention and care messages			
Friends of RRC	<ul style="list-style-type: none"> To maintain a network of individuals interested in HIV prevention and care To promote general awareness of the public on HIV prevention 	General public	<ol style="list-style-type: none"> No. of new registrants: 1 No. of members: 519
Red Ribbon 100 (RR 100) - a 100-minute centre-based activity at RRC, elements include talks about HIV/AIDS, interactive games and Centre tour	<ul style="list-style-type: none"> To enhance understanding of HIV prevention and care among the public 	General public, youth and children	<ol style="list-style-type: none"> No. of sessions: 6 No. of participants: 178
Clearinghouse - the operation of the library in RRC and the distribution of items to registered clients	<ul style="list-style-type: none"> To maintain a comprehensive collection of HIV/AIDS information To distribute update HIV information to registered clients and agencies 	HIV related workers	<ol style="list-style-type: none"> No. of items (including journals, magazines & books) subscribed: 61 No. of organisations and individuals on mailing list: 4,541
Production of Information Education Communication (IEC) materials - the production of materials to complement other HIV/AIDS health promotion projects	<ul style="list-style-type: none"> To support on HIV prevention projects 	Varies	See "Red Ribbon Centre Production in the year 2018"
Extramural promotional activities			
Exhibitions at schools <i>Topics – "Let's join together, fight against AIDS", & "Understanding Safer Sex, Sexually Transmitted Infections and AIDS Prevention"</i>	<ul style="list-style-type: none"> To enhance understanding of HIV prevention and care in general public To promote the acceptance of PLHIV To introduce the importance of safer sex 	Youth	<ol style="list-style-type: none"> No. of exhibition held: 3 No. of attendance estimated: 2,050
Roving Exhibition <i>Topics: "Women & AIDS"</i> - Shatin Government Offices <i>Topics: "AIDS, Test Early, Treat Early"</i> - Wan Chai Immigration Tower	<ul style="list-style-type: none"> To enhance understanding of general public in HIV prevention and care To increase the awareness of general public on the importance of safer sex 	General Public	<ol style="list-style-type: none"> No. of attendance estimated: 4,000 No. of IEC distributed :3,190

Project name & description	Objectives	Main target/ setting	Indicators (yearly)
World AIDS Campaign 2018 - Under the theme “Power of Love”, the Centre launched a series of activities to raise awareness on HIV.	<ul style="list-style-type: none"> To deliver health message of HIV prevention and acceptance of people living with HIV through social media platform To promote the importance of safer sex and HIV testing 	General Public	1. No. of attendance estimated: 10,700 2. No. of IEC distributed: 13,982 3. No. of condom distribution (gift pack): 13,800
HIV awareness and “AIDS Hotline 2780 2211” Promotion - Sham Shui Po	<ul style="list-style-type: none"> To increase the awareness of HIV/AIDS, promote safer sex and HIV testing 	General Public	1. No. of attendance estimated: 4,000 2. No. of IEC distributed: 1,500 3. No. of condom distribution: 1,500

Capacity Building: Group or Setting-based

Project name & description	Objectives	Main target/ setting	Indicators (yearly)
Workshop			
Training Workshop on Basic Knowledge of HIV/AIDS & STIs for NGO Staff	<ul style="list-style-type: none"> To enhance participants' knowledge on HIV/AIDS & sexually transmitted infections (STIs) To introduce HIV/AIDS & STIs related services in Hong Kong To enhance participants' understanding on selected populations particularly when providing services for them 	Local AIDS NGO workers	1. No. of workshops: 2 2. No. of attendance: 53
Workshop for Healthcare Professionals 2018 – HIV & Sexual Minorities	<ul style="list-style-type: none"> Update information on HIV/AIDS situation in Hong Kong Enhance medical knowledge on HIV and viral hepatitis Enhance sensitivity when providing services to people living with HIV (PLHIV) & Sexual Minorities 	Healthcare professionals	1. No. of workshops: 1 2. No. of attendance: 108

Project name & description	Objectives	Main target/ setting	Indicators (yearly)
XXII International AIDS Conference - Report Back Seminar 2018	<ul style="list-style-type: none"> To facilitate conference attendees share with local AIDS workers the experiences and insights they had learned from the conference 	AIDS related workers	1. No. of session: 1 2. No. of attendance: 98
Clinical placement			
Pre-registration Nursing Student Clinical Placement	<ul style="list-style-type: none"> To facilitate nursing students to have an understanding of how public health nurses contribute in the health promotion and HIV prevention in Hong Kong 	Local university nursing students	1. No. of session: 5 2. No. of attendance: 95
Internet-based learning			
Internet Continuing Education (iCE) - to provide a free of charge, regularly update continuing education on HIV/AIDS for doctors, nurses, other health professionals and workers in the AIDS field	<ul style="list-style-type: none"> To update knowledge on HIV/AIDS prevention and care on the internet 	Health professionals	1. No. of iCE topic released: 2 2. No. of iCE points accredited: 88
Provision of venue for community initiated activities			
Sponsored meetings - to authorize free use of meeting room and training facilities	<ul style="list-style-type: none"> To provide a venue for other organisations to hold activities 	AIDS related organisations	1. No. of times the facilities at RRC were used by other organisations: 4

Capacity Building: Individual-based

Project name & description	Objectives	Main target / setting	Indicators (yearly)
Training Programme			
New Asia / Yale Summer Community Services Exchange Programme <i>Topic:- Exploring the risk of HIV infection/transmission among ethnic minorities in Hong Kong</i>	<ul style="list-style-type: none"> Offers development opportunity for students who are interested in work field of public health especially on HIV 	University students	1. No. of students: 2

Targeted Prevention: Group or Setting-based

Project name & description	Objectives	Main target / setting	Indicators (yearly)
Safer sex promotion			
Social Hygiene Clinic support programme	<ul style="list-style-type: none"> To promote the use of condoms for safer sex To integrate the messages of safer sex and STI prevention 	Patients attending Social Hygiene Clinics	1. No. of condoms distributed: 233,974
Chest Clinic support programme	<ul style="list-style-type: none"> To promote the use of condoms for safer sex 	Patients attending Chest Clinics	1. No. of condoms distributed: 10,020
The project of condom & lubricant provision in community - distribution of condom & lubricants through other non- governmental organisations	<ul style="list-style-type: none"> To promote the use of condoms & lubricants in MSM and Commercial Sex Workers (CSW) To support safer sex promotion undertaken by community groups 	MSM, Commercial Sex Workers (CSW)	1. No. of condoms distributed: 165,168 2. No. of lubricants distributed: 60,800 3. No. of gay saunas and Massage Parlors covered: 21 4. No. of districts covered by the CSW projects: 12
The project of condom & lubricant provision in MSM community	<ul style="list-style-type: none"> To promote the use of condoms & lubricants in MSM and Male Commercial Sex Workers (MSW) To support safer sex promotion undertaken by community groups 	MSM, MSW	1. No. of gay venue covered: 14 2. No. of condoms distributed: 231,006 3. No. of lubricants distributed: 328,057

Project name & description	Objectives	Main target / setting	Indicators (yearly)
Harm reduction			
Methadone Clinic support programme	<ul style="list-style-type: none"> To promote the use of condoms in drug users 	Users of Methadone Clinics	<ol style="list-style-type: none"> No. of condoms distributed: 36,392 No. of IEC distributed: 7,067
Programmes with drug rehabilitation services	<ul style="list-style-type: none"> To encourage the practice of risk reduction in methadone users 	Users of drug rehabilitation services	<ol style="list-style-type: none"> No. of health talks delivered: 4 No. of attendance: 249
Health promotion for ethnic minorities			
AIDS Hotline promotion to ethnic minorities <ul style="list-style-type: none"> Mong Kok Road footbridge Victoria Park in Causeway Bay footbridge next to World Wide House in Central 	<ul style="list-style-type: none"> To raise awareness about HIV/AIDS To introduce HIV/AIDS related resources 	Ethnic minorities	<ol style="list-style-type: none"> No. of attendance estimated: 6,500 No. of IEC distributed: 5,000
"Give Care to Our Caregivers" for Migrant Workers in Hong Kong <ul style="list-style-type: none"> <i>Organised by Mission for Migrant Workers.</i> Game booth was held for AIDS Hotline promotion. 	<ul style="list-style-type: none"> To raise awareness about HIV/AIDS To introduce HIV/AIDS related resources and services 	Ethnic Minorities	<ol style="list-style-type: none"> No. of attendance estimated: 1,500 No. of IEC distributed: 1,500 No. of condom distribution: 50
Health promotion for MSM			
Publicity collaboration with Hong Kong Lesbian and Gay Film Festival <ul style="list-style-type: none"> Support screening of AIDS related movies and organise HIV prevention activities at the Hong Kong Lesbian and Gay Film Festival "HeHeSheShe OUT@U" Campus tour 	<ul style="list-style-type: none"> To raise awareness about HIV/AIDS, and to bring the love and caring message to the community Promote safer sex and HIV testing among MSM To promote awareness of sexual diversity 	Sexual minorities & the youth	<ol style="list-style-type: none"> No. of attendance estimated: 710 No. of condoms distributed: 670 No. of lubricants distributed: 670 No. of IEC distributed: 723

Project name & description	Objectives	Main target / setting	Indicators (yearly)
Publicity collaboration with Pink Dot Hong Kong	<ul style="list-style-type: none"> To raise awareness about HIV/AIDS, and to bring the love and caring message to the community Promote safer sex and HIV testing among MSM To promote awareness of sexual diversity 	Sexual minorities & general public	<ol style="list-style-type: none"> No. of attendance estimated: 10,000 No. of condoms distributed: 1,500 No. of lubricants distributed: 1,500 No. of IEC distributed: 3,487
Publicity collaboration with Hong Kong Pride Parade	<ul style="list-style-type: none"> To promote safer sex and HIV testing in MSM community Health messages are conveyed through various kinds of activities such as condom mascots marching 	MSM	<ol style="list-style-type: none"> No. of attendance estimated: 8,000 No. of condoms distributed: 2,000 No. of lubricants distributed: 2,000 No. of IEC distributed: 4,340
Health promotion for travellers			
"Travel Safe Condom Saves Life" Health Promotion Activities <ul style="list-style-type: none"> Hong Kong Macau Ferry Terminal Shenzhen Bay Port Lok Ma Chau Control Point 	<ul style="list-style-type: none"> To raise awareness about HIV and safer sex among travellers 	Travellers	<ol style="list-style-type: none"> No. of attendance estimated: 31,500 No. of condoms distributed: 4,100 No. of IEC distributed : 12,150
Travel Health Service support projects	<ul style="list-style-type: none"> To distribute condoms through Travel Health Service 	Travellers	<ol style="list-style-type: none"> No. of condoms distributed: 2,150
Health promotion for prisoners			
Pre-exit Kits for prisoners on discharge	<ul style="list-style-type: none"> To raise awareness about HIV among pre- exit prisoners To encourage behavioural modification for risk reduction 	Person just released from prison	<ol style="list-style-type: none"> No. of Pre-exit Kits distributed: 8,500
Prevention of mother-to-child transmission			
Development and provision of education materials on universal antenatal HIV testing	<ul style="list-style-type: none"> To raise awareness about HIV in women Promote safer sex and antenatal HIV testing 	Antenatal mothers	<ol style="list-style-type: none"> No. of IEC distributed: 5,500

Targeted Prevention: Individual-based

Project name & description	Objectives	Main target / setting	Indicators (yearly)
Harm reduction			
Phoenix Project support programme - the Phoenix Project is operated by Society for the Aid and Rehabilitation of Drug Abusers	<ul style="list-style-type: none"> To promote the use of Methadone as a substitute for heroin Provide technical support to volunteers (ex-drug users) for outreach counselling to existing drug users 	Drug users in the vicinity of Methadone Clinic	1. No. of condoms distributed: 11,902 2. No. of IEC distributed: 23,530

Red Ribbon Centre Production in the year 2018

Periodicals

AIDS Newsletter (*Traditional Chinese*)

- Number 73
- Number 72

Hong Kong STD/AIDS Update (*English*)

- Volume 24 Quarter 1
- Volume 24 Quarter 2
- Volume 24 Quarter 3
- Volume 24 Quarter 4

The Node (*English, Simplified Chinese, &Traditional Chinese*)

- Volume 20 Number 1
- Volume 20 Number 2

Red Ribbon Bulletin (*Traditional Chinese*)

- Number 57
- Number 58
- Number 59

ACA Newsfile (*English*)

- Volume 25 Number 1
- Volume 25 Number 2
- Volume 25 Number 3
- Volume 25 Number 4
- Volume 25 Number 5
- Volume 25 Number 6
- Volume 25 Number 7
- Volume 25 Number 8
- Volume 25 Number 9
- Volume 25 Number 10
- Volume 25 Number 11
- Volume 25 Number 12

Giveaway

- A4 plastic folder with AIDS Hotline
- MSM Condom and Lubricant Pack
- Harm Reduction Hotline Towel
- PRiSM- tissue box
- PRiSM- tissue pack
- PRiSM- paper coaster
- Pride Parade 2018- tote bag
- Hong Kong Lesbian and Gay Film Festival – ice towel
- Hong Kong Lesbian and Gay Film Festival – collection bag
- Zipper bag for Ethics Minorities
- Pre-exit AIDS Education Kits for prisoner
- AIDS Education Kits for drug users
- World AIDS Campaign 2018 – “Power of Love” condom gift set
- World AIDS Campaign 2018 – “Power of Love” KOL gift set pouch
- World AIDS Campaign 2018 – “Power of Love” lollipop

Advertisement

- MTR In-train Tube Card Network Advertising Service to Promote “Early HIV Test & Treatment for a Healthier Life”

Pamphlets

- Knowing more about AIDS (EM language)
- AIDS Test Early Treat Early For Your Health Get Tested (Bilingual)
- AIDS Test Early Treat Early For Your Health Get Tested (EM language)
- Prevention of STIs and AIDS (EM language)
- Antenatal HIV Testing- the Concern of an Expectant Mother (Bilingual)

Poster

- “RR in Action” AIDS Education Funding Scheme promotion poster
- RR100 promotion poster
- Workshop for Healthcare Professionals 2018- HIV and Sexual Minorities
- “AIDS Hotline 27802211” promotion posters- for travelers in Shenzhen Bay
- PRiSM poster (10 versions)
- “Get ready for safe trip Condom is your travelling partner” promotion poster for travelers at Lok Ma Chau Control Point
- HeHeSheShe Out@U Campus Tour 2018 (4 versions)
- World AIDS Campaign 2018 – “Power of Love” A2 poster

Card

- Hong Kong Pride Parade postcard (2 versions)
- Calendar 2019 with health message
- 2019 Calendar card with hotlines

Banner
<ul style="list-style-type: none"> • Banner - "Training workshop for NGO staff - Basic knowledge on HIV/AIDS &STIs" • Banner - "Workshop for Healthcare Professionals 2018- HIV and Sexual Minorities" • Banner - "XXII International AIDS Conference - Report Back Seminar" • Banner - Pride Parade 2018 • L-shaped hand held banner - Pride Parade 2018
Exhibition Board
<ul style="list-style-type: none"> • World AIDS Campaign 2018 – “Power of Love” Exhibition Board (6 panels)
Guidelines / Information Papers / Strategies / Reports
<ul style="list-style-type: none"> • FACTSHEET on HIV/AIDS Situation in Hong Kong [2017] • HARiS - HIV and AIDS Response Indicator Survey 2017 for Female Sex Worker • HARiS - HIV and AIDS Response Indicator Survey 2017 for Male Clients of Female Sex Workers • PRiSM - HIV Prevalence and Risk behavioural Survey of Men who have sex with men in Hong Kong 2017 • PRiSM - HIV Prevalence and Risk behavioural Survey of Transgender women in Hong Kong 2017 • HIV Surveillance Report - 2017 Update • Recommended Clinical Guidelines on the Prevention of Perinatal HIV Transmission • Recommendations on the use of non-occupational post-exposure prophylaxis against HIV
Videos
<ul style="list-style-type: none"> • World AIDS Campaign 2018 – Short Video "Dating Bootcamp"
Others
<ul style="list-style-type: none"> • Pink Dot 2018 – Game “Flip Cup Pro” • Pride Parade 2018 - Team T-shirt • EM AIDS Hotline promotion for “Give Care to Our Caregivers”- Puzzle Game (2 versions)

Red Ribbon Centre Management Advisory Committee



The Red Ribbon Centre Management Advisory Committee was established in March 1997. The Committee comprised community leaders, representatives of AIDS and main stream NGOs, and professionals who are responsible for advising on HIV/AIDS prevention and health promotion activities based on the need of the community and to serve as a monitoring body of the programme.

Red Ribbon Centre Management Advisory Committee Membership List (1 April 2018 to 31 March 2021)

Chairperson :	Ms KWONG Suk-chun, Victoria
Members :	Dr CHAN Chi-wai, Kenny Mr CHAN Ka-wai Mr CHAU Ting-leung, Marco Mr FUNG Hing-wang, S.B.S. Mr TONG Tai-wai, Raphael, M.H. Mr Wong Chi-wai, John
Secretary :	Ms WONG Lok-lam, Clara

HIV Prevention and Health Promotion Team



HIV Prevention and Health Promotion Team members list:

Dr CHAN Chi-wai, Kenny Consultant
Dr KWAN Chi-keung Senior Medical Officer
Dr SHU Bo-yeet Senior Medical Officer (*to January 2018*)
Dr WONG Chun-kwan, Bonnie Senior Medical Officer
Dr HO Chi-hin, Billy Senior Medical Officer (*from January 2018*)
Dr SIN Ka-chung, Clara Medical Officer
Dr LEUNG Hui-yan, Medical Officer
Dr SIT Yao-wai, Alfred Medical Officer
Dr CHAK Mui-yi, Michelle Medical Officer
Dr TO Ki-wai, Heather Medical Officer (*from January 2018*)
Ms PANG Kit-wah, Jenny Senior Nursing Officer
Ms WONG Mei-yuk, Lina Nursing Officer (*to August 2018*)
Ms KWANG Lan-siu, Lisa Nursing Officer (*from August 2018*)
Ms LO Mei-kit Nursing Officer
Ms NG Yuk-yin Nursing Officer
Ms CHEUNG Wing-tak Nursing Officer
Ms WONG Ho-sze Nursing Officer
Ms CHOW Tak-yeet Nursing Officer (*from Sep 2018*)
Ms HUNG Wai-fong Registered Nurse
Mr LEE Szeho, Ramon Registered Nurse
Ms HUNG, Wai-fan, Louisa
Ms WONG Lok-lam, Clara
Ms LEUNG Lai-king, Elaine
Ms CHEUNG Lai-ha, Celine
Ms KONG Yin-mui, Wendy
Ms TAM Lung-hing, Tammy

Related Hotlines and Websites

Related Hotlines:

AIDS Hotline	: (852) 2780 2211
AIDS Hotline <i>(Pre-recorded message in Hindi, Indonesian, Nepali and Urdu)</i>	: (852) 2112 9980
AIDS Hotline <i>(Pre-recorded message in Thai, Vietnamese, Tagalog)</i>	: (852) 2359 9112
Gay Men HIV Testing Hotline	: (852) 2117 1069
Dr Sex Hotline	: (852) 2337 2121
Harm Reduction Hotline	: (852) 2112 9977

Related Websites:

Virtual AIDS Office of Hong Kong	https://www.aids.gov.hk
Red Ribbon Centre Website	https://www.rrc.gov.hk
AIDS Hotline Website	https://www.27802211.com
Gay Men HIV Information Website	https://www.21171069.com
Harm Reduction Website	https://www.harmreduction.gov.hk
Advisory Council on AIDS	https://www.aca.gov.hk
Council for the AIDS Trust Fund	https://www.atf.gov.hk

Correspondence

Red Ribbon Centre

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Fax : (852) 2338 0534

E-mail : rrc@dh.gov.hk

Website : <https://www.rrc.gov.hk>

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Service : Monday – Friday : 9am – 1pm
Hours : 2pm – 6pm

Saturday, Sunday and Public Holiday : Closed