

A red ribbon is shown in a dynamic, flowing pose against a light orange background. The ribbon starts at the top left, loops down and then back up, and then flows across the bottom of the frame. The year '2016' is printed in white on a section of the ribbon in the lower right. The overall aesthetic is clean and professional.

Year book of Red Ribbon Centre

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Our Mission

To facilitate and enhance the community's response to HIV/AIDS.

Our Objectives

- *To promote community participation in HIV/AIDS education and research*
- *To facilitate the development of social, behavioural and epidemiological research on HIV/AIDS in Hong Kong and the neighbouring regions*
- *To enhance the development of quality HIV/AIDS education programmes*
- *To provide an avenue for local and international collaboration in the fight against HIV/AIDS*

Messages

Mrs. Regina LEUNG, Patron, Red Ribbon Centre



Since its establishment in 1996, the Red Ribbon Centre has been committed to fighting HIV/AIDS in all possible ways. Thanks to the hard work of the Centre, Hong Kong enjoyed a low HIV prevalence in the local community over the past two decades. Despite the encouraging achievements, we must remain vigilant and continue our efforts in the fight against AIDS.

As the prevailing trend shows that the majority of new cases involve young people, it is important to target young people in HIV/AIDS prevention. Drawing on the successful experience of the life skills-based AIDS education in 2014, the Centre partnered with the Family Planning Association of Hong Kong to carry out the programme again in 2016. The programme aimed to enhance young people's understanding of HIV/AIDS and of effective ways to protect themselves from infection by strengthening their skills in self-awareness, critical thinking, decision-making, interpersonal communication and negotiation. With over 1 500 student participants from 13 secondary schools, the programme well served its intended purposes and succeeded in promoting awareness and knowledge about HIV/AIDS among our young people.

My heartfelt gratitude to all staff of the Centre for their dedication to combating HIV/AIDS and protecting the health of the community, as well as to all parties concerned for their staunch support for the work of the Centre. Let us work together to stem the tide of HIV/AIDS and realise the goals of "Zero new infections", "Zero AIDS-related deaths" and "Zero discrimination".

A handwritten signature in black ink, appearing to read 'Regina Leung'.

Mrs. Regina Leung
Patron

Messages

Ms. Amakobe SANDE, Country Director, UNAIDS China



The work done by the Hong Kong Red Ribbon Centre in 2016 is impressive.

Responding to the HIV epidemic and the gaps, the activities conducted by the Hong Kong Red Ribbon Centre not only tailored to fit with the information and knowledge gap of the general population, but in particular sensitive and suit the needs of the most vulnerable and high risk populations.

China's national HIV prevalence recorded 0.042% in 2015, with nearly 577,423 persons reported living with HIV of which 387,000 were receiving ART treatment by the end of 2015. Nearly 90% of those on treatment had achieved viral loads below the recommended level known as 'suppressed'. With the development of two major economic development projects in China —the Silk Road Economic Belt and the 21st Century Maritime Silk Road, the Belt and Road Initiative provides an important platform for person-to-person connectivity—an issue that the AIDS response has championed.

The HIV prevention and advocacy activities done by the Centre are part of the UNAIDS' FastTrack approach to work towards the goal of 'End of AIDS as a public health threat by 2030'. In particular, its capacity building activities regarding pre-exposure prophylaxis, post-exposure prophylaxis and sexually transmitted infections could target the most imminent needs of HIV prevention in the high risk community. Its networking with regional countries facilitate sharing of experience for a better response.

UNAIDS looks forward to continuing to work closely with the Hong Kong Red Ribbon Centre as it continues its innovative and important work in the AIDS response, focusing on remaining strong and committed to leaving no one behind - regardless of their gender, race, level of education, mobility and or whom they love. All this will contribute to building a more sustainable world by 2030.

Messages

*Dr Richard TAN, Chairman of the Red Ribbon Centre
Management Advisory Committee*

In 2016, the number of newly reported HIV cases seems to have stopped increasing when compared with that of 2015. However, the epidemic was still concentrated on Men who have Sex with Men (MSM) accounting for more than 60% of the reported cases. It was still a big challenge, especially on chem-sex among MSM.

Chem-sex is a significant risk factor of HIV infection and reducing the number of people involved in chem-sex is the key to change the epidemic. In order to raise awareness of the problem among NGO workers, the Red Ribbon Centre (the Centre) organized workshops on chem-sex issue and shared the latest review on Pre-exposure prophylaxis and Post-exposure prophylaxis in other countries.

In order to respond to the increasing new HIV cases among MSM, the Centre has been actively maintaining close relationship with the gay community to promote safe sex and regular HIV testing. In 2016, the Centre collaborated with organizers of the Hong Kong Lesbian and Gay Film Festival, Pink Dot HK and Pride Parade. In addition to sponsoring the screening of an HIV prevention movie in the Film Festival, a 30-second television commercial promoting HIV testing was produced and broadcasted at the event. Pink Dot HK is an activity targeted at the Lesbians, Gays, Bisexuals and Transgender (LGBT) group. It was held in the Nursery Park, West Kowloon Cultural District in September 2016 with over 8,000 participants recorded. The Centre joined the activity for the first time and a booth was set up for promoting safe sex and HIV testing. Safe sex and HIV testing were also promoted at the Hong Kong Pride Parade held in November 2016 through condom mascots, handheld boards, T-shirts with slogan and distribution of condoms and educational materials.

Other than MSM, there were also increasing HIV cases among women in ethnic minority groups. In 2016, the Centre started to collaborate with NGOs to arrange health talks or other activities targeted at domestic helpers in Hong Kong. This was just a start and the Centre would explore more opportunities to promote safe sex to them in various ways.

Education to the general public and the youth is also important in order to promote a safe sex and regular testing atmosphere. In 2016, the Centre continued to organize film sharing and discussion forums in eight tertiary institutions during September and October. To enhance HIV awareness among the public and to commemorate the World AIDS Day (WAD) 2016, the Centre collaborated with the Hong Kong Family Planning Association to promote life skills-based education on HIV prevention in secondary schools. The “On the fast-track to end AIDS” World AIDS Campaign 2016 Kick-off Ceremony was held at the iSQUARE on 19 November 2016, followed by an advertisement on Light Rail lasting for a month. There was also a health promotion activity in Tin Yuet Light Rail station, Tin Shui Wai on 1 December 2016 which targeted at the general public including secondary school students. Condom distribution was very successful with 1,000 condoms distributed.

Although the combat against AIDS never ends, I am pleased to see the Centre always comes up with innovative ways to take up new challenges. Here I thank our health promotion team for their hard work and wish the Centre every success in the fight against AIDS in the future.

Director's Report

Dr CHAN Chi-wai, Kenny

The year of 2016 marked the nineteenth anniversary of the Red Ribbon Centre. The Centre was commissioned in 1997, an eventful year indeed for all of Hong Kong. But for those infected with HIV, that was also the year of a complete reversal of fortunes. Highly active antiretroviral therapy became a reality, and the prognosis of HIV disease has never been the same.

What was lesser known was that 1997 also marked the period of time when the rate of new HIV infections began to speed up in Hong Kong. After almost a decade of low level epidemic in which heterosexual transmission overtook that among men who have sex with men (MSM), infections began to surge in 1997, most prominently among MSM.

It was perhaps apt that the Centre should come into being at this time. The mission of the Centre has never wavered from 'facilitating and enhancing the community's response to HIV/AIDS'. Yet, it is remarkable how, in order to fulfill its mission, the Centre has been tactfully adapting to the times as dictated by HIV epidemiology, prevailing strategies and scientific advances.

The challenge to the Centre in 2016 was enormous. A record number of infections had just been recorded in 2015, again affecting mostly MSM. To promote prevention messages in this population, the Centre launched publicity programmes during the Hong Kong Pride Parade and Pink Dot events. More importantly, participation and sponsorship of the Hong Kong Lesbian and Gay Film Festival allowed further coverage of MSM to reinforce the importance of safer sex and regular HIV testing.

Activities were not limited to those targeting MSM. Various promotional activities for travelers, youth and ethnic minorities were carried out. This year, we were able to expand our HeHeSheSheOut@U promotion to as many as eight universities, a credit to the diligence and perseverance of our staff. In particular, collaboration with the Family Planning Association was able to bear fruit. Life skills- based education, as advocated by the Advisory Council on AIDS, was launched in 13 secondary schools. This aimed at strengthening students' skills in self-awareness, critical thinking, decision making, and interpersonal communication and negotiation.

Meanwhile, capacity building and networking activities assumed an ever increasing importance. Training courses and workshops were conducted on themes relevant to the times. Exchange visits from local and overseas academic institutions continued, as were clinical placement for nursing students, visits by students from both medical schools, and the Lions Red Ribbon Fellowship Scheme designed for HIV workers from the Mainland.

As the Red Ribbon Centre enters into its twentieth anniversary, it pledges to remain true to its mission as it has done for the last nineteen years.

Photo Album

2016 Red Ribbon Centre Activities tidbits

Promotion of Awareness and Acceptance Activities

World AIDS Campaign 2016

“On the fast-track to end AIDS” World AIDS Campaign 2016 Kick-off Ceremony was carried out at the iSQUARE in Tsim Sha Tsui on 19 November 2016. The Under SFH, DoH and Chairman of Family Planning Association of Hong Kong (FPAHK) officiated at the ceremony. Other counterparts from health authorities in Guangdong Province, Shenzhen and Macau also joined the event. Students representatives from the Yuen Yuen Institute MFBM Nei Ming Chan Lui Chung Tak Memorial College, Skipper’ Z rope skipping and singers delivered three performances to promote HIV prevention. The involvement of youths in this event encouraged their participation in HIV prevention and promotion. Despite the ceremony, the Centre had collaborated with the FPAHK to roll out the programme of life skill-based education (LSBE) on HIV/AIDS and sex in secondary schools, and completed with a satisfactory result.



Photo Album

AIDS Hotline promotion in Ethnic Minorities

Promotion of the AIDS Hotline to ethnic minorities was held in Yuen Long Park, Junction of Fa Yuen Street and Mong Kok Road footbridge, and footbridge next to World Wide House Central on 12 June 2016. Promotional materials were distributed to around 6,000 foreign domestic helpers.



HIV/AIDS and Hotline Promotion

The HIV/AIDS awareness health and testing hotline promotion were held in Tin Shui Wai (Tin Yuet Light Railway Station) on 1 Dec 2016. Around 5,000 people of the public were reached and 3,000 folders and zipper bags imprinted with the AIDS Hotline and 1,000 condoms were distributed.



Photo Album

HIV Prevention Programmes for MSM in 2016

1. The Hong Kong Lesbian and Gay Film Festival 2016

This year, the Red Ribbon Centre (RRC) once again collaborated with the Hong Kong Lesbian and Gay Film Festival (HKLGGFF) for screening films with educational messages related to HIV. A 30-second Television Commercial film (TVC) which promote HIV testing was newly produced to show before screening of each film. Further, RRC held a film sharing with post-discussion forum sessions - HeHeSheSheOut@U in the eight tertiary institutions from 8 September to 25 October to promote HIV prevention and sex diversity culture.



2. Pink Dot 2016

RRC firstly joined the Pink Dot Hong Kong 2016. This is one of the large Lesbian, Gay, Bisexual and Transgender (LGBT) platforms in Hong Kong. Health messages on HIV prevention and safer sex were promoted through condom mascot photo shooting activity and distribution of condom gift packs and health education materials. Around 8,000 people were reached during the event.



Photo Album

3. The Hong Kong Pride Parade 2016

The Hong Kong Pride Parade 2016 was held on 26 November. Though the weather was extremely unpleasant, the organizer still reported 6,800 participants. The march started from Victoria Park and finished at Edinburgh Place. Health message were disseminated through marching with condom mascots, handheld slogan, T-shirt with promotional message and distribution of condom gift packs and giveaway items. Last but not least, mobile HIV testing service organized by NGOs were introduced on the main stage, by which more options on testing site were provided for the community.



Photo Album

Capacity building and Networking activities

In July 2016, two university students, came from The Chinese University of Hong Kong and Yale University, joined an attachment programme “New Asia / Yale Summer Community Services Exchange” with 4-weeks placement in the Centre. During the placement, they carried out a survey “Views of Local MSM on PrEP and HIVST: A Pilot Study” for MSM’s view on PrEP and HIV self-testing in three NGOs and presented the results on 26 July 2016. Besides, they also joined outreach activities organized by NGOs, and found very fruitful in HIV prevention work.



Two doctors from Mainland health authorities joined the attachment programme Lions Red Ribbon Fellowship Scheme under sponsorship of the Lions Clubs, in which to facilitate experience sharing between the mainland and local workers, to enhance technical exchange on HIV/AIDS control, and to encourage collaboration and networking. The programme lasted for two weeks from 29 August to 8 September and concluded with a presentation on 8 September 2016.

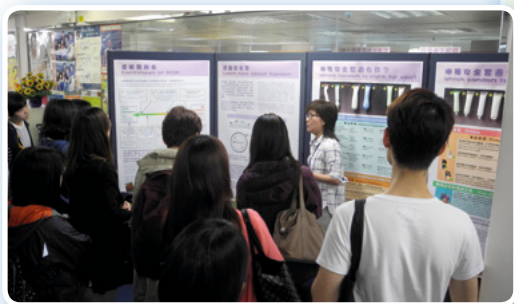


The “Training Workshop on Basic Knowledge of HIV/AIDS & STIs for NGO Staff” was held in two sessions on 1 March and 15 March 2016. The workshop aimed to introduce basic knowledge relevant to HIV/AIDS and STIs, service provision in ITC and SHCs. Apart from the basic knowledge, the Centre also invite the frontline workers from NGOs to share their working experience with audience. A total of 66 participants attended the sessions.



Photo Album

On 13 April, a study tour on infectious disease for 32 nurses from Prince Margaret Hospital joined the Centre tour to understand more about the HIV prevention and education in Hong Kong.



A “Sharing session on PrEP and PEP for HIV” was held in RRC on 19 April 2016. Invitation was sent to related NGOs and the academia and attracted an audience of 80.

RRC received visitors from the Mainland and overseas agencies, and provided a platform to enhance the collaboration between local workers and overseas counterparts in HIV prevention. There were totally 121 visitors in 2016.



Dr Jason Ligot (Right) from World Health Organization Western Pacific Region (WPRO) visit on 28 April 2016



Dr Tim BROWN's Consultancy Visit on 8 January 2016



Mr Guangming Zhang (Civil Servant Exchange Director) - Social Development Bureau of Chongqing Liangjiang New Area Administrative Committee visit on 25 November 2016

Red Ribbon Centre Project Inventory 2016

Promotion of Awareness / Acceptance: Community-based

Project name & description	Objectives	Main target / setting	Indicators (yearly)
Communication through internet and telecommunication - to disseminate HIV prevention and care messages through the internet and telecommunication			
Virtual AIDS Office www.aids.gov.hk - since 1997 - official website of Special Preventive Programme (SPP)	<ul style="list-style-type: none"> To provide technical information on the HIV situation, programmes and strategy development in Hong Kong To respond to enquiries on HIV/AIDS To provide Internet Continuing Education (iCE) on HIV/AIDS To collect documents on professional manuals, clinical and treatment guidelines, prevention strategies and surveillance reports etc 	Healthcare, education and social service professionals	(1) Total no. of hits: 18,702 (2) No. of emails received: 21 (3) % of enquiries replied within 1 week: 100%
Red Ribbon Centre website www.rrc.gov.hk - since 1997	<ul style="list-style-type: none"> To introduce the work, facilities and resource of the Centre 	General public	(1) Total no. of hits: 16,824 (2) No. of emails received: 58 (3) % of enquiries replied within 1 week: 100%
AIDS Hotline website www.27802211.com - since 1/12/2001 - an interactive website for general public	<ul style="list-style-type: none"> To promote safer sex and HIV testing To promote online booking of HIV testing 	General Public	(1) Total no. of hits: 21,836
Harm Reduction website www.harmreduction.gov.hk - since 20/5/2002	<ul style="list-style-type: none"> To introduce harm reduction strategy as apply to HIV/AIDS prevention To provide information on methadone treatment programme To link up with overseas organization's websites expertise in harm reduction 	General public, drug users	(1) Total no. of hits: 3,290
Gay Men HIV Information website www.21171069.com - since 9/10/2006	<ul style="list-style-type: none"> To disseminate AIDS related information for Men who have Sex with Men (MSM) in response to the rising HIV situation among MSM 	MSM community group	(1) Total no. of hits: 36,061
Dr Sex Hotline 23372121 - since July 1996 - a 24-hour pre-recorded messages hotline in Cantonese, Putonghua and English	<ul style="list-style-type: none"> To provide a full panel of information on multiple aspects of sex 	Youth	(1) Total no. of calls received: 4,801
Harm Reduction Hotline 21129977 - since 20/5/2002 - a 24-hour pre-recorded messages hotline in Cantonese, Putonghua and English	<ul style="list-style-type: none"> To provide a full panel of information on harm reduction 	General public, drug users	(1) Total no. of calls received: 154
AIDS Hotline 21129980 - since 1/7/2005 - a 24-hour pre-recorded messages hotline in Hindi, Indonesian, Nepali and Urdu	<ul style="list-style-type: none"> To provide a full panel of information on AIDS 	Indian, Indonesian, Nepalese and Pakistani	(1) Total no. of calls received: 59

Project name & description	Objectives	Main target / setting	Indicators (yearly)
Media campaigns – to disseminate HIV prevention & care messages through the mass media			
Press Conference on HIV/AIDS situation - at quarterly basis	<ul style="list-style-type: none"> To review the HIV/AIDS situation in Hong Kong 	General public	(1) Total no. of conference: 4

Promotion of Awareness / Acceptance: Group or Setting-based

Project name & description	Objectives	Main target / setting	Indicators (yearly)
Regular publications - to disseminate HIV prevention and care messages to various audiences through publications			
AIDS Newsletter - a six-monthly official publication of the Red Ribbon Centre (RRC) (Traditional Chinese)	<ul style="list-style-type: none"> To update on HIV situation and programmes in Hong Kong To report regularly on the work of RRC To maintain a network of individuals and agencies working on HIV/AIDS in Hong Kong 	General public	(1) No. of issues published: 2 (2) No. of copies distributed: 11,585 (3) No. of agencies on mailing list: 6,616
The Node - a publication of the UNAIDS Collaborating Centre (English, Simplified Chinese, & Traditional Chinese)	<ul style="list-style-type: none"> To provide updated information on HIV/AIDS with a regional perspective To maintain a network of agencies working on HIV/AIDS outside Hong Kong 	Agencies working on HIV/AIDS	(1) No. of issues published: 2 (2) No. of copies distributed: 4,807 (3) No. of agencies on mailing list: 2,826 (local agencies) 552 (overseas agencies)
Networking Voice - a six-monthly periodical on HIV prevention and care, targeting young people (Traditional Chinese)	<ul style="list-style-type: none"> To maintain a network for local youth workers who are interested in the aspect of HIV/AIDS To update the strategies in HIV prevention and care for young people 	Youth workers, youth and students	(1) No. of issues published: 1 (2) No. of copies distributed: 5,140 (3) No. of agencies on mailing list: 2,996
Red Ribbon Bulletin - a four-monthly publication produced by HIV Clinical Team and people living with HIV (PLHIV) (Traditional Chinese)	<ul style="list-style-type: none"> To promote the communication among PLHIV and the HIV workers To update on HIV treatment and care To maintain a network of individuals interested in HIV/AIDS care To promote the acceptance of PLHIV 	General public and PLHIV	(1) No. of issues published: 3 (2) No. of copies distributed: 8,803 (3) No. of agencies on mailing list: 5,283

Project name & description	Objectives	Main target / setting	Indicators (yearly)
Hong Kong STD/AIDS Update - a quarterly epidemiology bulletin and surveillance report of Special Preventive Programme (SPP) and Social Hygiene Service (English) - changed to web version from Volume 8 Quarter 3 onwards	<ul style="list-style-type: none"> To update on HIV/STI epidemiology in Hong Kong To report on HIV surveillance activities in Hong Kong To maintain a network of health professionals interested in HIV/AIDS 	Healthcare professionals	(1) No. of online issues produced: 4
ACA Newsfile - a monthly periodical of the Advisory Council on AIDS (ACA) (English)	<ul style="list-style-type: none"> To update on HIV programmes in Hong Kong To report on the work of ACA and its committees 	ACA Members and its committees	(1) No. of issues published: 12 (2) No. of copies distributed: 2,620 (3) No. of agencies on mailing list: 174
“Red Ribbon in Action” AIDS Education Funding Scheme			
“Red Ribbon in Action” AIDS Education Funding Scheme - started 21/5/2005 - to encourage local community group to organize and implement AIDS education	<ul style="list-style-type: none"> To arouse the public awareness on HIV/AIDS To acquire the knowledge on HIV/AIDS, sex and drug abuse through activities then convey these messages to others 	Local community groups	(1) No. of applications received: 21 (2) No. of approved projects: 21
Centre-based activities at RRC - to disseminate HIV prevention and care messages			
Friends of RRC	<ul style="list-style-type: none"> To maintain a network of individuals interested in HIV prevention and care To promote general awareness of the public on HIV prevention 	General public	(1) No. of new registrants: 0 (2) No. of membership: 538
Red Ribbon 100 (RR 100) - a 100-minute centre-based activity at RRC, elements include talks about HIV/AIDS, interactive games and tour round the centre	<ul style="list-style-type: none"> To enhance understanding of HIV prevention and care among the public 	General public, youth and children	(1) No. of sessions: 12 (2) No. of participants: 256
Clearinghouse - the operation of the library in RRC and the distribution of items to registered clients	<ul style="list-style-type: none"> To maintain a comprehensive collection of HIV/AIDS information To distribute update HIV information to registered clients and agencies 	HIV related workers	(1) No. of items (including journals, magazines & books) subscribed: 82 (2) No. of organizations and individuals on mailing list: 4797
Production of Information Education Communication (IEC) materials - the production of materials to complement other HIV/AIDS health promotion projects (see “Red Ribbon Centre Production in the year 2016”)	<ul style="list-style-type: none"> To support on HIV prevention projects 	Varies	See individual projects in other sections

Project name & description	Objectives	Main target / setting	Indicators (yearly)
Extramural promotional activities			
Hotline promotion to ethnic minorities - Yuen Long Park, Junction of Fa Yuen Street and Mong Kok Road footbridge, and footbridge next to World Wide House Central	<ul style="list-style-type: none"> To promote HIV/AIDS knowledge, especially to members of the ethnic minorities, and to help them acquire more resources about HIV/AIDS services 	Ethnic minorities	(1) No. of attendance estimated: 8,000 (2) No. of IEC distributed: 6,000
Exhibitions at schools and community centres Topics included: - Fight against AIDS - Safer Sex	<ul style="list-style-type: none"> To enhance understanding of HIV prevention and care in general public To promote the acceptance of PLHIV To increase the importance of safer sex in general public 	General public, especially the youth	(1) No. of exhibitions held : 5 (2) No. of attendance estimated: 4,300 (3) No. of IEC distributed: 1,100 (4) No. of condom distribution: 1,288
Roving Exhibition Topics: "Youth and AIDS" - Kowloon Park - Tsuen Wan Government Offices Topics: "Women and AIDS" - Wan Chai Immigration Tower - Shatin Government Offices	<ul style="list-style-type: none"> To enhance understanding of general public in HIV prevention and care To increase the awareness of general public the importance of safer sex 	General Public, especially youth and women	(1) No. of attendance estimated: 8,000 (2) No. of IEC distributed: 7,480
2016 Migrants' Health Matters Community Health Day for Migrant Workers in Hong Kong - Organized by the Path Finders and the Christian Action. RRC had held a booth for promotion	<ul style="list-style-type: none"> To promote HIV/AIDS knowledge and to help them acquire more resources about HIV/AIDS services 	Ethnic Minorities	<ul style="list-style-type: none"> No. of attendance estimated: 500 No. of IEC distributed: 987 No. of condom distribution: 20
World AIDS Campaign 2016 - Kick-off ceremony	<ul style="list-style-type: none"> To promote HIV prevention under the theme of " On the fast-track to end AIDS" 	General Public	(1) No. of attendance estimated: 1,000 (2) No. of IEC distributed: 360
Health promotion activity in NTW	<ul style="list-style-type: none"> To increase the awareness of HIV/AIDS, promote safer sex and HIV testing 	General Public	(1) No. of attendance estimated: 5,500 (2) No. of IEC distributed: 3,000 (3) No. of condom distribution: 1,000

Capacity Building: Group or Setting-based

Project name & description	Objectives	Main target / setting	Indicators (yearly)
Workshop			
Training Workshop on Basic Knowledge of HIV/AIDS & STIs for NGO Workers	<ul style="list-style-type: none"> To enhance participants' knowledge on HIV/AIDS & STIs To introduce services related to HIV/AIDS & STIs in Hong Kong 	Local AIDS NGO workers	(1) No. of workshops: 2 (2) No. of attendance: 66
Sharing session on PrEP and PEP for HIV	<ul style="list-style-type: none"> To introduce Pre-Exposure Prophylaxis (PrEP) and Post-Exposure Prophylaxis (PEP) (including occupational and non-occupational settings) To present findings of related study conducted by NGO and highlights of international conference 	AIDS NGO workers, academia interested in the HIV/AIDS field or related behavioural or sociological research	(1) No. of attendance: 80
Clinical placement			
Pre-registration Nursing Student Clinical Placement	<ul style="list-style-type: none"> To facilitate nursing students to have an understanding of how public health nurses contribute in the promotion and prevention of HIV/AIDS knowledge in Hong Kong 	Local university nursing students	(1) No. of session: 6 (2) No. of attendance: 101
Visits			
Arrange visits for Mainland professionals	<ul style="list-style-type: none"> To enhance networking and capacity building To introduce the HIV/AIDS prevention programmes to workers in Mainland China 	Health care workers academics and government officials from Mainland China	(1) No. of total participants: 138
Internet-based learning			
Internet Continuing Education (iCE) - to provide a free of charge, regularly update continuing education on HIV/AIDS for doctors, nurses, other health professionals and workers in the AIDS field	<ul style="list-style-type: none"> To update knowledge on HIV/AIDS prevention and care on the internet 	Health professionals	(1) No. of iCE topic involved: 3 (2) No. of iCE points accredited: 91
Provision of venue for community initiated activities			
Sponsored meetings - to authorize free use of meeting room and training facilities	<ul style="list-style-type: none"> To provide a venue for other organizations to hold activities 	Other AIDS related organizations	(1) No. of times the facilities at RRC were used by other organizations: 10

Capacity Building : Individual-based

Project name & description	Objectives	Main target	Indicators (yearly)
Fellowship programme			
Lions Red Ribbon Fellowship Scheme - a joint project with Lions Clubs International District 303, Hong Kong and Macau	<ul style="list-style-type: none"> To facilitate experience sharing between the Mainland and local workers To enhance technical exchange on HIV/AIDS control To encourage collaboration and networking with workers from Mainland China 	AIDS related workers from Mainland China	(1) No. of fellows: 2
Training Programme			
A pilot study on “Views of Local MSM on PrEP and HIVST” by CUHK and Yale University students	<ul style="list-style-type: none"> To generate a questionnaire and facilitate data collection prior to the performance of a full scale survey 	University students	(1) No. of students: 2

Targeted Prevention: Group or Setting-based

Project name & description	Objectives	Main target	Indicators (yearly)
Safer sex promotion			
Social Hygiene Clinic support projects	<ul style="list-style-type: none"> To promote the use of condoms among patients with STI To integrate the messages of safer sex and STI prevention 	STI patients	(1) No. of condoms distributed: 271,787
The project of condom & lubricant provision in community - distribution of condom & lubricants through other non-governmental organizations	<ul style="list-style-type: none"> To promote the use of condoms & lubricants in MSM and Commercial Sex Workers (CSW) To support safer sex promotion undertaken by community groups 	MSM, Commercial Sex Workers (CSW)	(1) No. of condoms distributed: 345,600 (2) No. of lubricants distributed: 107,400 (3) No. of gay saunas and Massage Parlors covered: 36 (4) No. of districts covered by the CSW projects: 18
The project of condom & lubricant provision in MSM community	<ul style="list-style-type: none"> To promote the use of condoms & lubricants in MSM and Male Commercial Sex Workers (MSW) To support safer sex promotion undertaken by community groups 	MSM, MSW	(1) No. of gay venue covered: 15 (2) No. of condoms distributed: 226,367 (3) No. of lubricants distributed: 336,932

Project name & description	Objectives	Main target	Indicators (yearly)
Harm reduction			
Methadone Clinic support programme	<ul style="list-style-type: none"> To promote the use of condom in drug users 	Users of Methadone Clinics	(1) No. of condoms distributed: 49,531 (2) No. of IEC distributed: 9,639
Programmes with drug rehabilitation services	<ul style="list-style-type: none"> To encourage the practice of risk reduction in methadone users 	Users of drug rehabilitation services	(1) No. of health talks delivered: 4 (2) No. of attendance: 205
Health promotion for MSM			
Hong Kong Lesbian and Gay Film Festival 2016 - Film screening: "Paris 05:59" - Campus tour of film sharing and discussion forums "HeHeSheShe OUT@U"	<ul style="list-style-type: none"> To raise awareness about AIDS, and to bring the love and caring message to the community Promote safer sex and HIV testing among MSM To promote awareness of sexual diversity 	Sexual minorities & the youth	(1) No. of attendance estimated: 842 (2) No. of condoms distributed : 770 (3) No. of lubricants distributed: 770 (4) No. of IEC distributed : 753
Pink Dot 2016	<ul style="list-style-type: none"> To raise awareness about AIDS, and to bring the love and caring message to the community Promote safer sex and HIV testing among MSM To promote awareness of sexual diversity 	Sexual minorities & general public	(1) No. of attendance estimated: 8,000 (2) No. of condoms distributed : 500 (3) No. of lubricants distributed: 500 (4) No. of IEC distributed : 3,065
Hong Kong Pride Parade 2016	<ul style="list-style-type: none"> To promote safer sex and HIV testing information in MSM community 	MSM	(1) No. of attendance estimated: 6,800 (2) No. of condoms distributed : 1,860 (3) No. of lubricants distributed: 1,860 (4) No. of IEC distributed : 1,251
Announcement of Public Interest "Getting test will free you from fear"	<ul style="list-style-type: none"> To promote safer sex and HIV testing in MSM 	MSM	(1) Total no. of audience: No information obtained

Project name & description	Objectives	Main target	Indicators (yearly)
Health promotion for travellers			
“Travel Safe Condom Saves Life” Exhibition - Hong Kong Macau Ferry Terminal - Shenzhen Bay Port - Lok Ma Chau	<ul style="list-style-type: none"> To promote awareness of safer sex among travellers 	Travellers	(1) No. of attendance estimated: 31,500 (2) No. of condoms distributed : 4,600 (3) No. of IEC distributed : 11,844
Travel Health Service support projects	<ul style="list-style-type: none"> To distribute condoms through Travel Health Service 	Travellers	(1) No. of condoms distributed: 1,489
Health promotion for prisoners			
Pre-exit Kits for prisoners on discharge	<ul style="list-style-type: none"> To promote AIDS awareness among pre-exit prisoners To encourage behavioural modification for risk reduction 	Person just released from prison	(1) No. of Pre-exit Kits distributed: 8,500
Prevention of mother-to-child transmission			
Development and provision of education materials on universal antenatal HIV testing	<ul style="list-style-type: none"> To educate antenatal mothers on HIV/AIDS To increase the knowledge of HIV testing 	Antenatal mothers	(1) No. of IEC distributed: 2,200

Targeted Prevention : Individual-based

Project name & description	Objectives	Main target	Indicators (yearly)
Harm reduction			
Phoenix project - volunteers (ex-drug users) outreach into the vicinity of Methadone Clinics to counsel existing drug users	<ul style="list-style-type: none"> To promote the use of Methadone as a substitute for heroin To implement HIV/AIDS prevention education 	Drug users in the vicinity of Methadone Clinic	(1) No. of condoms distributed: 9,669 (2) No. of IEC distributed: 38,120

Red Ribbon Centre Production in the year 2016

Periodicals

AIDS Newsletter (Traditional Chinese)

- Number 68
- Number 69

Hong Kong STD/AIDS Update (English)

- Volume 22 Quarter 1
- Volume 22 Quarter 2
- Volume 22 Quarter 3
- Volume 22 Quarter 4

Networking Voice (Traditional Chinese)

- Volume 22 Number 1

The Node (English, Simplified Chinese, & Traditional Chinese)

- Volume 18 Number 1
- Volume 18 Number 2

Red Ribbon Bulletin (Traditional Chinese)

- Number 51
- Number 52
- Number 53

ACA Newsfile (English)

- Volume 23 Number 1
- Volume 23 Number 2
- Volume 23 Number 3
- Volume 23 Number 4
- Volume 23 Number 5
- Volume 23 Number 6
- Volume 23 Number 7
- Volume 23 Number 8
- Volume 23 Number 9
- Volume 23 Number 10
- Volume 23 Number 11
- Volume 23 Number 12

Giveaway

- AIDS Education kits for drug users
- AIDS Hotline Pocket Tissue
- Harm Reduction Hotline Plastic Ball Pen
- Hong Kong Lesbian and Gay Film Festival - Condom case
- Hong Kong Lesbian and Gay Film Festival - Plastic folder
- Hong Kong Pride Parade - Tote Bag
- MSM Condom and lubricant Pack
- MSM Health Education Material - Glow in Dark Sticker
- Pre-exit AIDS Education Kits for prisoner
- World AIDS Campaign 2016 Post-it
- Zipper Pouch for Travellers

API

- Getting test will free you from fear

Pamphlets

- Know more about AIDS (Indonesian)
- Be Smart Keep Away from Illicit Drugs & Avoid Contracting AIDS (Bilingual)
- Love yourself, Prevention HIV Infection, Practice Harm Reduction and Safer Sex (Indonesian, Simplified Chinese, Vietnamese)
- Universal Antenatal HIV Testing- the Concern of an Expectant Mother (Indonesian)
- Red Ribbon in Action (Chinese version only)

Poster

- World AIDS Campaign 2016 - Event Poster
- World AIDS Campaign 2016 - On the fast track to end AIDS

Card

- Hong Kong Pride Parade postcard
- Calendar 2017 with health message
- 2017 Calendar card with hotlines

Banner

- AIDS hotline Roll up banner
- EM hotline 21129980 Roll up banner
- EM hotline 23599112 Roll up banner
- Pink Dot 2016 - Roll up banner
- Pride Parade 2016 Banner
- Pride Parade 2016 L-flagged Banner
- World AIDS Campaign 2016 – Roll up banner (On the fast track to end AIDS)

Guidelines / Information Papers / Strategies / Reports

- FACTSHEET on HIV/AIDS Situation in Hong Kong [2015]
- Surveillance of exposure to blood-borne viruses (HIV, HBV, HCV) and its management 1999 - 2014
- Interim statement on HIV pre-exposure prophylaxis (PrEP)
- Recommended principles and practice of HIV clinical care in Hong Kong

Others

- Pink Dot 2016 – Photo Shooting Frame
- Pride Parade 2016 - Condom mascot
- Pride Parade 2016 - Team T-shirt

Management Advisory Committee of Red Ribbon Centre



The Red Ribbon Centre Management Advisory Committee was established in March 1997. The Committee comprised community leaders, representatives of AIDS and main stream NGOs, and professionals who are responsible for advising on HIV/AIDS prevention and health promotion activities based on the need of the community and to serve as a monitoring body of the programme.

Red Ribbon Centre Management Advisory Committee Membership List (1 April 2015 to 31 March 2018)	
Chairman:	<i>Dr. Richard TAN</i>
Members:	<i>Dr. CHAN Chi-wai, Kenny Mr. CHAN Ka-wai Ms. CHANG Yuk-mui, Gipsy Mr. CHU Muk-wah, Daniel Ms. KWONG Suk-chun, Victoria Mr. TONG Tai-wai, Raphael, MH</i>
Secretary:	<i>Ms. WONG Lok-lam, Clara</i>

HIV Prevention and Health Promotion Team



HIV Prevention and Health Promotion Team Team members list:

Dr. WONG Ka-hing Consultant (to Nov 2016)
Dr. CHAN Chi-wai, Kenny Consultant (from Nov 2016)
Dr. LIN Wai-chi, Ada Senior Medical Officer
Dr. SHU Bo-yee Senior Medical Officer
Dr. WONG Chun-kwan, Bonnie Senior Medical Officer (from Nov 2016)
Dr. CHENG Hok-fai Medical Officer
Dr. SIN Wing-yin, Winnie Medical Officer (to July 2016)
Dr. LEE Wai-yan Medical Officer
Dr. SIT Yao-wai, Alfred Medical Officer
Dr. NG Sin Hang Stephanie Medical Officer (from Oct 2016)
Ms. PANG Kit-wah, Jenny Senior Nursing Officer
Ms. WONG Pik-san Nursing Officer (to Nov 2016)
Ms. CHU Lai-wah, Anita Nursing Officer (to Sep 2016)
Ms. WONG Mei-yuk, Lina Nursing Officer
Ms. LO Mei-kit Nursing Officer
Ms. NG Yuk-yin Nursing Officer
Ms. CHEUNG Wing-tak Nursing Officer
Ms. WONG Ho-sze Nursing Officer (from Sep 2016)
Ms. HO Ka Man, Juliana Registered Nurse
Ms. HUNG Wai-fong Registered Nurse
Ms. HUNG, Wai-fan, Louisa
Ms. WONG Lok-lam, Clara
Ms. LEUNG Lai-king, Elaine
Ms. CHEUNG Lai-ha, Celine
Ms. KONG Yin-mui, Wendy
Ms. TAM Lung-hing, Tammy

Red Ribbon 100

“Red Ribbon 100” - 100 minutes of Fun is a special guided tour at the Red Ribbon Centre. Health talks, interactive activities, quizzes and games are employed to reinforce knowledge about the causes, routes of transmission and preventive measures about STIs/AIDS, and to promote a concerning and accepting attitude towards the people living with HIV.

For interested parties, please fill in the application form and then mail or fax to our Centre.

Red Ribbon 100 Application Form						
Name of School/Organisation	:	_____				
Address	:	_____				
	:	_____				
Responsible person	:	_____				
Post	:	_____				
Contact Telephone No.	:	_____				
E-mail	:	_____				
Fax No.	:	_____				
Expected date of tour	:	_____				
Time	:	_____				
No. of Visitors	:	_____				
	Age :	below 10	10 - 19	20 - 29	30 - 39	40 or above
<input type="checkbox"/> Student						
<input type="checkbox"/> Teacher						
<input type="checkbox"/> Parents						
<input type="checkbox"/> Social worker						
<input type="checkbox"/> Health care worker						
<input type="checkbox"/> Others :						
(please specify)						

Friends of Red Ribbon Centre Scheme

If you are aged 11 or above, and would like to know more about HIV/AIDS, you are invited to become a Friend of Red Ribbon Centre. You will be notified of our activities and receive newsletters and other publications regularly.

Friends of Red Ribbon Centre Application Form	
Name	: _____
Age	: <input type="checkbox"/> 11 – 19 <input type="checkbox"/> 20 – 39 <input type="checkbox"/> 40 (or above)
Occupation	: _____
Address	: _____ _____
Contact Telephone No.	: _____
E-mail	: _____
Fax No.	: _____

Related Hotlines and Websites

Related Hotlines :

AIDS Hotline	: (852) 2780 2211
AIDS Hotline (Pre-recorded messages in Hindi, Indonesian, Nepali and Urdu)	: (852) 2112 9980
AIDS Hotline (Pre-recorded messages in Thai, Vietnamese, Tagalog)	: (852) 2359 9112
Gay Men HIV Testing Hotline	: (852) 2117 1069
Dr Sex Hotline	: (852) 2337 2121
Harm Reduction Hotline	: (852) 2112 9977

Related Websites:

Virtual AIDS Office of Hong Kong	http://www.aids.gov.hk
Red Ribbon Centre Website	http://www.rrc.gov.hk
AIDS Hotline Website	http://www.27802211.com
Gay Men HIV Information Website	http://www.21171069.com
Harm Reduction Website	http://www.harmreduction.gov.hk
Advisory Council on AIDS	http://www.aca.gov.hk
Council for the AIDS Trust Fund	http://www.atf.gov.hk

Correspondence:

Red Ribbon Centre

Tel : (852) 3143 7200

Fax : (852) 2338 0534

E-mail : rrc@dh.gov.hk

Website : <http://www.rrc.gov.hk>

Address : 2nd Floor, Wang Tau Hom Jockey Club Clinic, 200 Junction Road East, Kowloon, Hong Kong

Service Hours : Monday - Friday : 9 am - 1 pm
2 pm - 6 pm

Saturday, Sunday and Public Holiday: Closed



Red Ribbon Centre - UNAIDS Collaborating Centre for Technical Support