

HeHeSheSheOut@U

Film Sharing and Discussion Forums at Tertiary Institutions

September - October 2016

Background

After the successful experience in 2015, the Red Ribbon Centre held another film sharing sessions - HeHeSheSheOut@U - in 2016 to raise the awareness of HIV prevention and safer sex among university students. Running into its second year, the event was one of the many initiatives of the Red Ribbon Centre (RRC) to combat the rising HIV epidemic among men who have sex with men (MSM), particularly the young population. In collaboration with the Hong Kong Lesbian and Gay Film Festival (HKLGF), RRC once again organised a campus tour of film sharing and discussion forums in eight tertiary institutions. Dramas and documentaries encompassing a wide range of contemporary issues were chosen, such as HIV/AIDS, sexual diversity, gender identity, love and relationships, stigma and discrimination, in hopes of sparking discussion in students.

Event Details

The whole event of HeHeSheSheOut@U spanned nearly 2 months, from 8 September to 25 October 2016 (Table 1). Some sessions were organised as independent after-school activity while others incorporated into curriculum related to social science, gender studies, or creative media. For each session, three to five films chosen from a list of nine (Table 2) were screened, which in total lasted for about 60-90 minutes. This was followed by a discussion forum led by tutors and guest speakers for another 60 -90 minutes. All sessions were free of charge.

Promotion and publicity was through poster display in campuses and print advertisement in HKLGF programme guide (Figure 1). Internet publicity was through the HKLGF official website (Figure 2). Social media was also used to reach more young people, by creating "event page" and sharing on Facebook pages of student's associations and societies. Free condoms and souvenirs were distributed on-site to the participants.

Table 1. Details of HeHeSheSheOut@U at each campus.

| Date / Time | Venue | Collaborators | Guest speakers |
|----------------------------------|---|--|---|
| 8 Sep (Thu) 6:30pm - 8:30pm | The University of Hong Kong | Department of Sociology | Prof. Travis Kong (Associate Professor, Department of Sociology) Beatrice (transgender woman) |
| 9 Sep (Fri) 6:30pm - 8:45pm | The Open University of Hong Kong | School of Arts and Social Sciences Creative Writing and Film Arts Society | Dr. Angela Law (Assistant Professor, School of Arts and Social Sciences) Roland Leung (DJ, TV show host and producer) |
| 12 Sep (Mon) 7:00pm - 9:00pm | The Chinese University of Hong Kong | Gender Studies Program | Dr. Cho Man Kit (Lecturer, Gender Studies Programme) Roland Cheng (Sex and Gender Concern Group) Beatrice (transgender woman) |
| 14 Sep (Wed) 3:00pm - 6:00pm | The Hong Kong Academy for Performing Arts | School of Film and Television | Shu Kei (Former Dean, School of Film and Television) Brian Leung (DJ, LGBT right activist) |
| 5 Oct (Wed) 6:30pm - 8:30pm | Hong Kong Baptist University | Department of Humanities and Creative Writing | Dr. Lucetta Kam (Assistant Professor, Department of Humanities and Creative Writing) Beatrice (transgender woman) |
| 6 Oct (Thu) 7:30pm - 9:30pm | The Hong Kong Polytechnic University | Department of Applied Social Science | Roland Leung (DJ, TV show host and producer) Coco Pop (drag queen) |
| 14 Oct (Fri) 6:00pm - 8:45pm | The Education University of Hong Kong | Students' Union Sex and Gender League | Barry Lee (lecturer) Coco Pop (drag queen) |
| 25 Oct (Tue) 9:00am - 11:30am | City University of Hong Kong | Department of Applied Social Sciences | Beatrice (transgender woman) Coco Pop (drag queen) |

Table 2. List of films screened during HeHeSheSheOut@U.

| Film | Origin | Duration | Synopsis |
|--------------------------|-----------|----------|---|
| Aban and Khorshid | USA | 13 min | Inspired by true events in Iraq, Aban and Khorshid is an intimate portrait of two lovers, glimpsing into the world in which they met, moments before their execution for being gay. |
| Carina | Mexico | 12 min | Carina is 8 years old and likes rock and roll music. Her life takes a complete spin when she believes her new teacher is the same woman from her dad's pin-up magazine. |
| For Love We Can | Hong Kong | 47 min | The features a gay couple struggling through family relationships and facing the dread of HIV/AIDS together. |
| Goodbye Mr B Hello Ms B! | Hong Kong | 15 min | An up close and personal documentary of a transgender woman from childhood memories of confusion and questioning to the road of recovery after the sex reassignment surgery. |
| Mr. Queen | Hong Kong | 22 min | A story of a local Drag Queen – Coco Pop, filmed by students of Baptist University. |
| Nomansland | Denmark | 35 min | A modern homosexual love story about unconditional love and the importance of forgiveness. It describes the "no man's land" between sexual drive and the desire for love. It is a raw, non-caricatured depiction of the Danish gay underground. |
| Orchid | Spain | 3 min | A father-son conversation in the form of voice message across answering machines, with a surprising ending. |
| The Right Bank | USA | 12 min | A young Chinese lesbian must conquer her fear and come out to her conservative mother in order to save the relationship with her American girlfriend. |
| Tom Girl | USA | 14 min | Jake, a gender non-conforming seven year-old, invites the audience into his world to explore the transforming power of love and support on our children. |

Figure 1. Poster and print advertisement in the HKLGFF programme guide.

HeHeSheShe OUT@ U

HKLGFF Campus Tour

Sep - Oct 2016



費用全免
Free of charge

座位及紀念品有限
Limited seats and souvenirs

先到先得
First come, first served

繼2015年，紅絲帶中心及香港同志影展再度與各大院校不同學系、學生組織合作，於影展期間將一系列有關同志生活及文化的短片帶到校園，讓大家有多角度的了解和探索。

主題包括同志酷兒出櫃與家庭關係、跨性別人士的内心表白及手術前後、變裝皇后的現場演繹、飽受歧視壓迫的故事及如何面對愛滋病等，播放後設有嘉賓分享及交流。

Same as last year, the **Red Ribbon Centre, HKLGFF**, university departments and student groups are jointly presenting an array of short films about LGBT life and culture at the campuses during the film festival period.

Themes encompass coming out and family dynamics, transgender's experience before and after operation, live interview with drag queen, tragic story of discrimination and oppression, and coming face to face with AIDS. A sharing session with guest speaker follows.

www.facebook.com/hklgff/events 查詢 Enquiry: info@hklgff.hk

主辦 Presented by:

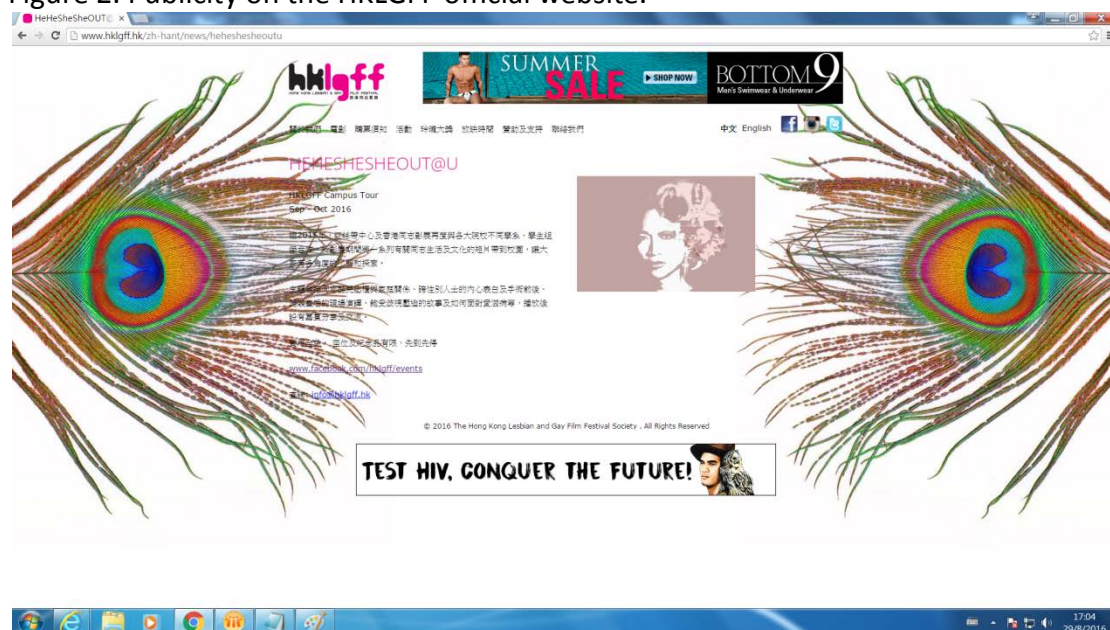


www.21171069.com



www.hklgff.hk

Figure 2. Publicity on the HKLGFF official website.



Evaluation

The campaign attracted a total of 540 participants, with 550 condom packs and 506 souvenirs distributed. A total of 327 completed evaluation forms were received in six of the sessions; the results are tabulated below.

| How much do you like each of the following films? | % "Like" / "Very much" |
|---|------------------------|
| Aban and Khorshid | 87% (N=87) |
| Carina | 80% (N=103) |
| For Love We Can | 95% (N=38) |
| Goodbye Mr B Hello Ms B! | 86% (N=221) |
| Mr. Queen | 93% (N=86) |
| Nomansland | 82% (N=289) |
| Orchid | 69% (N=205) |
| The Right Bank | 84% (N=205) |
| Tom Girl | 82% (N=138) |

| What genre of films would you suggest for similar events in the future? | | % (N=175) |
|--|----------------------|---|
| Genre | Documentary | 23% |
| | Comedy | 11% |
| | Drama | 7% |
| | Romance | 6% |
| | Horror / suspense | 3% |
| Production | Hong Kong local film | 3% |
| | Thai film | 1% |
| Theme | Transgender | 9% |
| | Lesbian | 6% |
| | Intersex | 2% |
| | Bisexual | 1% |
| | Cross-dressing | 1% |
| | Family | 1% |
| How much do you agree with the following after attending this event? | | % "Agree" / "Strongly agree" (N=327) |
| I have better understanding of the LGBT community | | 94% |
| I have increased acceptance towards the LGBT community | | 91% |
| I have better knowledge about HIV as a disease | | 82% |
| I have better knowledge about the HIV situation in Hong Kong | | 79% |
| I am more likely to practice safer sex | | 91% |
| If the event is held again in the future, will you attend? | | % (N=175) |
| Yes | | 75% |
| Maybe | | 13% |
| If the event is held again in the future, will you recommend your friends to come? | | % (N=175) |
| Yes | | 83% |
| Maybe | | 6% |