

HeHeSheSheOut@U

Film Sharing and Discussion Forums at Tertiary Institutions

September - October 2018

Background

After the successful experience in 2015 to 2017, the Red Ribbon Centre held another film sharing sessions - HeHeSheSheOut@U - in 2018 to raise the awareness of HIV prevention and safer sex among university students. The event was one of the many initiatives of the Red Ribbon Centre (RRC) to combat the rising HIV epidemic among men who have sex with men (MSM), particularly the young population. In collaboration with the Hong Kong Lesbian and Gay Film Festival (HKLGFF), RRC once again organised a campus tour of film sharing and discussion forums in four tertiary institutions. Dramas and documentaries encompassing a wide range of contemporary issues were chosen, such as HIV/AIDS, sexual diversity, gender identity, love and relationships, stigma and discrimination, in hopes of sparking discussion in students. Themes encompass coming out and family dynamics, sex and love intertwined story and coming face to face with AIDS.

Event Details

The whole event of HeHeSheSheOut@U spanned 2 weeks, from 28 September to 8 October 2018 (Table 1). Some sessions were organised as independent after-school activity while others incorporated into curriculum related to social science, gender studies, creative media and comparative literature. For each session, two to three films chosen from a list of five (Table 2) were screened, which in total lasted for about 60-90 minutes. This was followed by a discussion forum led by tutors and guest speakers for another 60 -90 minutes. Lastly, a condom demonstration was carried out to promote safer sex (Figure 1). All sessions were free of charge.

Promotion and publicity was through poster display in campuses and print advertisement in HKLGFF programme guide (Figure 2). Internet publicity was through the HKLGFF official website (Figure 3). Social media was also used to reach more young people, by creating "event page" and sharing on Facebook pages of

student's associations and societies. Free condoms and souvenirs were distributed on-site to the participants.

Table 1. Details of HeHeSheSheOut@U at each campus.

Date / Time	Venue	Collaborators	Guest speakers
28 Sep (Fri) 6:30pm - 8:30pm	The University of Hong Kong	Department of Comparative Literature	Dr Jason Ho (Department of Comparative Literature) 小風 (Gender fluid person)
4 Oct (Thur) 6:00pm - 8:30pm	Hong Kong Baptist University	Department of Humanities and Creative Writing	Dr Jason Ho (Department of Comparative Literature, HKU) A HIV patient
5 Oct (Fri) 6:30pm - 8:30pm	The Chinese University of Hong Kong	Gender Studies Program	Lau Chi Chung (Gay man) Joanne Leung (Transgender woman, Transgender resource centre)
17 Oct (Tue) 12:00pm - 14:00pm	City University of Hong Kong	Department of Applied Social Sciences	Lau Chi Chung (Gay man) 小風 (Gender fluid person)

Table 2. List of films screened during HeHeSheSheOut@U.

Film	Origin	Duration	Synopsis
Hurt	Singapore	12 min	After receiving his test results, Chris deliberates his confession to Jonathan about an unforgivable mistake. He desperately wants to be comforted by his soul mate, but is at huge risk of losing him.
Bicultural	USA	15 min	A young Filipino-American woman who is struggling to assert her identity as a lesbian. Torn between her family's strong traditions and living life on her terms, her worlds begin to collide; making her journey all the more challenging.
Straight Journey 從黑夜到白天	China	23 min	From 2014-2015, masamojo, along with a team of two photographers, who are straight, took a journey across 11 cities in China, making portraits of 48 gays and lesbians and their families. A short film was made during the journey, documenting the stories they told for the first time.
Sweet and Sour	USA	6 min	Wei believes that his traditional Chinese mom would have a hard time accepting his boyfriend. However, it turns out that she is more complex than Wei's supposed.
Golden	USA	3 min	A story of a boy born with gold colour of skin, finding his friend, his love and his life.

Figure 1. Students participated in condom demonstration.



Figure 2. Poster and print advertisement in the HKLGFF programme guide.



自2015年，紅絲帶中心及香港同志影展便開始與各大院校不同學系、學生組織合作，於影展期間將一系列有關同志生活及文化的短片帶到校園，讓大家有多角度的了解和探索。

主題包括同志酷兒出櫃與家庭關係、性與愛交織的故事、如何面對愛滋病等，播放後設有嘉賓分享及交流。

費用全免 / 座位及紀念品有限 / 先到先得



LGBTQ Short Film Sharing
HKLGF Campus Tour 2018
Sep - OCT 2018

Since 2015, the **Red Ribbon Centre, Hong Kong Lesbian & Gay Film Festival**, university departments and student groups are jointly presenting an array of short films about LGBT life and culture at the campuses during the film festival period.

Themes encompass coming out and family dynamics, sex and love intertwined story and coming face to face with AIDS. A sharing session with guest speaker follows.

Free of charge / Limited seats and souvenirs / First come, first served

主辦 Presented



紅絲帶中心
RED RIBBON CENTRE

www.21171069.com



hklgff
HONG KONG LESBIAN & GAY FILM FESTIVAL
香港同志影展

www.hklgff.hk

查詢 Enquiry: INFO@HKLGF.HK
詳情 Details : www.facebook.com/hklgff/events

Figure 3. Publicity on the HKLGFF official website.



Evaluation

The campaign attracted a total of 310 participants, with 270 condom packs and souvenirs distributed. A total of 199 completed evaluation forms were received in six of the sessions; the results are tabulated below.

Is this the first time you have ever attended similar LGBT event?	%
Yes	77.9%
How much do you agree with the following?	% "Agree" / "Strongly agree"
I have better understanding of the LGBT community	95.0%
I have increased acceptance towards the LGBT community	96.0%
I have better knowledge about HIV/people with HIV	85.4%
I have increased acceptance towards the HIV patients (for sessions with sharing of HIV patient only)	100%
I have better knowledge about condom use through condom demonstration	87.9%
I am more likely to practice safer sex after condom demonstration	89.5%
The forum session is fruitful and interesting	93.5%
If the event is held again in the future, will you attend?	%
Yes	92.0%
If the event is held again in the future, will you recommend your friends to come?	%
Yes	71.9%
Maybe	27.6%