

Yearbook of
Red Ribbon Centre
2017







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Our Mission

To facilitate and enhance the community's response to HIV/AIDS.

Our Objectives

-  To promote community participation in HIV/AIDS education and research
-  To facilitate the development of social, behavioural and epidemiological research on HIV/AIDS in Hong Kong and the neighbouring regions
-  To enhance the development of quality HIV/AIDS education programmes
-  To provide an avenue for local and international collaboration in the fight against HIV/AIDS

Message from Ama Sande, Country Director, UNAIDS China



The Hong Kong Red Ribbon Centre continues to be a champion for the cause of promoting awareness and acceptance, engaging the young generation and reaching out to key populations.

In response to HIV epidemic among MSM, ethnic minorities and immigrant communities, Hong Kong Red Ribbon Centre conducted awareness-building programs targeting the need of the communities, which is a big success.

Educating and engaging the young generation is another essential step to achieving the goal of zero discrimination. In commemoration of the World AIDS Day, Creative School Projects program launched by the Center engaged school students of all ages to initiate their own creative projects on the topic, effectively disseminating the message of zero discrimination among youth.

With the development of two major economic development projects in China —'the Silk Road Economic Belt and the 21st Century Maritime Silk Road' and 'the Belt and Road Initiative', which might provide an important platform for person-to-person connectivity—an issue that the AIDS response has championed.

The HIV prevention and advocacy activities done by the Centre are part of the FastTrack approach to work towards the goal of 'End of AIDS as a public health threat by 2030'. In particular, its capacity building activities to provide trainings on basic knowledge of HIV, AIDS and STIs for NGO workers, healthcare professionals and LGBT communities. Its networking with regional countries facilitate sharing

of experience for a better response.

UNAIDS looks forward to continuing to work with the Hong Kong Red Ribbon Centre as it continues its work in the AIDS response, focusing on defending the right to health for everyone—regardless of their gender, race, level of education, mobility and or whom they love. All this will contribute to building a more sustainable world by 2030.

Message from Dr Richard TAN Chairman of the Red Ribbon Centre Management Advisory Committee

In 2017, the number of newly reported HIV cases remains stable when compared with 2016. However, the epidemic was still concentrated on Men who have sex with Men (MSM), accounting for more than 60% of the reported cases. MSM is still the main target group of Red Ribbon Centre (RRC) programme.

In order to provide updated information to MSM, RRC revamped the mobile application, "1069 test finder", with various new functions including online booking for HIV test, online survey, partner notification for HIV and other sexually transmitted diseases and updated HIV knowledge.

Education to general public, especially youth, is also important in order to generate a safer sex and regular testing atmosphere. In 2017, RRC continued to organise film sharing and discussion forums in eight tertiary institutions during September to October. Condom demonstration session was included and students were invited to demonstrate putting on and taking off condom.

To enhance HIV awareness among the public and to commemorate the World AIDS Day (WAD) 2017, RRC collaborated with the Family Planning Association of Hong Kong (FPAHK) to launch a series of school projects on HIV/AIDS prevention to raise awareness of AIDS. Activities included a Student Ambassador Campaign and student-led school projects. A ceremony called 'World AIDS Campaign 2017 - "Know AIDS • No AIDS" Creative School Projects on HIV/AIDS Prevention Award

Presentation Ceremony ' was held on 18 November 2017 in the i-Square to commemorate the World AIDS Campaign and to share the Creative School Projects on HIV/AIDS Prevention, followed by a bus advertisement on 7 routes lasting for 2 months. Based on the successful experience on condom distribution to general public in 2016, RRC continued to distribute condom in Tin Shui Wai on 1 December 2017 and in Tsuen Wan on 7 December 2017.

Although there is still a long way to combat with the epidemic, I am pleased to see that RRC always comes up with innovative ideas to cope with new challenges. I would like to thank our health promotion team for their hard work and wish the Centre every success in the future fight against AIDS.

Director's report for the year 2017 by Dr Kenny Chan

The 20th Anniversary of the Red Ribbon Centre coincided with the release of the *Recommended HIV/AIDS Strategies for Hong Kong (2017 – 2021)* by the Advisory Council on AIDS. In this iteration of the Strategies, emphasis again was placed on the men who have sex with men (MSM) community who have been bearing the brunt of a rising HIV epidemic in Hong Kong. Other key populations were also identified: people living with HIV, people who inject drugs, ethnic minorities, male-to-female transgender, and female sex workers and their male clients. Importantly, priority areas of action were defined. These spanned from pre-exposure prophylaxis, training and education, to maintaining a supportive environment for HIV prevention and care.

This set of strategies, as well as its predecessors, provided the blueprint for the community, the Red Ribbon Centre included, to respond to HIV/AIDS. Following this blueprint as well as our mission statement, *to facilitate and enhance community's response to HIV/AIDS*, the Centre has delivered its mandate not in a vacuum but through collaboration and partnership.

In 2017, the Centre continued its targeted approach toward the MSM community by publicity in the Hong Kong Lesbian and Gay Film Festival, Pink Dot and the Hong Kong Pride Parade. We were encouraged that in these activities our messages of safer sex were well received. In line with the *Strategies*, regular HIV testing regardless of risk exposure was also promoted. This is important as recent surveys showed a selective strategy of condom use according to partners and an almost static level of testing. If the WHO target of 90-90-

90 were to be achieved in Hong Kong, regular and at least annual HIV testing by MSM could not be overstated.

Ethnic minorities have quietly emerged as a key population. They are particularly over-represented in heterosexual female transmission. Obviously, barriers of effective health promotion for them are many, but they should not discourage the effort. The Centre organised HIV/AIDS awareness campaigns in places where migrant workers tended to congregate. It also participated in the '2017 Migrants' Health Matters Community Health Day for Migrant Workers in Hong Kong', in which health messages and AIDS awareness were provided and promoted. Nevertheless, we are aware that innovative ways are needed and will continue to look for opportunities to effectively reach the various minority populations.

Since the beginning of the Centre, training and education have always assumed the centre stage. One important goal of this work was to foster an accepting environment in the health care setting. To this end, workshop for health professionals was organised. Content was not limited to knowledge of HIV the disease. Enhancement of sensitivity on the part of health care workers being the immediate objective, introduction was also given on the Lesbian, Gay, Bisexual and Transgender community. In addition, the Centre received placements and visits by medical and nursing students of local and overseas universities. The benefits of these efforts may not be immediately apparent, but we believe that an accepting attitude among health care professionals is most effectively cultivated if started early in one's professional training.

The other important audience of our training

workshops was workers of non-governmental organisations (NGO) who have long been our invaluable partners. In line with local epidemiology and patterns of risk behaviour, coverage of topics extended beyond medical management of the disease to pre- and post-exposure prophylaxis, outbreaks of hepatitis in persons with HIV, and substance use, especially as chemsex.

While targeting the key populations, we tried not to overlook the need of promoting HIV awareness in the general public, particularly the young generation. With this in mind, we launched the 'Know AIDS, No AIDS' project in partnership with the Family Planning Association. Eight secondary schools and two universities participated. After training by staff of the Centre and NGOs, students devised their own promotional activities on AIDS awareness in their campuses. We were pleasantly surprised by the creativity, quality and effectiveness of the various activities.

All in all, it was a busy but fruitful year for the Centre, with work done mostly in line with recommended strategies and in partnership with many community organisations. In particular, we were indebted to the Red Ribbon Centre Management Advisory Committee for their insightful guidance and counsel.

We fully understand that the challenge of HIV is enormous in Hong Kong, requiring no less a coherent effort by all sectors of society for an effective response. This also happens to be our mission.

Photo Album – 2017 Red Ribbon Centre Activities tidbits

Promotion of Awareness and Acceptance Activities

World AIDS Campaign 2017 – "Know AIDS • No AIDS" Creative School Projects on HIV/AIDS Prevention

Under the theme "Know AIDS • No AIDS", the Red Ribbon Centre collaborated with the Family Planning Association of Hong Kong to launch a series of school projects on HIV/AIDS prevention to raise awareness on AIDS. The project comprises of a student ambassador campaign and student-led school projects; and an award presentation ceremony to commemorate World AIDS Day 2017.



73 student ambassadors from 8 secondary schools and 2 tertiary institutes attended 12-hour workshops covering knowledge of HIV/AIDS and STIs, use of condoms for safer sex, and advice from non-governmental organisations on HIV prevention in the community.

After the training, enrolled students organised creative activities on their own to promote AIDS awareness on campus. Some students had made good use of campus TV and announcements to promote AIDS education. Some encouraged fellow students and teachers to learn from performances and quizzes in assemblies. Riddles, exhibitions, game booths, story-writing competitions, video production and role-play games are all creative and meaningful means to break the taboo of discussing sexual health and AIDS.

After the training, enrolled students organised creative activities on their



An award presentation with a kick-off ceremony to commemorate the World AIDS Campaign and share of the Creative School Projects on HIV/AIDS Prevention was carried out at the iSQUARE in Tsim Sha Tsui on 18 November 2017. The ceremony was officiated by Under Secretary for Food and Health Dr Chui Tak-yi, Director of

Health Dr Constance Chan and the Association's Chairman Ms Lina Yan, J.P.. The winner of the "Social Media Award" and "Creativity Award" was The Church of Christ in China Kwei Wah Shan College and Queen Elizabeth School respectively.



The essence of the whole programme was clipped into short video and screened during the Ceremony.



HIV/AIDS and Hotline Promotion

The HIV/AIDS awareness and testing hotline promotion were held at the Kowloon Park, Tin Sui Wai, and Tsuen Wan on 2 September, 1 and 7 December 2017 respectively. An estimate of 7,500 members of the public were reached.

The Arcade of the Kowloon Park



Area next to Tin Yuet Light Railway Station



Tsuen Wan near junction of On Wing Street and Tsuen Hing Path



AIDS Hotline promotion in Ethnic Minorities

The Red Ribbon Centre actively participates in various promotional activities targeting the local ethnic minorities to raise their AIDS awareness. On 10 December 2017, the Centre joined the “Migrants' Health Matters 2017”, a health promotion activity co-organised by PathFinders & Christian Action Centre for Domestic Migrant Workers. The Centre held a booth to deliver HIV prevention and health messages. Souvenirs promoting the AIDS Hotline were distributed to an estimated 1,000 attendances.



HIV Prevention Programmes for MSM

The Hong Kong Lesbian and Gay Film Festival 2017

As in previous years, the Red Ribbon Centre continued to collaborate with the Hong Kong Lesbian and Gay Film Festival for screening films with educational messages related to HIV. A 30-second short film which promote HIV testing was produced to show before screening of each film. Further in connecting the youngsters, RRC once again held the “HeHeSheSheOut@U” film sharing in eight tertiary institutions from 22 September to 17 October 2017 to promote HIV prevention and sex diversity culture.

Distribution of giveaway items in Pacific Place Cinema



Campus tour of film sharing and discussion forums "HeHeSheSheOut@U". Condom demonstration interactive education sessions were incorporated into the post-discussion forums, which aimed to reinforce the importance of safer sex.



Pink Dot 2017

On 22 October 2017, the Red Ribbon Centre continued to participate in the Pink Dot Hong Kong to target not only MSM but also general public through this diversified Lesbian, Gay, Bisexual and Transgender (LGBT) platform to promote awareness, HIV prevention and safer sex. Health messages were delivered in the form of interactive game booth, condom mascots photo shooting activity and distribution of condom gift packs and giveaway items. Around 8,000 people were reached during the event.



The Hong Kong Pride Parade 2017

The Hong Kong Pride Parade was one of the major events in MSM culture. This year, RRC kept using this platform as a publicity channel for health promotion. RRC kicked off the marching imposingly with the Red Ribbon Mission Team and condom mascots at Victoria Park and reached the end point at Edinburgh Place on 25 November 2017. Health message were disseminated through handheld slogan, T-shirt with promotional message and distribution of condom gift packs and giveaway items. This year, hepatitis A vaccine was promoted on the main stage to encourage the importance of personal protection and disease prevention against viral hepatitis A. Around 8,000 participants were reached in this event.



Capacity building and Networking activities

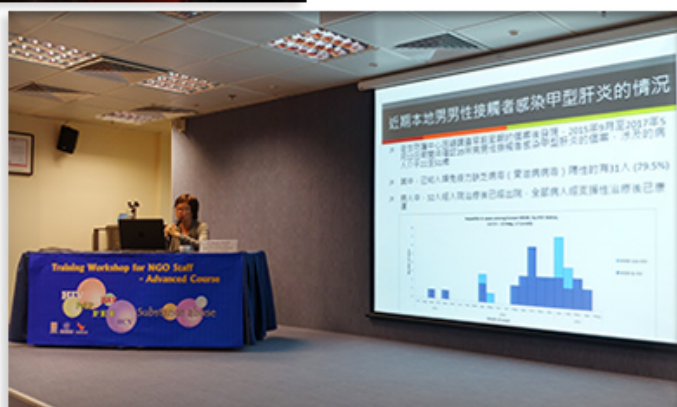
New Asia / Yale Summer Community Services Exchange Programme

The Red Ribbon Centre offered development opportunity for potential HIV workers. Students took this chance to explore the social issues related to HIV/AIDS and understand the importance of promoting acceptance in the society. Two university students, one from The Chinese University of Hong Kong and the other from Yale University, who had joined an attachment programme "New Asia / Yale Summer Community Services Exchange", had 2-week placement in the Red Ribbon Centre in July. They helped to perform data analysis on preliminary data extracted from PRISM 2017.



Training Workshop for NGO Staff – Advanced Course

To enhance NGO staffs' knowledge on Pre-Exposure Prophylaxis (PrEP) and Post-Exposure Prophylaxis (PEP) for HIV, hepatitis and HIV coinfection, as well as substance abuse in PLHIV and vulnerable populations, the workshop was held on 13 June 2017 and 48 participants from AIDS NGOs attended the training.



Workshop for healthcare professionals - Knowing about HIV/AIDS and the Lesbian, Gay, Bisexual and Transgender (LGBT) community

The workshop aimed at enhancing participants' knowledge and awareness on HIV/AIDS, and providing a picture on the LGBT culture. It gave participants the opportunity to enhance their sensitivity when providing services to sexual minorities as well as people living with HIV (PLHIV). A transgender woman was invited to share with participants her personal transgender documentary. A total of 115 participants from both public and private healthcare sectors attended the training on 7 July 2017.



Project Inventory in the year 2017

Promotion of Awareness / Acceptance: Community-based

Project name & description	Objectives	Main target / setting	Indicators (yearly)
Communication through internet and telecommunication - to disseminate HIV prevention and care messages through the internet and telecommunication			
Virtual AIDS Office www.aids.gov.hk - since 1997 - official website of Special Preventive Programme	<ul style="list-style-type: none"> To provide technical information on the HIV situation, programmes and strategy development in Hong Kong To respond to enquiries on HIV/AIDS To provide Internet Continuing Education (iCE) on HIV/AIDS To collect documents on professional manuals, clinical and treatment guidelines, prevention strategies and surveillance reports etc 	Healthcare, education and social service professionals	1. Total no. of hits: 19,375 2. No. of emails received: 23 3. % of enquiries replied within 1 week: 100%
Red Ribbon Centre website www.rrc.gov.hk - since 1997	<ul style="list-style-type: none"> To introduce the work, facilities and resource of the Centre 	General public	1. Total no. of hits: 17,629 2. No. of emails received: 69 3. % of enquiries replied within 1 week: 100%
AIDS Hotline website www.27802211.com - since 1/12/2001 - an interactive website for general public	<ul style="list-style-type: none"> To promote safer sex and HIV testing To promote online booking of HIV testing To provide a full panel of information on AIDS to public 	General Public	1. Total no. of hits: 42,063
Harm Reduction website www.harmreduction.gov.hk - since 20/5/2002	<ul style="list-style-type: none"> To introduce harm reduction strategy as apply to HIV/AIDS prevention To provide information on methadone treatment programme To link up with overseas organisation's websites expertise in harm reduction 	General public, drug users	1. Total no. of hits: 4,920

Project name & description	Objectives	Main target/ setting	Indicators (yearly)
Gay Men HIV Information website www.21171069.com - since 9/10/2006	<ul style="list-style-type: none"> To disseminate AIDS related information for Men who have Sex with Men (MSM) in response to the rising HIV situation among MSM 	MSM community group	1. Total no. of hits: 89,911
Dr Sex Hotline 23372121 - since July 1996 - a 24-hour pre-recorded messages hotline in Cantonese, Putonghua and English	<ul style="list-style-type: none"> To provide a full panel of information on multiple aspects of sex 	Youth	1. Total no. of calls received: 4,324
Harm Reduction Hotline 21129977 - since 20/5/2002 - a 24-hour pre-recorded messages hotline in Cantonese, Putonghua and English	<ul style="list-style-type: none"> To provide a full panel of information on harm reduction 	General public, drug users	1. Total no. of calls received: 152
AIDS Hotline 21129980 - since 1/7/2005 - a 24-hour pre-recorded messages hotline in Hindi, Indonesian, Nepali and Urdu	<ul style="list-style-type: none"> To provide a full panel of information on AIDS 	Indian, Indonesian, Nepalese and Pakistani	1. Total no. of calls received: 52
Media campaigns – to disseminate HIV prevention & care messages through the mass media			
Press Conference on HIV/AIDS situation - at quarterly basis	<ul style="list-style-type: none"> To review the HIV/AIDS situation in Hong Kong 	General public	1. Total no. of conference : 4

Promotion of Awareness / Acceptance: Group or Setting-based

Project name & description	Objectives	Main target/ setting	Indicators (yearly)
Regular publications - to disseminate HIV prevention and care messages to various audiences through publications			
AIDS Newsletter - a six-monthly official publication of the Red Ribbon Centre (RRC) (Traditional Chinese)	<ul style="list-style-type: none"> To update on HIV situation and programmes in Hong Kong To report regularly on the work of RRC To maintain a network of individuals and agencies working on HIV/AIDS in Hong Kong 	General public	1. No. of issues published: 2 2. No. of copies distributed: 11,368 3. No. of agencies on mailing list: 6,572

Project name & description	Objectives	Main target/ setting	Indicators (yearly)
The Node - a publication of the UNAIDS Collaborating Centre (English, Simplified Chinese, & Traditional Chinese)	<ul style="list-style-type: none"> To provide updated information on HIV/ AIDS with a regional perspective To maintain a network of agencies working on HIV/AIDS outside Hong Kong 	Agencies working on HIV/AIDS	1. No. of issues published: 2 2. No. of copies distributed: 2,200 3. No. of agencies on mailing list: 1,410 (local agencies) 264 (overseas agencies)
Networking Voice - a six-monthly periodical on HIV prevention and care, targeting young people (Traditional Chinese)	<ul style="list-style-type: none"> To maintain a network for local youth workers who are interested in the aspect of HIV/AIDS To update the strategies in HIV prevention and care for young people 	Youth workers, youth and students	1. No. of issues published: 1 2. No. of copies distributed: 5,200 3. No. of agencies on mailing list: 2,968
Red Ribbon Bulletin - a four-monthly publication produced by HIV Clinical Team and people living with HIV (PLHIV) (Traditional Chinese)	<ul style="list-style-type: none"> To promote the communication among PLHIV and the HIV workers To update on HIV treatment and care To maintain a network of individuals interested in HIV/AIDS care To promote the acceptance of PLHIV 	General public and PLHIV	1. No. of issues published: 3 2. No. of copies distributed: 8,496 3. No. of agencies on mailing list: 5,283
Hong Kong STD/AIDS Update - a quarterly epidemiology bulletin and surveillance report of Special Preventive Programme (SPP) and Social Hygiene Service (English) - changed to web version from Volume 8 Quarter 3 onwards	<ul style="list-style-type: none"> To update on HIV/STI epidemiology in Hong Kong To report on HIV surveillance activities in Hong Kong To maintain a network of health professionals interested in HIV/AIDS 	Healthcare professionals	1. No. of online issues produced: 4
ACA Newsfile - a monthly periodical of the Advisory Council on AIDS (ACA) (English)	<ul style="list-style-type: none"> To update on HIV programmes in Hong Kong To report on the work of ACA and its committees 	ACA Members and its committees	1. No. of issues published: 12 2. No. of copies distributed: 1,674 3. No. of agencies on mailing list: 220

Project name & description	Objectives	Main target/ setting	Indicators (yearly)
"Red Ribbon in Action" AIDS Education Funding Scheme			
"Red Ribbon in Action" AIDS Education Funding Scheme - started 21/5/2005 - to encourage local community group to organise and implement AIDS education	<ul style="list-style-type: none"> To arouse the public awareness on HIV/ AIDS To acquire the knowledge on HIV/AIDS, sex and drug abuse through activities then convey these messages to others 	Local community groups	1. No. of applications received: 6 2. No. of approved projects: 5
Centre-based activities at RRC - to disseminate HIV prevention and care messages			
Friends of RRC	<ul style="list-style-type: none"> To maintain a network of individuals interested in HIV prevention and care To promote general awareness of the public on HIV prevention 	General public	1. No. of new registrants: 2 2. No. of members: 527
Red Ribbon 100 (RR 100) - a 100-minute centre-based activity at RRC, elements include talks about HIV/AIDS, interactive games and Centre tour	<ul style="list-style-type: none"> To enhance understanding of HIV prevention and care among the public 	General public, youth and children	1. No. of sessions: 5 2. No. of participants: 155
Clearinghouse - the operation of the library in RRC and the distribution of items to registered clients	<ul style="list-style-type: none"> To maintain a comprehensive collection of HIV/AIDS information To distribute update HIV information to registered clients and agencies 	HIV related workers	1. No. of items (including journals, magazines & books) subscribed: 77 2. No. of organisations and individuals on mailing list: 4,620
Production of Information Education Communication (IEC) materials - the production of materials to complement other HIV/AIDS health promotion projects (see "Red Ribbon Centre Production in the year 2017")	<ul style="list-style-type: none"> To support on HIV prevention projects 	Varies	See individual projects in other sections

Project name & description	Objectives	Main target/ setting	Indicators (yearly)
Extramural promotional activities			
Hotline promotion to ethnic minorities - Mong Kok Road footbridge, Victoria Park in Causeway Bay and footbridge next to World Wide House in Central	<ul style="list-style-type: none"> To promote HIV/AIDS knowledge, especially to members of the ethnic minorities, and to help them acquire more resources about HIV/AIDS services 	Ethnic minorities	1. No. of attendance estimated: 8,000 2. No. of IEC distributed: 5,117
Exhibitions at schools Topics - Understanding Safer Sex, Sexually Transmitted Infections and AIDS Prevention	<ul style="list-style-type: none"> To enhance understanding of HIV prevention and care in general public To promote the acceptance of PLHIV To introduce the importance of safer sex 	Youth	1. No. of exhibition held: 1 2. No. of attendance estimated: 1,000
Roving Exhibition Topics: "Youth and AIDS" - Shatin Government Offices Topics: "AIDS, Test Early, Treat Early" - Wan Chai Immigration Tower	<ul style="list-style-type: none"> To enhance understanding of general public in HIV prevention and care To increase the awareness of general public on the importance of safer sex 	General Public	1. No. of attendance estimated: 4,000 2. No. of IEC distributed :4,060
2017 Migrants' Health Matters Community Health Day for Migrant Workers in Hong Kong - Co-organised by Path Finders and Christian Action Centre for Domestic Migrant Workers. Game booth was held to promotion AIDS Hotline.	<ul style="list-style-type: none"> To promote HIV/AIDS awareness To introduce HIV/AIDS related resources and services 	Ethnic Minorities	1. No. of attendance estimated: 300 2. No. of IEC distributed: 650
World AIDS Campaign 2017 - collaborating with FPAHK to launch the Creative School Projects under the theme "Know AIDS • No AIDS" in 8 secondary and 2 tertiary institutions.	<ul style="list-style-type: none"> To organise and execute health educational activities through creative ways To promote HIV/AIDS awareness via social media platform 	Youth	1. No. of attendance estimated: 9,058 2. No. of IEC distributed: 2,100

Project name & description	Objectives	Main target/ setting	Indicators (yearly)
HIV/AIDS and Hotline Promotion - Kowloon Park - Tin Shui Wai - Tsuen Wan	<ul style="list-style-type: none"> To increase the awareness of HIV/AIDS, promote safer sex and HIV testing 	General Public	1. No. of attendance estimated: 7,200 2. : No. of IEC distributed: 6,900 3. No. of condom distribution: 1,500

Capacity Building: Group or Setting-based

Project name & description	Objectives	Main target/ setting	Indicators (yearly)
Workshop			
Training Workshop on Basic Knowledge of HIV/AIDS & STIs for NGO Workers	<ul style="list-style-type: none"> To enhance participants' knowledge on HIV/AIDS & STIs To introduce services related to HIV/AIDS & STIs in Hong Kong 	Local AIDS NGO workers	1. No. of workshops: 2 2. No. of attendance: 128
Training Workshop - Advanced Course for NGO Workers	<ul style="list-style-type: none"> To enhance updated knowledge on Pre-Exposure Prophylaxis (PrEP) and Post-Exposure Prophylaxis (PEP) To understand hepatitis and HIV coinfection and substance abuse in PLHIV and vulnerable populations 	Local AIDS NGO workers	1. No. of workshops: 1 2. No. of attendance: 57
Workshop for healthcare professionals – Knowing about HIV/AIDS and the Lesbian, Gay, Bisexual and Transgender (LGBT) Community	<ul style="list-style-type: none"> To enhance participants' knowledge and awareness on HIV/AIDS To give a picture on the LGBT culture, common misconceptions To enhance frontline staff's sensitivity when providing services to sexual minorities as well as people living with HIV (PLHIV) 	Healthcare professionals	1. No. of workshops: 1 2. No. of attendance: 121

Project name & description	Objectives	Main target/ setting	Indicators (yearly)
Clinical placement			
Pre-registration Nursing Student Clinical Placement	<ul style="list-style-type: none"> To facilitate nursing students to have an understanding of how public health nurses contribute in the promotion and prevention of HIV/AIDS knowledge in Hong Kong 	Local university nursing students	1. No. of session: 4 2. No. of attendance: 80
Visits			
Arrange visits for Mainland professionals	<ul style="list-style-type: none"> To enhance networking and capacity building To introduce the HIV/AIDS prevention programmes to workers in Mainland China 	Health care workers academics and government officials from Mainland China	1. No. of total participants: 83
Internet-based learning			
Internet Continuing Education (iCE) - to provide a free of charge, regularly update continuing education on HIV/AIDS for doctors, nurses, other health professionals and workers in the AIDS field	<ul style="list-style-type: none"> To update knowledge on HIV/AIDS prevention and care on the internet 	Health professionals	1. No. of iCE topic involved: 2 2. No. of iCE points accredited: 63
Provision of venue for community initiated activities			
Sponsored meetings - to authorize free use of meeting room and training facilities	<ul style="list-style-type: none"> To provide a venue for other organisations to hold activities 	Other AIDS related organisations	1. No. of times the facilities at RRC were used by other organisations: 5

Capacity Building: Individual-based

Project name & description	Objectives	Main target / setting	Indicators (yearly)
Training Programme			
New Asia / Yale Summer Community Services Exchange Programme <i>Topic:- Data analysis on preliminary data extracted from PRISM 2017</i>	<ul style="list-style-type: none"> Provide opportunity for students to explore the social issues related to HIV/AIDS and understand the importance of promoting acceptance in the society. 	University students	1. No. of students: 2

Targeted Prevention: Group or Setting-based

Project name & description	Objectives	Main target / setting	Indicators (yearly)
Safer sex promotion			
Social Hygiene Clinic support projects	<ul style="list-style-type: none"> To promote the use of condoms among patients with STI To integrate the messages of safer sex and STI prevention 	STI patients	1. No. of condoms distributed: 257,934
The project of condom & lubricant provision in community - distribution of condom & lubricants through other non- governmental organisations	<ul style="list-style-type: none"> To promote the use of condoms & lubricants in MSM and Commercial Sex Workers (CSW) To support safer sex promotion undertaken by community groups 	MSM, Commercial Sex Workers (CSW)	1. No. of condoms distributed: 220,896 2. No. of lubricants distributed: 34,000 3. No. of gay saunas and Massage Parlors covered: 31 4. No. of districts covered by the CSW projects: 13
The project of condom & lubricant provision in MSM community	<ul style="list-style-type: none"> To promote the use of condoms & lubricants in MSM and Male Commercial Sex Workers (MSW) To support safer sex promotion undertaken by community groups 	MSM, MSW	1. No. of gay venue covered: 17 2. No. of condoms distributed: 250,282 3. No. of lubricants distributed: 351,480

Project name & description	Objectives	Main target / setting	Indicators (yearly)
Harm reduction			
Methadone Clinic support programme	<ul style="list-style-type: none"> To promote the use of condom in drug users 	Users of Methadone Clinics	1. No. of condoms distributed: 44,588 2. No. of IEC distributed: 7,564
Programmes with drug rehabilitation services	<ul style="list-style-type: none"> To encourage the practice of risk reduction in methadone users 	Users of drug rehabilitation services	1. No. of health talks delivered:4 2. No. of attendance: 199
Health promotion for MSM			
Hong Kong Lesbian and Gay Film Festival 2017 - Film screening: "After Louie" - Campus tour of film sharing and discussion forums "HeHeSheShe OUT@U"	<ul style="list-style-type: none"> To raise awareness about AIDS, and to bring the love and caring message to the community Promote safer sex and HIV testing among MSM To promote awareness of sexual diversity 	Sexual minorities & the youth	1. No. of attendance estimated: 714 2. No. of condoms distributed: 763 3. No. of lubricants distributed: 763 4. No. of IEC distributed: 848
Pink Dot 2017	<ul style="list-style-type: none"> To raise awareness about AIDS, and to bring the love and caring message to the community Promote safer sex and HIV testing among MSM To promote awareness of sexual diversity 	Sexual minorities & general public	1. No. of attendance estimated: 8,000 2. No. of condoms distributed: 2,169 3. No. of lubricants distributed: 2,169 4. No. of IEC distributed: 2,457
Hong Kong Pride Parade 2017	<ul style="list-style-type: none"> To promote safer sex and HIV testing information in MSM community 	MSM	1. No. of attendance estimated: 7,500 2. No. of condoms distributed: 1,900 3. No. of lubricants distributed: 1,900 4. No. of IEC distributed: 4,700
Health promotion for travellers			
"Travel Safe Condom Saves Life" Exhibition - Hong Kong Macau Ferry Terminal - Shenzhen Bay Port - Lok Ma Chau Control Point	<ul style="list-style-type: none"> To promote awareness of safer sex among travellers 	Travellers	1. No. of attendance estimated: 31,500 2. No. of condoms distributed: 5,200 3. No. of IEC distributed : 15,465

Project name & description	Objectives	Main target / setting	Indicators (yearly)
Travel Health Service support projects	<ul style="list-style-type: none"> To distribute condoms through Travel Health Service 	Travellers	1. No. of condoms distributed: 1,606
Health promotion for prisoners			
Pre-exit Kits for prisoners on discharge	<ul style="list-style-type: none"> To promote AIDS awareness among pre-exit prisoners To encourage behavioural modification for risk reduction 	Person just released from prison	1. No. of Pre-exit Kits distributed: 8,500
Prevention of mother-to-child transmission			
Development and provision of education materials on universal antenatal HIV testing	<ul style="list-style-type: none"> To educate antenatal mothers on HIV/ AIDS To increase the knowledge of HIV testing 	Antenatal mothers	1. No. of IEC distributed: 2,000

Targeted Prevention: Individual-based

Project name & description	Objectives	Main target / setting	Indicators (yearly)
Harm reduction			
Phoenix project - Provide technical support to volunteers (ex-drug users) for outreach counselling to existing drug users at the vicinity of Methadone Clinics	<ul style="list-style-type: none"> To promote the use of Methadone as a substitute for heroin To implement HIV/AIDS prevention education 	Drug users in the vicinity of Methadone Clinic	1. No. of condoms distributed: 11,299 2. No. of IEC distributed: 26,385

Red Ribbon Centre Production in the year 2017

Periodicals

AIDS Newsletter (*Traditional Chinese*)

- Number 70
- Number 71

Hong Kong STD/AIDS Update (*English*)

- Volume 23 Quarter 1
- Volume 23 Quarter 2
- Volume 23 Quarter 3
- Volume 23 Quarter 4

Networking Voice (*Traditional Chinese*)

- Volume 23 (*Final issue*)

The Node (*English, Simplified Chinese, &Traditional Chinese*)

- Volume 19 Number 1
- Volume 19 Number 2

Red Ribbon Bulletin (*Traditional Chinese*)

- Number 54
- Number 55
- Number 56

ACA Newsfile (*English*)

- Volume 24 Number 1
- Volume 24 Number 2
- Volume 24 Number 3
- Volume 24 Number 4
- Volume 24 Number 5
- Volume 24 Number 6
- Volume 24 Number 7
- Volume 24 Number 8
- Volume 24 Number 9
- Volume 24 Number 10
- Volume 24 Number 11
- Volume 24 Number 12

Giveaway
<ul style="list-style-type: none"> • AIDS Education Kits for drug users • AIDS Hotline Banner Pen • AIDS Hotline Plastic Folding Fan • AIDS Hotline Pocket Tissue • AIDS Hotline Towel • AIDS Hotline Condom Pack • Hong Kong Lesbian and Gay Film Festival - Condom case • Hong Kong Lesbian and Gay Film Festival - Black draw string bag • MSM Condom and Lubricant Pack • Pink Dot Hong Kong – Zipper Pouch • Pre-exit AIDS Education Kits for prisoner • World AIDS Campaign 2017 – “Know AIDS No AIDS” Towel • Zipper Pouch for Ethics Minorities • Zipper Pouch for General Public • Zipper Pouch for Travellers
Advertisement
<ul style="list-style-type: none"> • Bus Advertising for AIDS Hotline and Safer Sex
Pamphlets
<ul style="list-style-type: none"> • Knowing more about AIDS (<i>Urdu, Hindi, Thai</i>) • Prevention of STIs and AIDS (<i>Bengali, Hindi, Indonesian, Nepali, Tagalog, Thai, Urdu, Vietnamese</i>) • AIDS Test Early Treat Early For Your Health Get Tested (<i>Bengali, Hindi, Indonesian, Nepali, Tagalog, Thai, Urdu, Vietnamese</i>) • Prevention of STIs and AIDS (<i>Simplified Chinese, Indonesian</i>) • AIDS Test Early Treat Early For Your Health Get Tested (<i>Simplified Chinese, Indonesian</i>) • Love Yourself HIV Infection Practice Harm Reduction and Safer Sex (<i>Vietnamese</i>) • Rapid HIV Testing Delivering Women (<i>Indonesian</i>)
Poster
<ul style="list-style-type: none"> • Hong Kong Lesbian and Gay Film Festival – Publicity for “Let Him Know” anonymous partner notification SMS • Hong Kong Lesbian and Gay Film Festival - Publicity for “Revamp 1069 Test Finder” • World AIDS Campaign 2017 - Event Poster • World AIDS Campaign 2017 - Know AIDS No AIDS - Event Poster
Card
<ul style="list-style-type: none"> • Hong Kong Lesbian and Gay Film Festival – Publicity for “Let Him Know” anonymous partner notification SMS • Hong Kong Lesbian and Gay Film Festival - Publicity for “Revamp 1069 app” • Hong Kong Pride Parade postcard • Promotion of Hepatitis A vaccination postcard • Calendar 2018 with health message • 2018 Calendar card with hotlines

Banner
<ul style="list-style-type: none"> • Pride Parade 2017 Banner • Banner - "Training workshop for NGO staff - Basic knowledge on HIV/AIDS &STIs" • Banner - "Training workshop for NGO staff - Advance course" • Banner - "Workshop for healthcare professionals - Knowing about HIV/AIDS and the Lesbian, Gay, Bisexual and Transgender (LGBT) Community" • Hepatitis A vaccination promotion roll-up banner
Exhibition Board
<ul style="list-style-type: none"> • Hong Kong Lesbian and Gay Film Festival – Condom Exhibition Board
Guidelines / Information Papers / Strategies / Reports
<ul style="list-style-type: none"> • FACTSHEET on HIV/AIDS Situation in Hong Kong [2016] • Statement on hepatitis A vaccination and men who have sex with men • Recommended HIV/AIDS Strategies for Hong Kong (2017-2021)
Others
<ul style="list-style-type: none"> • Pink Dot 2017 - Water Bottle Flip Game • Pride Parade 2017 - Team T-shirt • EM AIDS Hotline promotion - Jigsaw Puzzle Game

Red Ribbon Centre Management Advisory Committee



The Red Ribbon Centre Management Advisory Committee was established in March 1997. The Committee comprised community leaders, representatives of AIDS and main stream NGOs, and professionals who are responsible for advising on HIV/AIDS prevention and health promotion activities based on the need of the community and to serve as a monitoring body of the programme.

Red Ribbon Centre Management Advisory Committee Membership List (1 April 2015 to 31 March 2018)

Chairman :	Dr Richard TAN
Members :	Mr CHAN Ka-wai Ms CHANG Yuk-mui, Gipsy Mr CHU Muk-wah, Daniel Ms KWONG Suk-chun, Victoria Mr TONG Tai-wai, Raphael, MH Dr CHAN Chi-wai, Kenny
Secretary :	Ms WONG Lok-lam, Clara

HIV Prevention and Health Promotion Team



HIV Prevention and Health Promotion Team Team members list:

Dr CHAN Chi-wai, Kenny Consultant
Dr LIN Wai-chi, Ada Senior Medical Officer (to April 2017)
Dr KWAN Chi-keung Senior Medical Officer (from April 2017)
Dr SHU Bo-yea Senior Medical Officer
Dr WONG Chun-kwan, Bonnie Senior Medical Officer
Dr CHENG Hok-fai Medical Officer (to March 2017)
Dr NG Sin-hang Stephanie Medical Officer (to Nov 2017)
Dr SIN Ka-chung, Clara Medical Officer (from Feb 2017)
Dr LEUNG Hui-yan, Medical Officer (from Oct 2017)
Dr LEE Wai-yan Medical Officer (to Feb 2017)
Dr SIT Yao-wai, Alfred Medical Officer
Dr CHAK Mui-yi, Michelle Medical Officer (from Feb 2017)
Ms PANG Kit-wah, Jenny Senior Nursing Officer
Ms WONG Mei-yuk, Lina Nursing Officer
Ms LO Mei-kit Nursing Officer
Ms NG Yuk-yin Nursing Officer
Ms CHEUNG Wing-tak Nursing Officer
Ms WONG Ho-sze Nursing Officer
Ms HO Ka Man, Juliana Registered Nurse (to Feb 2017)
Ms HUNG Wai-fong Registered Nurse
Mr LEE Szeho, Ramon Registered Nurse (from Feb 2017)
Ms HUNG, Wai-fan, Louisa
Ms WONG Lok-lam, Clara
Ms LEUNG Lai-king, Elaine
Ms CHEUNG Lai-ha, Celine
Ms KONG Yin-mui, Wendy
Ms TAM Lung-hing, Tammy

Red Ribbon 100

Red Ribbon 100---100 minutes of Fun is a special guided tour at the Red Ribbon Centre. Health talks, interactive activities, quizzes and games are employed to reinforce knowledge about the causes, routes of transmission and preventive measures about STIs/AIDS, and to promote a concerning and accepting attitude towards the people living with HIV.

For interested parties, please fill in the application form and then mail or fax to our Centre.

Red Ribbon 100 Application Form					
Name of School/Organisation	:				
Address	:				
	:				
Responsible person	:				
Post	:				
Contact Telephone No.	:				
E-mail	:				
Fax No.	:				
Expected date of tour	:				
Time	:				
No. of Visitors	:				
Age :	below 10	10 - 19	20 - 29	30 - 39	40 or above
<input type="checkbox"/> Student					
<input type="checkbox"/> Teacher					
<input type="checkbox"/> Parents					
<input type="checkbox"/> Social worker					
<input type="checkbox"/> Health care worker					
<input type="checkbox"/> Others :					
(please specify)					

Related Hotlines and Websites

Related Hotlines:

AIDS Hotline	: (852) 2780 2211
AIDS Hotline <i>(Pre-recorded message in Hindi, Indonesian, Nepali and Urdu)</i>	: (852) 2112 9980
AIDS Hotline <i>(Pre-recorded message in Thai, Vietnamese, Tagalog)</i>	: (852) 2359 9112
Gay Men HIV Testing Hotline	: (852) 2117 1069
Dr Sex Hotline	: (852) 2337 2121
Harm Reduction Hotline	: (852) 2112 9977

Related Websites:

Virtual AIDS Office of Hong Kong	http://www.aids.gov.hk
Red Ribbon Centre Website	http://www.rrc.gov.hk
AIDS Hotline Website	http://www.27802211.com
Gay Men HIV Information Website	http://www.21171069.com
Harm Reduction Website	http://www.harmreduction.gov.hk
Advisory Council on AIDS	http://www.aca.gov.hk
Council for the AIDS Trust Fund	http://www.atf.gov.hk

Correspondence

Red Ribbon Centre

Tel : (852) 3143 7200

Fax : (852) 2338 0534

E-mail : rrc@dh.gov.hk

Website : <http://www.rrc.gov.hk>

Address : 2nd Floor, Wang Tau Hom Jockey Club Clinic, 200 Junction
Road East, Kowloon, Hong Kong

Service Hours : Monday – Friday : 9am – 1pm
2pm – 6pm

Saturday, Sunday and Public Holiday : Closed