

HeHeSheSheOut@U

Film Sharing and Discussion Forums at Tertiary Institutions

September - October 2017

Background

After the successful experience in 2015 and 2016, the Red Ribbon Centre held another film sharing sessions - HeHeSheSheOut@U - in 2017 to raise the awareness of HIV prevention and safer sex among university students. Running into its third year, the event was one of the many initiatives of the Red Ribbon Centre (RRC) to combat the rising HIV epidemic among men who have sex with men (MSM), particularly the young population. In collaboration with the Hong Kong Lesbian and Gay Film Festival (HKLGF), RRC once again organised a campus tour of film sharing and discussion forums in eight tertiary institutions. Dramas and documentaries encompassing a wide range of contemporary issues were chosen, such as HIV/AIDS, sexual diversity, gender identity, love and relationships, stigma and discrimination, in hopes of sparking discussion in students. Themes encompass coming out and family dynamics, sex and love intertwined story, live interview with drag queen and coming face to face with AIDS.

Event Details

The whole event of HeHeSheSheOut@U spanned 1 month, from 22 September to 17 October 2017 (Table 1). Some sessions were organised as independent after-school activity while others incorporated into curriculum related to social science, gender studies, social work, or creative media. For each session, three to five films chosen from a list of nine (Table 2) were screened, which in total lasted for about 60-90 minutes. This was followed by a discussion forum led by tutors and guest speakers for another 60 -90 minutes. Lastly, a condom demonstration was carried out to promote safer sex (Figure 1 & 2). All sessions were free of charge.

Promotion and publicity was through poster display in campuses and print advertisement in HKLGF programme guide (Figure 3). Internet publicity was

through the HKLGFF official website (Figure 4). Social media was also used to reach more young people, by creating "event page" and sharing on Facebook pages of student's associations and societies. Free condoms and souvenirs were distributed on-site to the participants.

Table 1. Details of HeHeSheSheOut@U at each campus.

Date / Time	Venue	Collaborators	Guest speakers
22 Sept (Fri) 6:30pm - 9:00pm	The Open University of Hong Kong	School of Arts and Social Sciences Creative Writing and Film Arts Society	CoCo PoP (Drag Queen) Maggie Leung (Director of 勃起之後)
27 Sep (Wed) 6:00pm - 8:30pm	The University of Hong Kong	Department of Comparative Literature	Dr Jason Ho (Lecturer, Department of Comparative Literature) CoCo PoP (Drag Queen)
28 Sep (Thur) 7:15pm - 9:45pm	The Hong Kong University of Science and Technology	Humanities and Social Science Students' Union	CoCo PoP (Drag Queen) Chanel (Drag Queen)
29 Sep (Fri) 6:00pm - 8:30pm	Hong Kong Baptist University	Department of Humanities and Creative Writing	Dr Shi-Yan Chao (Research Assistant Professor, Academy of Film) Maggie Leung (Director of 勃起之後)
9 Oct (Mon) 6:30pm - 9:00pm	The Hong Kong Polytechnic University	Department of Social Work	Isaac Shek (Director of 暗房夜空) Jess Wong (Director of 暗房夜空) Ricky Wong (Director of 暗房夜空)
12 Oct (Thur) 7:00pm - 9:15pm	The Chinese University of Hong Kong	Gender Studies Program	茜利妹 (DJ) Jun (Actor of 勃起之後)
13 Oct (Fri) 6:00pm - 8:30pm	The Education University of Hong Kong	Students' Union Sex and Gender League	Barry Lee (lecturer) Isaac Shek (Director of 暗房夜空) Jess Wong (Director of 暗房夜空) Ricky Wong (Director of 暗房夜空)

Date / Time	Venue	Collaborators	Guest speakers
17 Oct (Tue) 12:00pm - 14:00pm	City University of Hong Kong	Department of Applied Social Sciences	Roland Leung (DJ, TV show host and producer) Isaac Shek (Director of 暗房夜空) Jess Wong (Director of 暗房夜空) Ricky Wong (Director of 暗房夜空)

Table 2. List of films screened during HeHeSheSheOut@U.

Film	Origin	Duration	Synopsis
Aban and Khorshid	USA	13 min	Inspired by true events in Iraq, Aban and Khorshid is an intimate portrait of two lovers, glimpsing into the world in which they met, moments before their execution for being gay.
Carina	Mexico	12 min	Carina is 8 years old and likes rock and roll music. Her life takes a complete spin when she believes her new teacher is the same woman from her dad's pin-up magazine.
暗房夜空	Hong Kong	8 min	講述一位投身於香港同志運動的年輕人，在現實社會中遭遇到的挫折及所感受到的無力感。
勃起之後	Hong Kong	20 min	這是一個男同性戀愛情故事。Alan 和 Ben 在一個失戀派對相遇，二人瞬間來電，一拍即合下逃離派對去開房。不巧這是星期六的晚上，許多寂寞的心靈都要依靠性和慾去撫慰，一間又一間時鐘酒店都爆滿了。他們兩個穿梭在香港的大街小巷，一邊找酒店一邊談起情來。當他們逐漸了解，從只想性到談起愛，這一刻上床不上床，又重要嗎？
Mr. Queen	Hong Kong	22 min	A story of a local Drag Queen – Coco Pop, filmed by students of Baptist University.
Package	Brazil	19 min	A teenage guy moved to a new school and met another guy but he was struggling how to tell him he was HIV carrier.
Dusk	United Kingdom	15 min	Growing up in 1950s England in an intolerant and uninformed world, young Chris Winters struggles to fit into the gender roles dictated by wider society. A more than tough childhood left behind, Chris meets dream woman Julie, and life lightens a little, but the growing feeling that their life is a life half lived haunts Chris, who is torn by 'what ifs'. Chris imagines what might have been, and is

Film	Origin	Duration	Synopsis
			finally struck by the realisation that for some decisions there is no right answer, and that it's those that truly define us.
Open	Korea	12 min	A drunk lover suddenly comes to his homeroom where he is working with his friend. The three-legged tug-of-war of limits, friends, and lovers begins like that.
Straight Journey 從黑夜到白天	China	23 min	From 2014-2015, masamojo, along with a team of two photographers, who are straight, took a journey across 11 cities in China, making portraits of 48 gays and lesbians and their families. A short film was made during the journey, documenting the stories they told for the first time.

Figure 1. Display on the tips for using condom



Figure 2. Condom demonstration carried out by nurse.



Figure 3. Poster and print advertisement in the HKLGFF programme guide.



自2015年，紅絲帶中心及香港同志影展便開始與各大院校不同學系、學生組織合作，於影展期間將一系列有關同志生活及文化的短片帶到校園，讓大家都多角度的了解和探索。

主題包括同志酷兒出櫃與家庭關係、性與愛交織的故事、變裝皇后的現場演繹及如何面對愛滋病等，播放後設有嘉賓分享及交流。

Since 2015, the Red Ribbon Centre, Hong Kong Lesbian & Gay Film Festival, university departments and student groups are jointly presenting an array of short films about LGBT life and culture at the campuses during the film festival period.

Themes encompass coming out and family dynamics, sex and love intertwined story, live interview with drag queen and coming face to face with AIDS. A sharing session with guest speaker follows.

費用全免
Free of charge

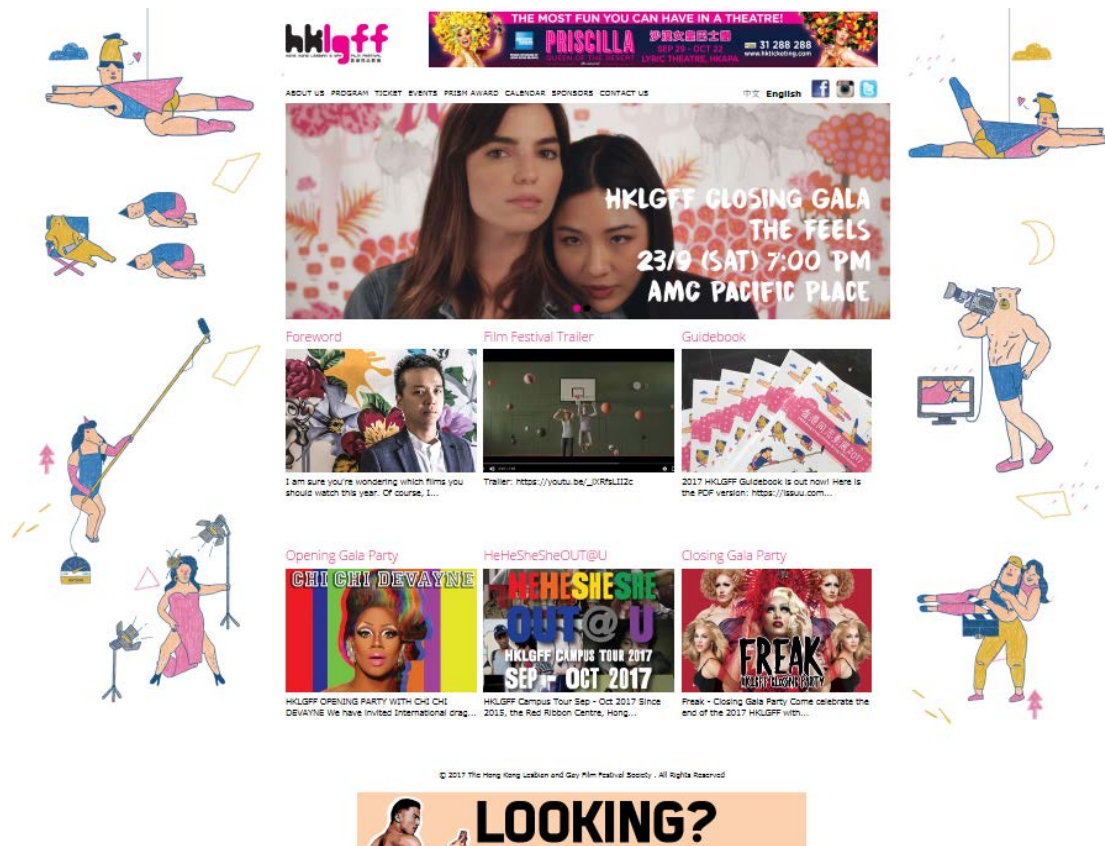
座位及紀念品有限
Limited seats and souvenirs

先到先得
First come, first served

Presented by



Figure 4. Publicity on the HKLGFF official website.



Evaluation

The campaign attracted a total of 400 participants, with 360 condom packs and 360 souvenirs distributed. A total of 265 completed evaluation forms were received in six of the sessions; the results are tabulated below.

Is this the first time you have ever attended similar LGBT event?		%
Yes		43.4%
How much do you agree with the following?		% "Agree" / "Strongly agree"
I have better understanding of the LGBT community		97.4%
I have increased acceptance towards the LGBT community		94.3%
I have better knowledge about HIV		88.7%
I have better knowledge about the HIV situation in Hong Kong		86.0%
I have increased acceptance towards the HIV patients		87.9%
I have better knowledge about condom use through condom demonstration		89.8%
I am more likely to practice safer sex after condom demonstration		89.5%
The forum session is fruitful and interesting		96.7%
If the event is held again in the future, will you attend?		%
Yes		87.5%
If the event is held again in the future, will you recommend your friends to come?		%
Yes		67.5%
Maybe		29.8%